



Divisione di Chimica Farmaceutica

# SIMCC 2015

SPANISH-ITALIAN MEDICINAL CHEMISTRY CONGRESS

BARCELONA, SPAIN - JULY 12-15, 2015

## SIMCC 2015, Barcelona

July 12-15, 2015



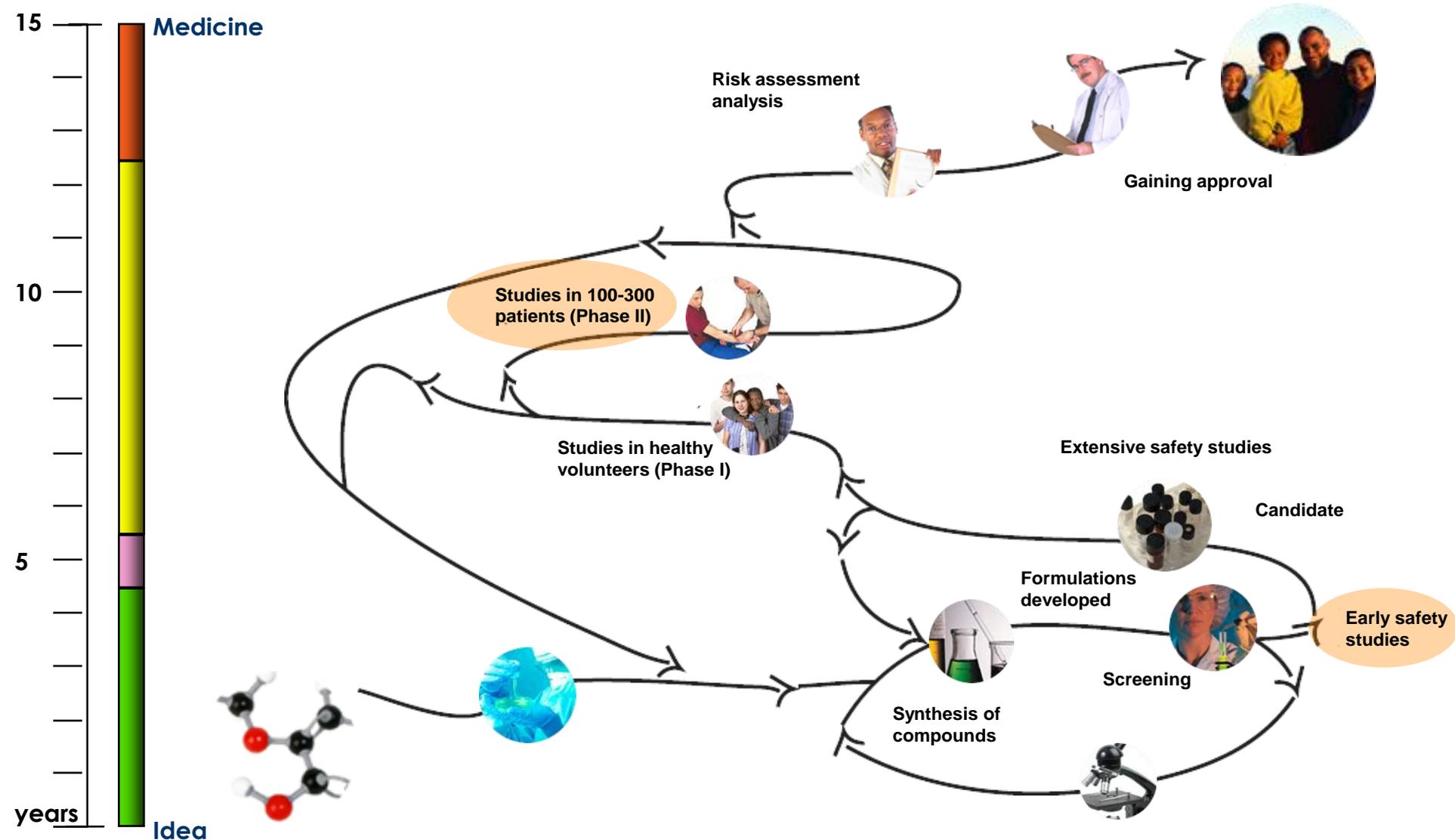
## Medicinal Chemistry, Quo Vadis?

A personal view backwards on successful drug discoveries  
within the changing climate of Pharmaceutical R&D

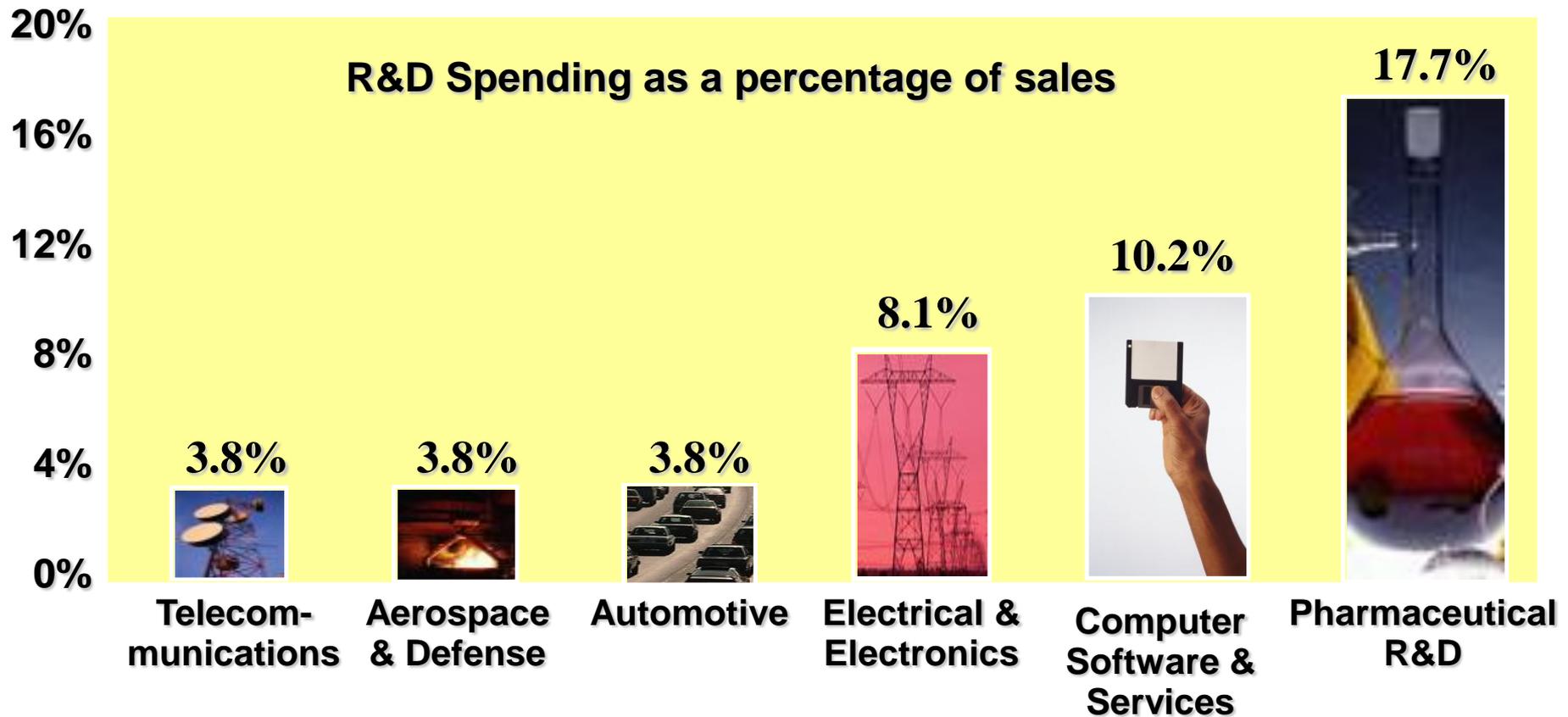
Helmut Buschmann

# Pharmaceutical Industry – The R & D Process

## Creating New Medicines is a High Risk Journey

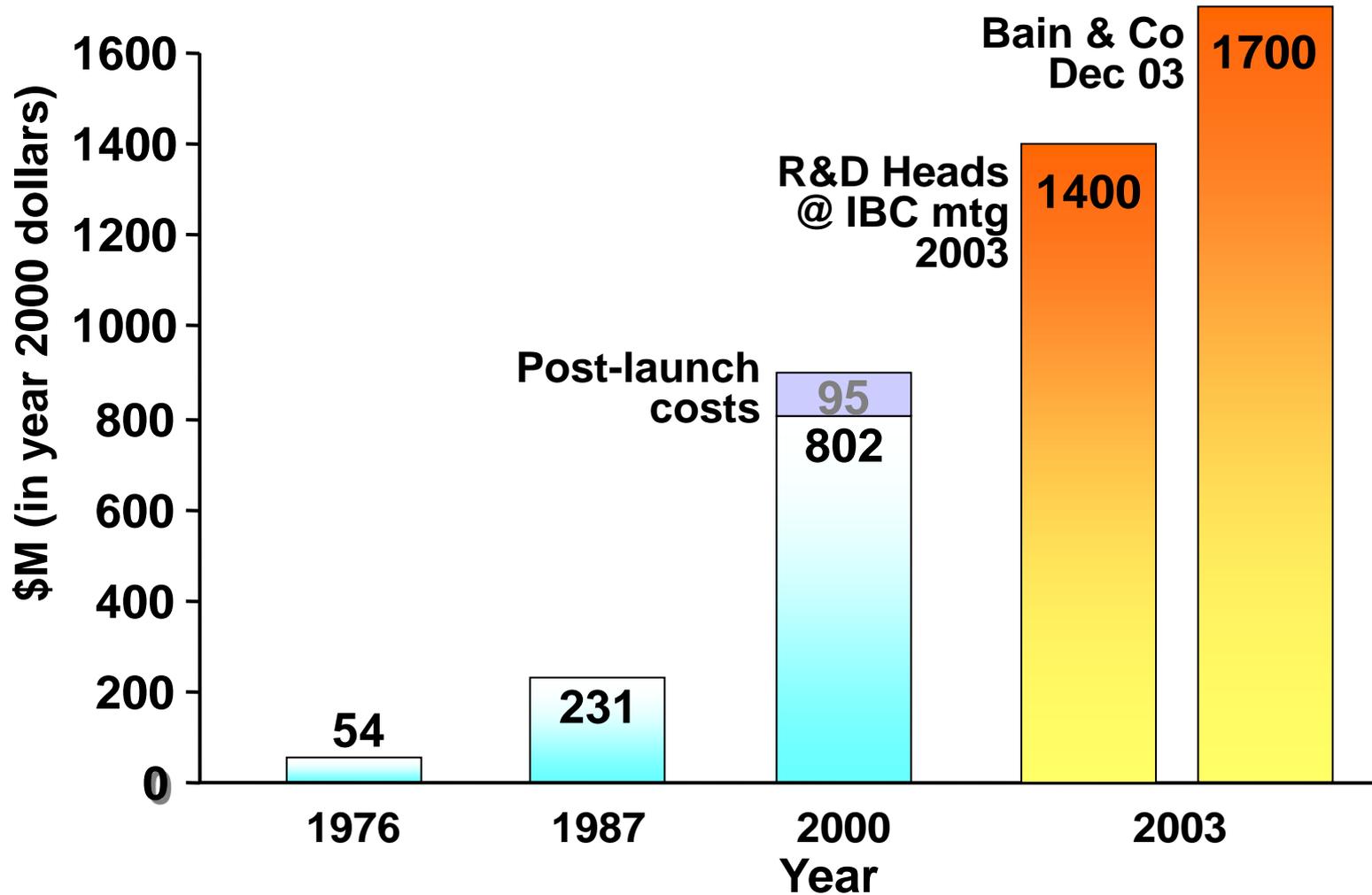


## Pharmaceutical R&D investment is substantial

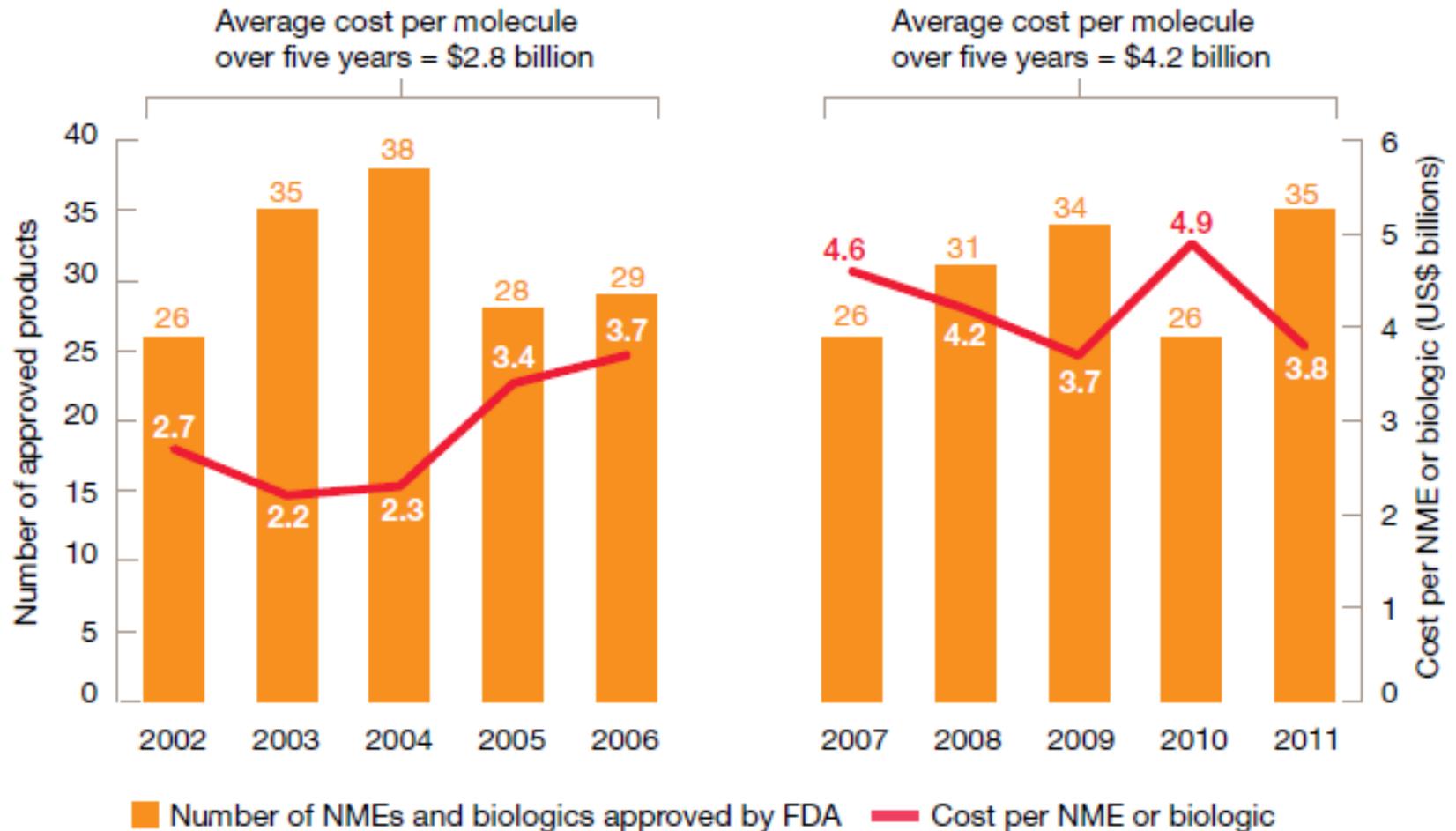


# Pharmaceutical Industry – The R & D Process

## Average R&D costs per NCE medicine launched

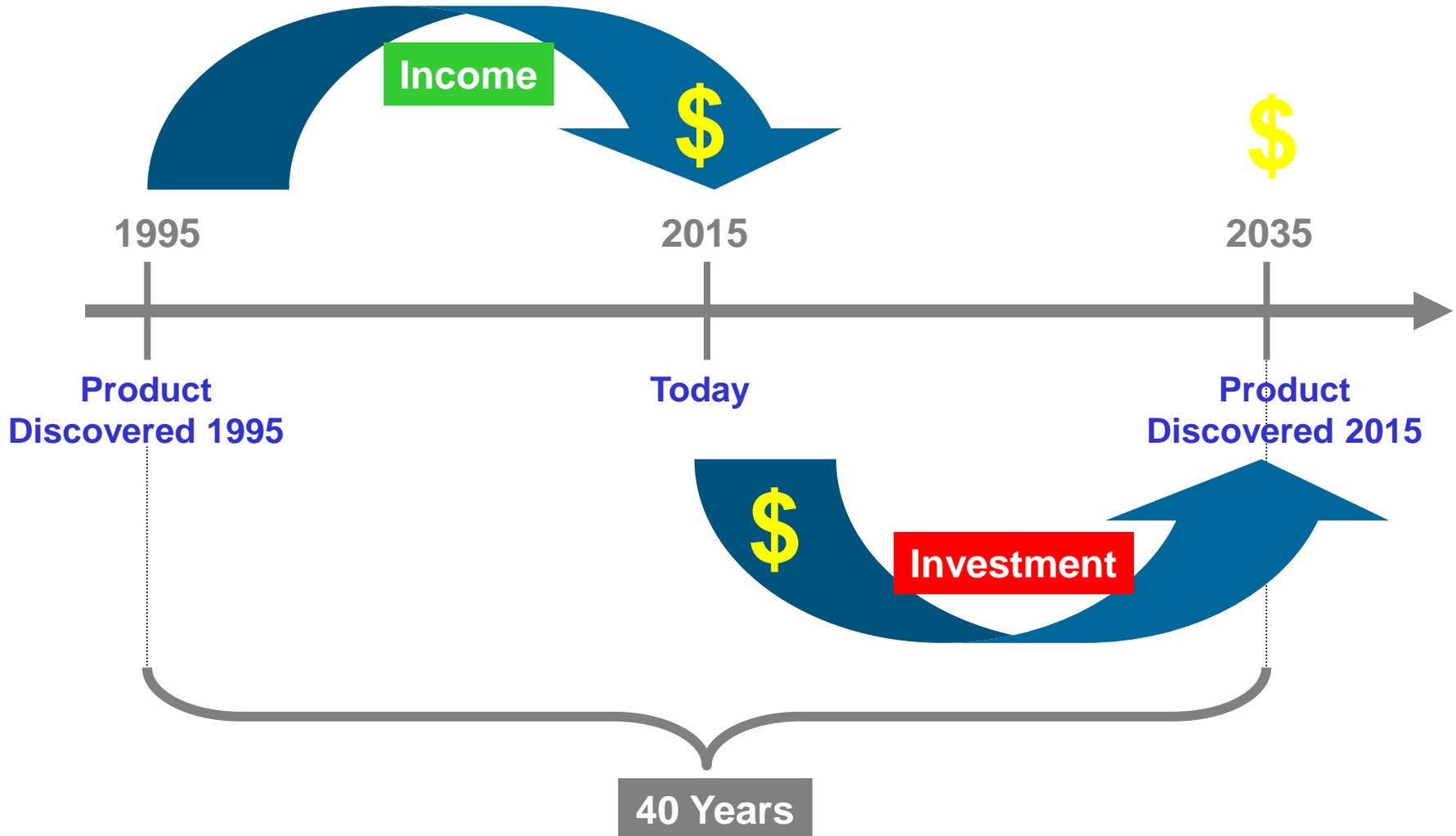


## Costs per approved molecule are unsustainably high



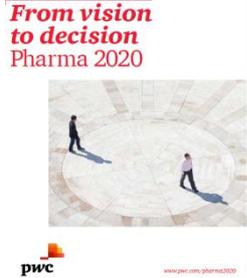
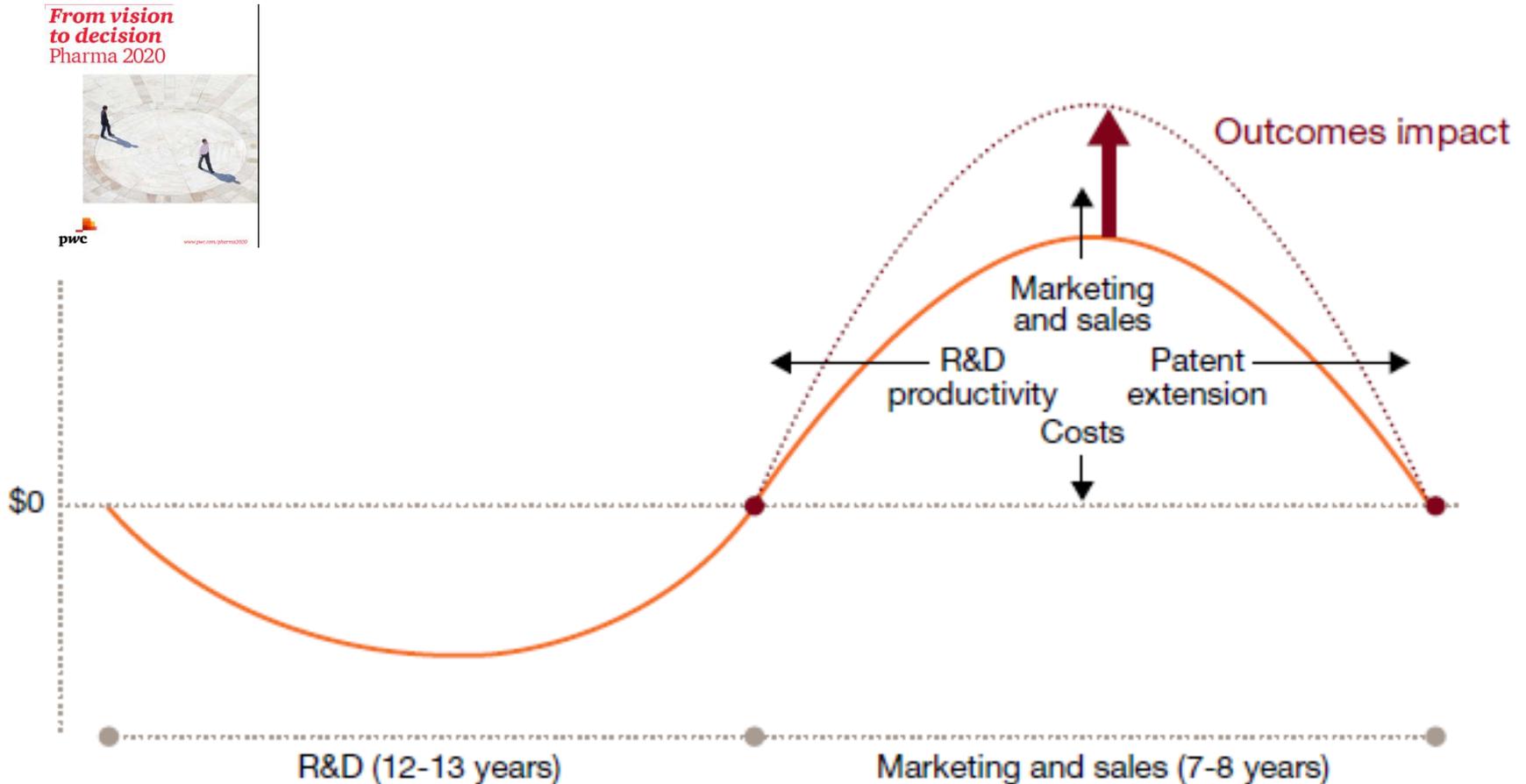
# Pharmaceutical Industry – The R & D Process

## Forty-Year Coupling of Investments and Return in the Pharmaceutical Industry



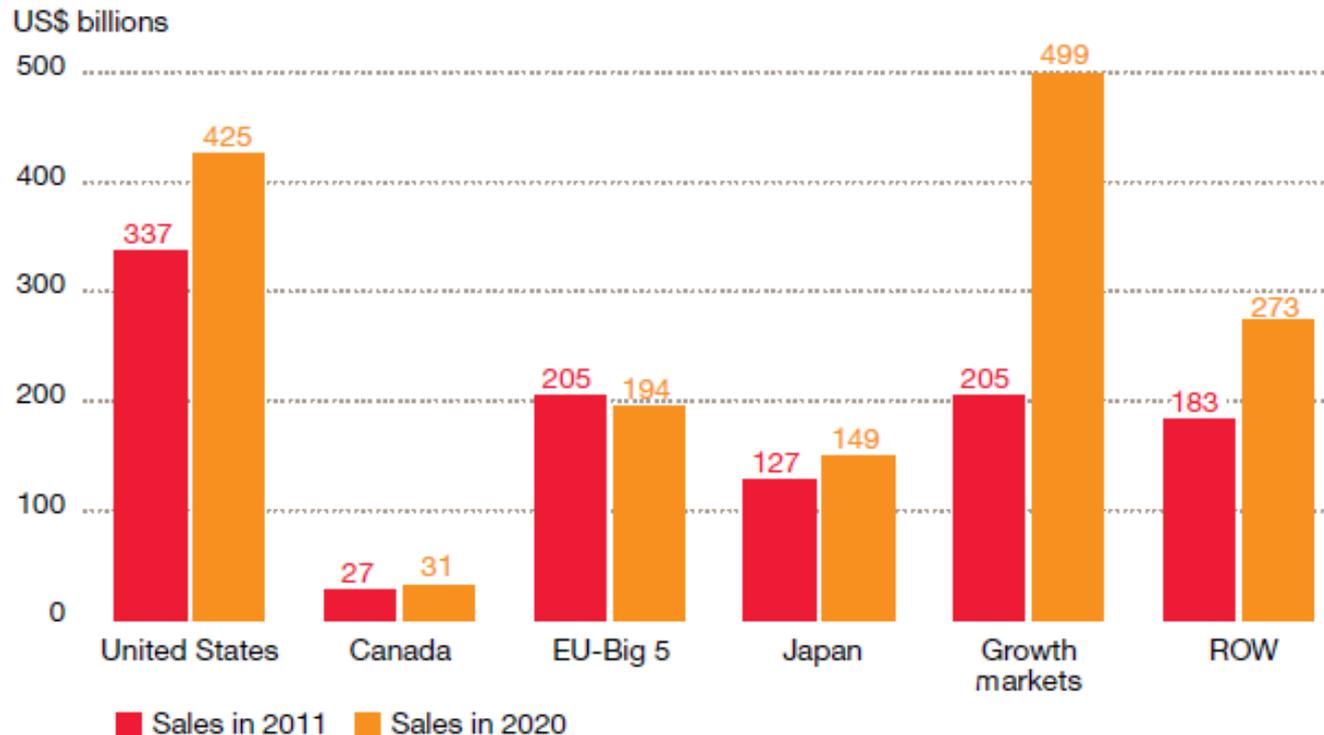
# Pharmaceutical Industry – The R & D Process

## Pharma has an additional lever in the form of outcomes data



# Pharmaceutical Industry – The R & D Process

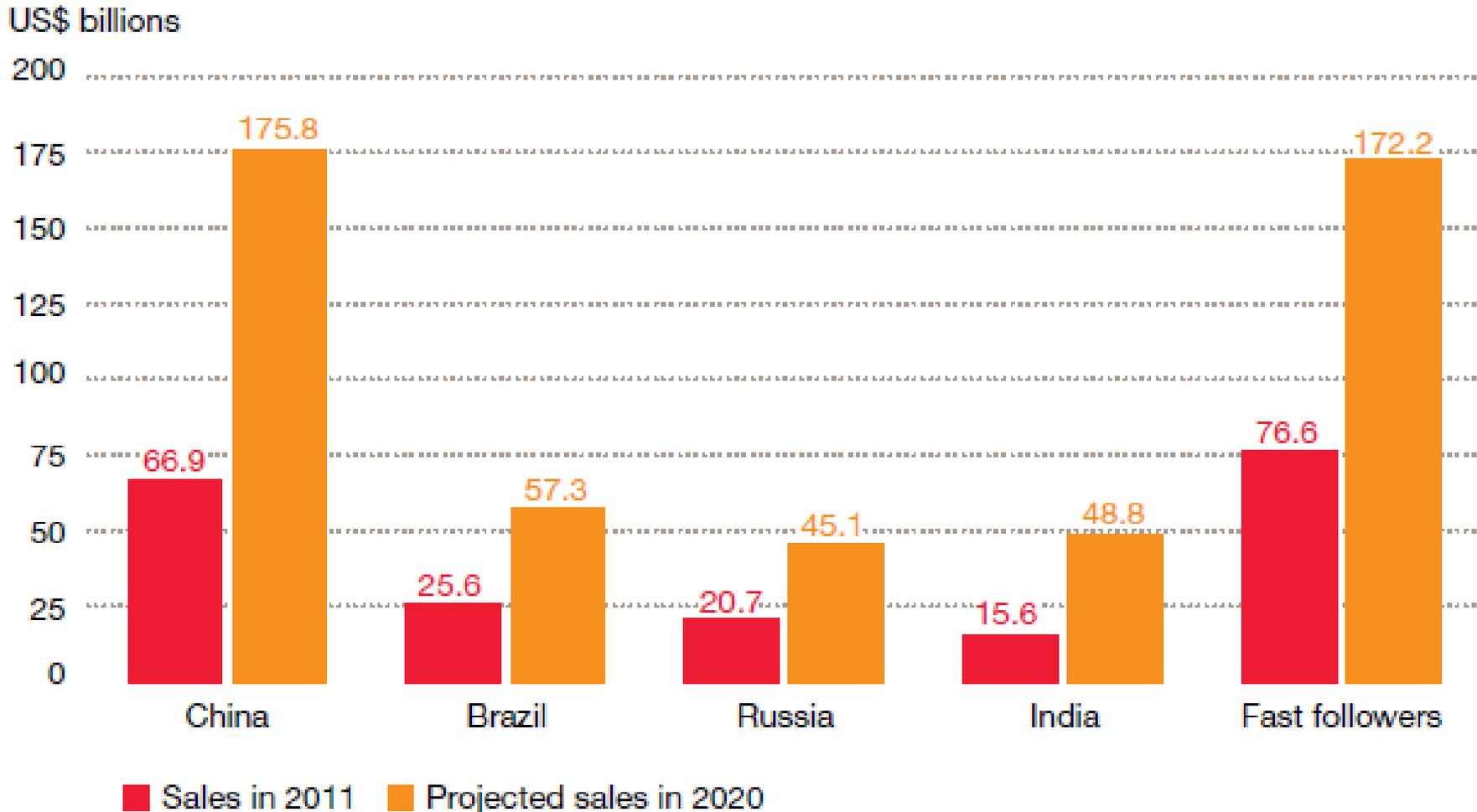
The global pharmaceutical market could be worth nearly \$1.6 trillion by 2020



Source: Business Monitor International

Notes: (1). All sales are expressed in US dollars at constant exchange rates; (2). The growth markets include, in descending order of size, China, Brazil, Russia, India, Mexico, Turkey, Poland, Venezuela, Argentina, Indonesia, South Africa, Thailand, Romania, Egypt, Ukraine, Pakistan and Vietnam. (3) EU-Big 5 is France, Germany, Italy, Spain and United Kingdom.

## Demand for medicines is rising rapidly in the growth markets



## New Drug Development: Some Facts

- **Global situation:**
  - World population: 7 Billion with Growth rate of 1.1%
  - World GDP: 70 Trillion Dollars with Growth rate of 5.2%
  - World Pharma Market: 950 Billion Dollars with Growth rate of 6%
  
- **Drug discovery and development:**
  - To develop a new drug takes 10-15 years
  - The average cost of a new drug is in the range of \$ 1.3 billion, this being a big financial risk
  - 20-30 new drugs are approved annually by the US-FDA: on average; 24 between 2000 and 2009;
  - Similar numbers by EMA
  - >3000 potential new drugs are under clinical development (Phase I, II, and III), however, the attrition rate has become very high

# Pharmaceutical Industry – Changing Climate

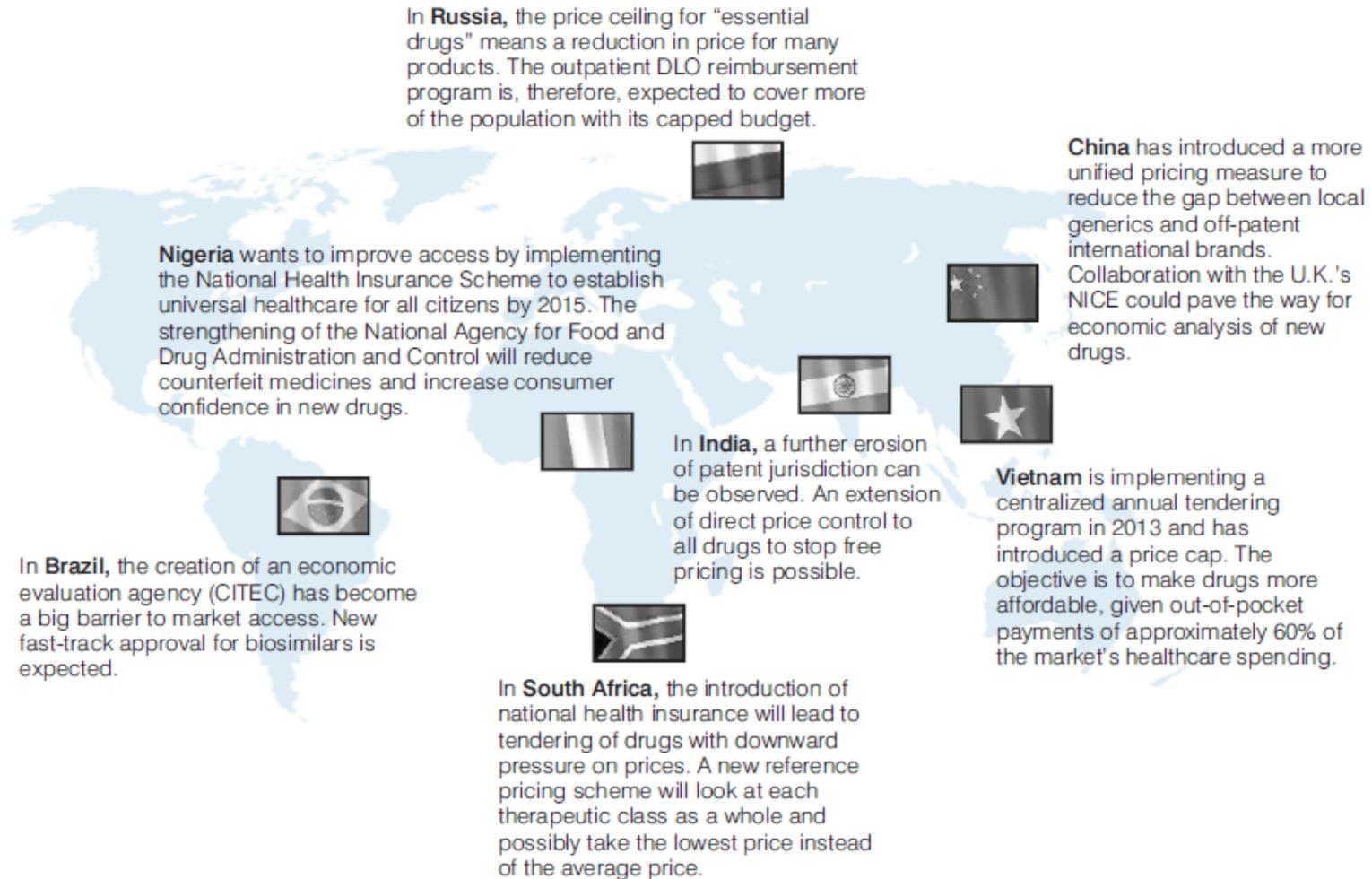
## Commonly Perceived Criticisms of the Pharmaceutical Industry





# Pharmaceutical Industry – Changing Climate

## Examples of Healthcare Policy Changes for Selected Emerging Markets

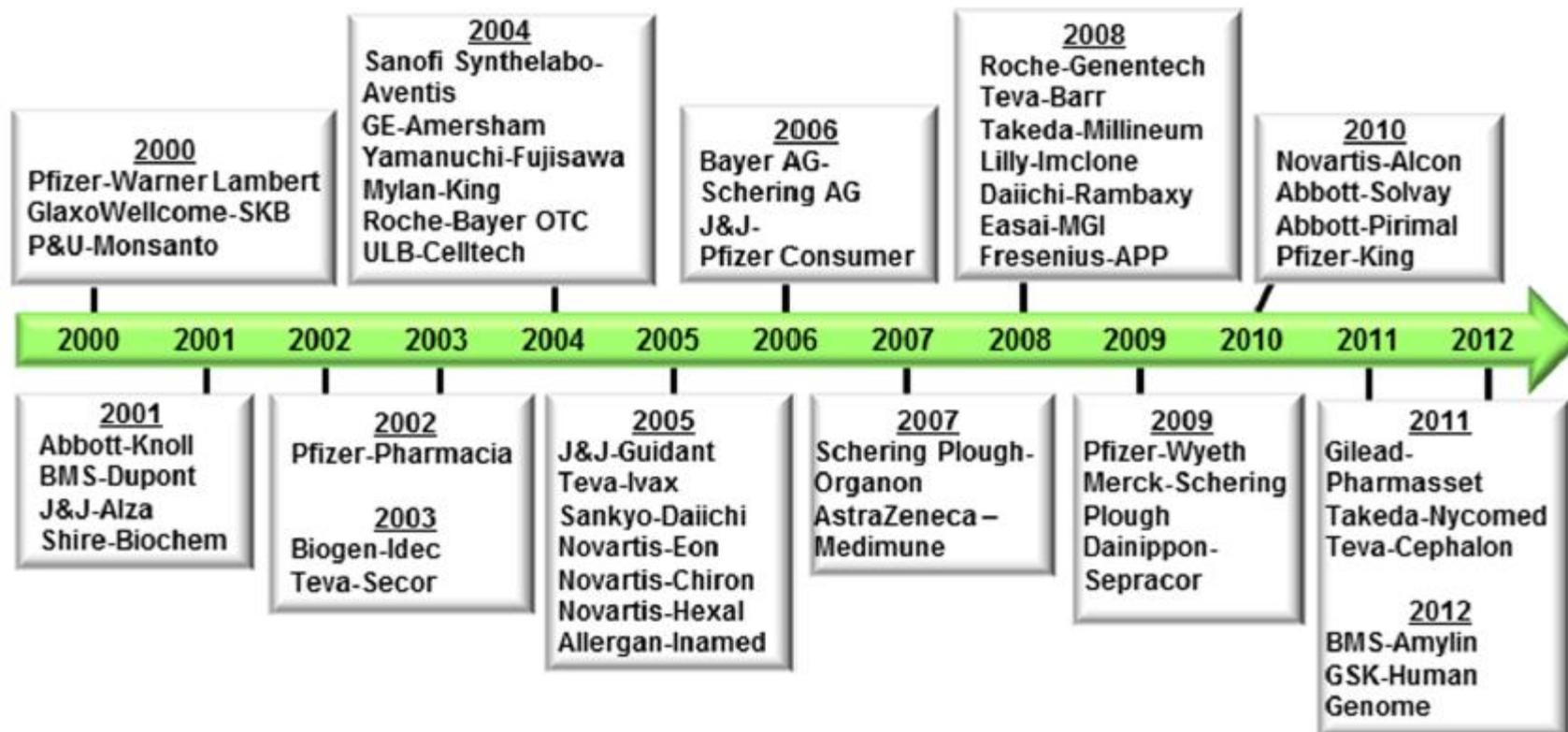


## Metamorphosis of the Pharmaceutical Industry

- The recent years has brought considerable sales and erosions for most of the leading multinational pharmaceutical companies
- There is not a single reason for this development, many different causes happened at nearly the same time:
  - Patent expiries of big blockbuster drugs and lack of innovative new drugs due to a decline in R&D productivity and efficiency;
  - Worldwide economy crisis;
  - Health care reforms in many countries with cost and price pressures and shift to cheap generics.
- The traditional blockbuster model is more or less outdated;
- Megamergers and acquisitions in this industry will surely continue, but will not be the solutions of the problems.
- Also outsourcing of (newly-defined) non-core activities like manufacturing and parts of R&D will only give temporary cost relief.

# Pharmaceutical Industry – Changing Climate

## Timeline of mergers and acquisitions with values $\geq$ \$2 billion that occurred from 2000 to 2012



## Pharma Industry Layoffs (2000-2011)

Year	Number of jobs cut
2000	2,453
2001	4,736
2002	11,488
2003	28,519
2004	15,640
2005	26,300
2006	15,638
2007	31,732
2008	43,014
2009	61,109
2010	53,636
2011	ca. 21,000
Total:	315,265

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*2009 Total layoffs: 61,109*

thereof Pfizer (19,500), Merck & Co. (16,000), J&J (8,900), AstraZeneca (7,400), GSK (6,000), Eli Lilly (5,500)

*2010 Total layoffs: 53,636*

thereof AstraZeneca (8,550), Pfizer (8,480), GSK (5,201), Roche (4,800), Bayer (4,500), Abbott (3,000), Sanofi-Aventis (2,500), Takeda (1,400), Novartis (1,400), Genzyme (1,280)

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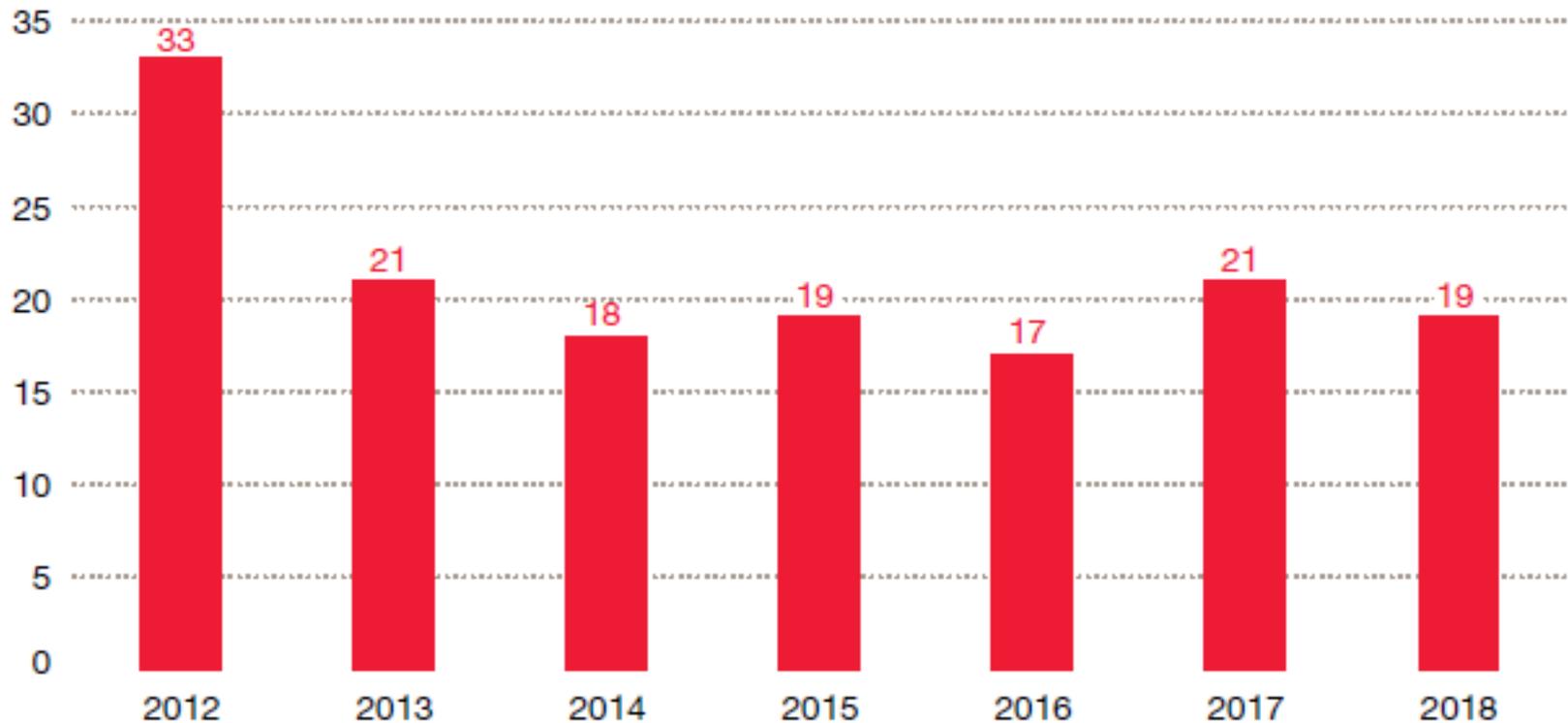
## Blockbuster Drug Patent Expirations between 2011 and 2016

year	brand name	2010 sales (billions of dollars) <sup>b</sup>	company
2011	Actos <sup>®</sup>	4.6	Takeda
2011	Zyprexa <sup>®</sup>	5.0	Eli Lilly
2011	Lipitor <sup>®</sup>	12	Pfizer
2012	Levaquin <sup>®</sup>	1.4	Janssen
2012	Lexapro <sup>®</sup>	3.5	Forest
2012	Seroquel <sup>®</sup>	5.6	AstraZeneca
2012	Plavix <sup>®</sup>	9.1	BMS <sup>c</sup> / Sanofi
2012	Singulair <sup>®</sup>	5.4	Merck
2012	Diovan <sup>®</sup>	6.1	Novartis
2013	Cymbalta <sup>®</sup>	3.5	Eli Lilly
2013	OxyContin <sup>®</sup>	2.4	Purdue
2013	Zometa <sup>®</sup>	1.5	Novartis
2014	Nexium <sup>®</sup>	5.0	AstraZeneca
2014	Celebrex <sup>®</sup>	2.7	Prizer
2014	Sandostatin <sup>®</sup>	1.3	Novartis
2015	Abilify <sup>®</sup>	4.6	BMS <sup>c</sup>
2015	Gleevec <sup>®</sup>	4.3	Novartis
2016	Crestor <sup>®</sup>	6.1	AstraZeneca

<sup>a</sup>Source: ref 49. <sup>b</sup>World-wide sales. <sup>c</sup>BMS, Bristol-Myers Squibb.

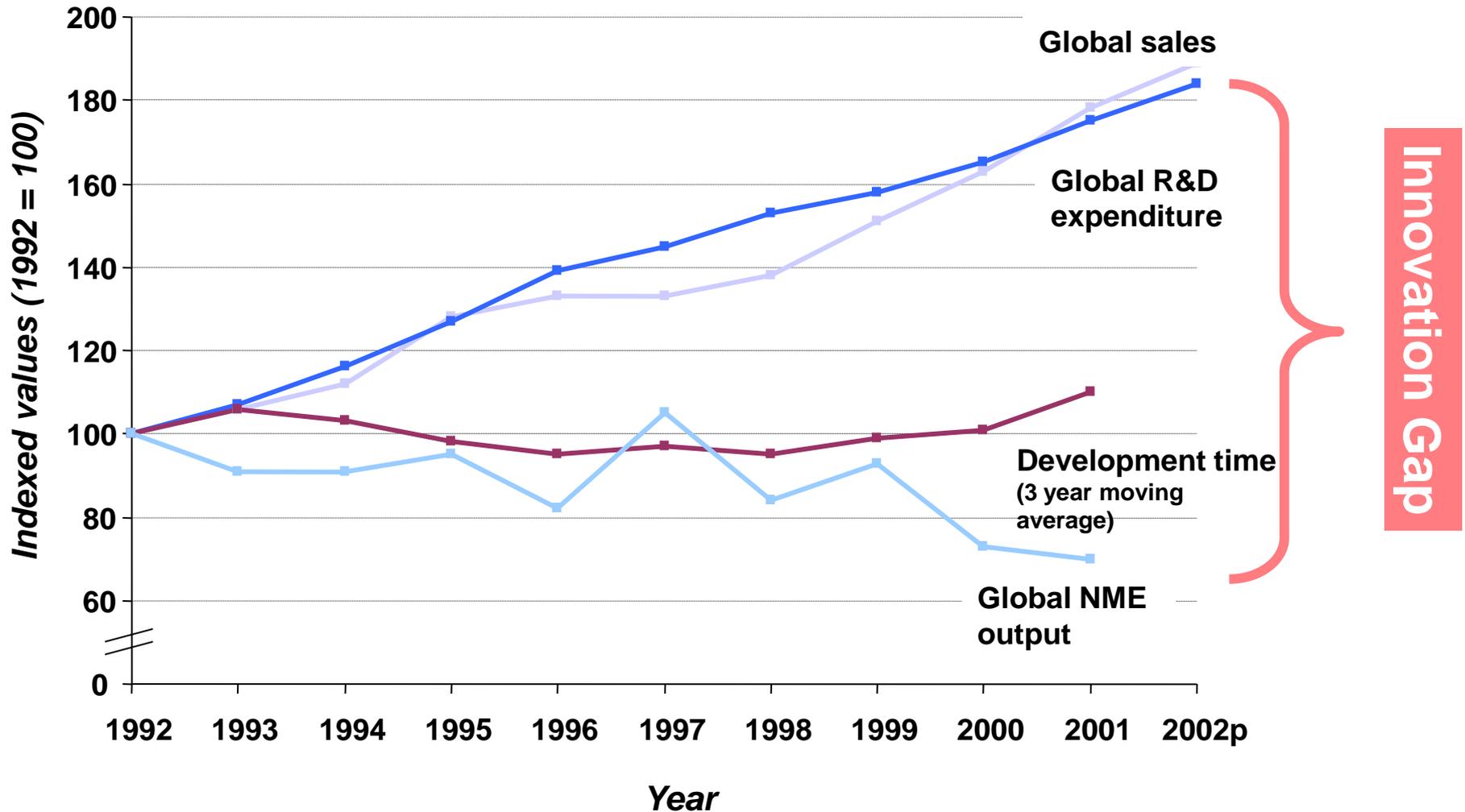
## Big Pharma's earnings are tumbling over the patent cliff

Expected sales losses (US\$ billions)



# Pharmaceutical Industry – Productivity

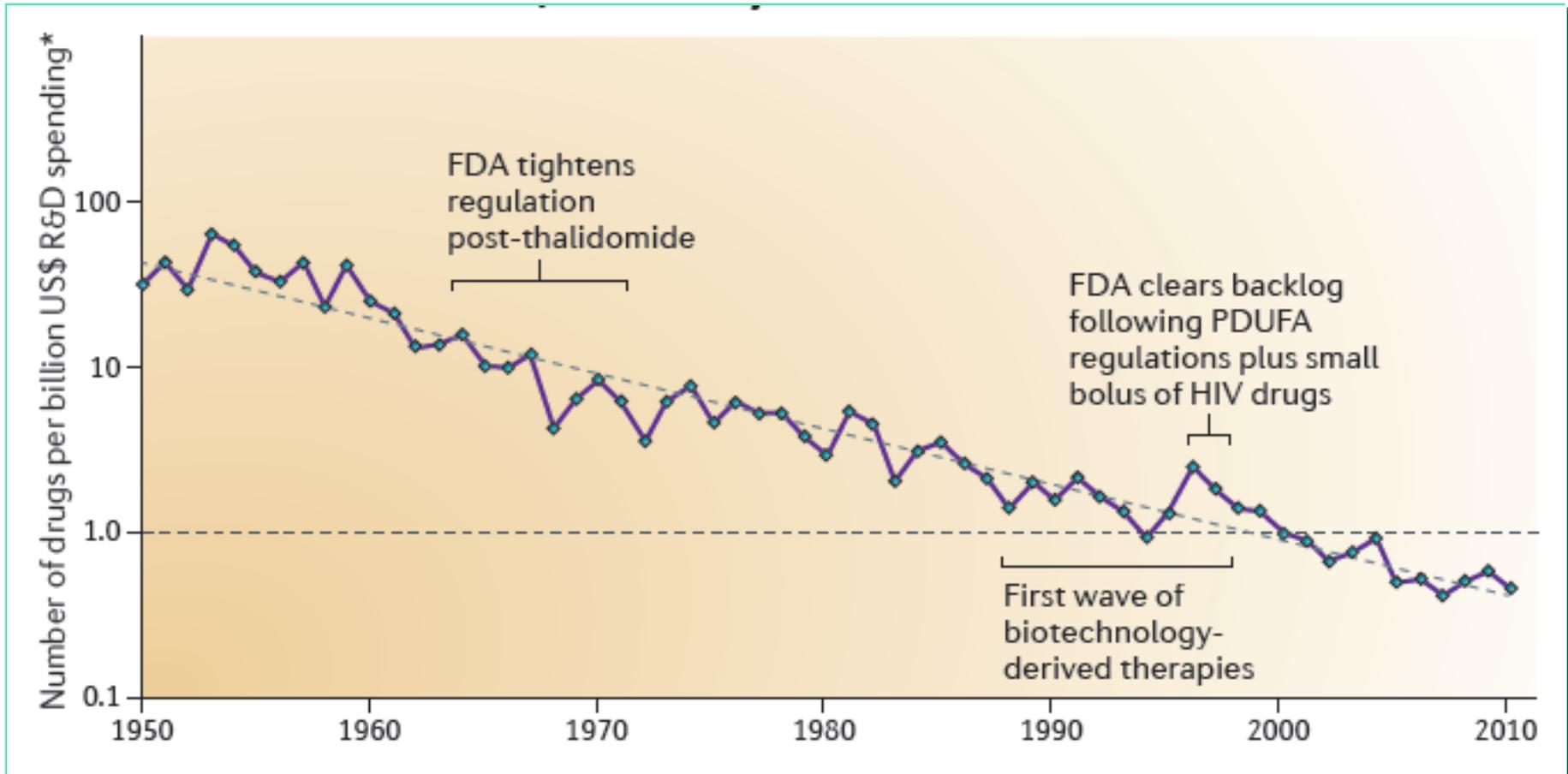
## Global pharmaceutical R&D expenditure, development time, NME output and sales 1992-2002p



# Pharmaceutical Industry – Productivity

## Eroom's Law in pharmaceutical R&D.

Overall trend in R&D efficiency (inflation-adjusted)

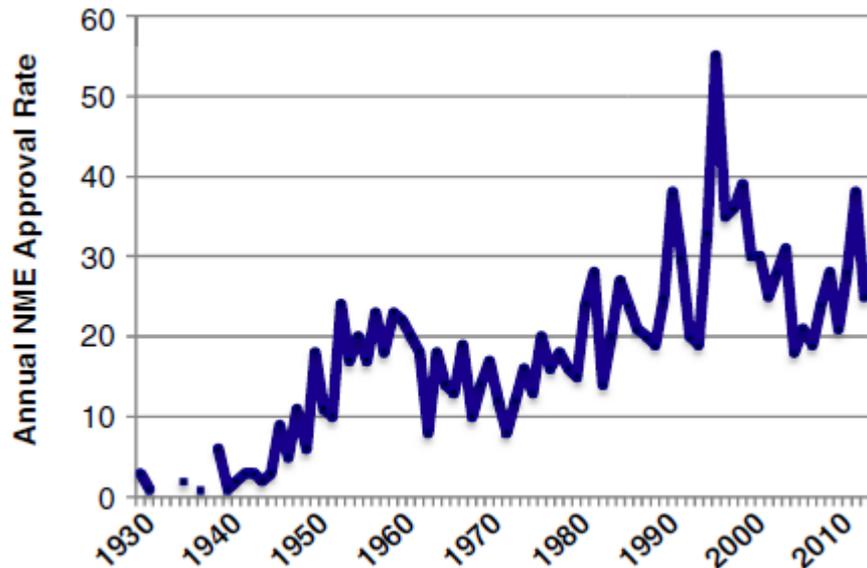


The number of new drugs approved by the US Food and Drug Administration (FDA) per billion US dollars (inflation-adjusted) spent on research and development (R&D) has halved roughly every 9 years.

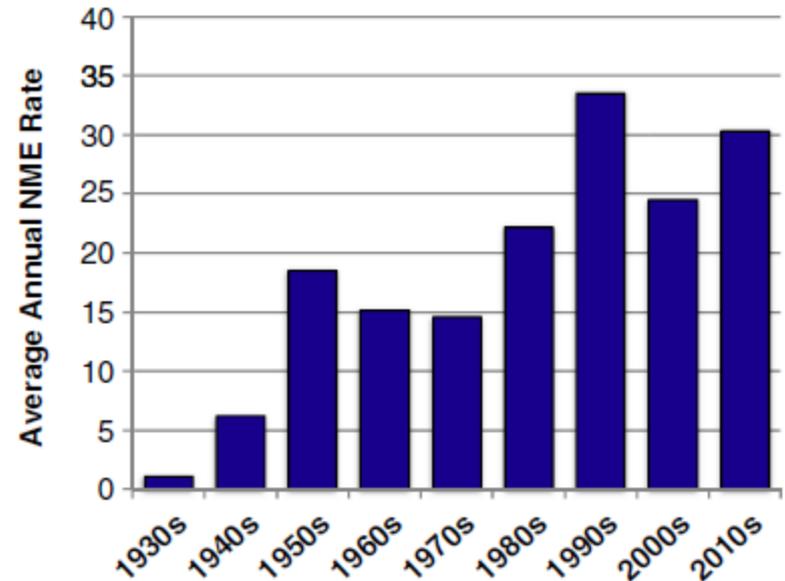
# Pharmaceutical Industry – Productivity

## R&D Productivity – FDA-approved New Molecular Entities

The number of annual approvals since 1930



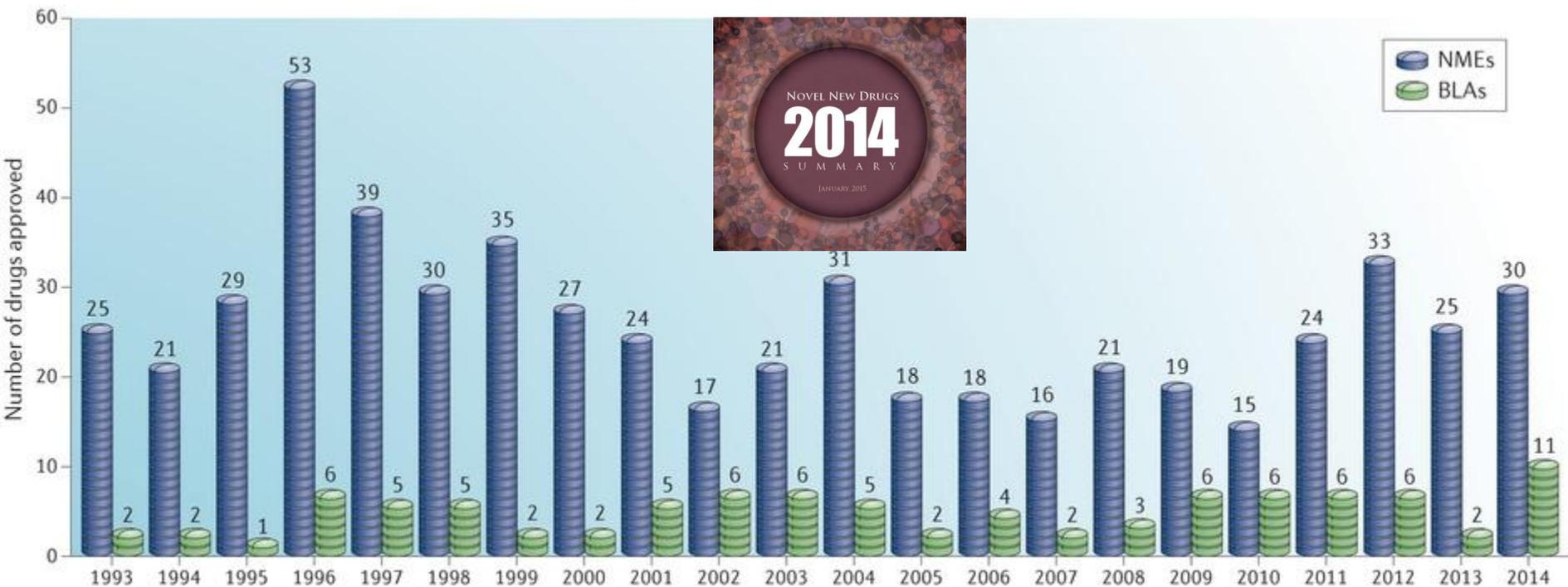
The average annual rates of approval by decade since 1930



# Pharmaceutical Industry – Productivity

## FDA drug approvals since 1993.

New molecular entities and biologics license applications approved by the US Food and Drug Administration's (FDA's) Center for Drug Evaluation and Research, by year.

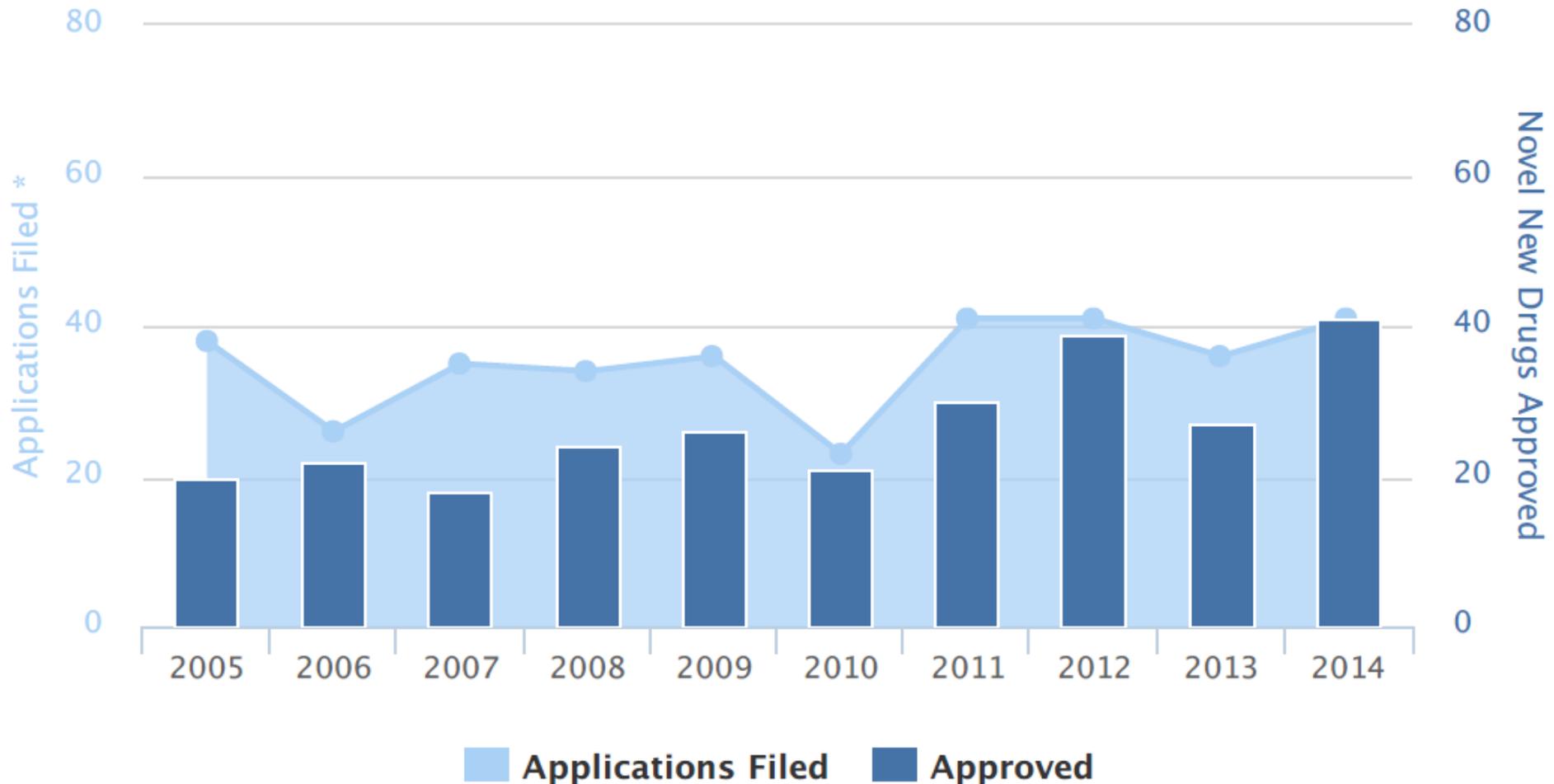


Nature Reviews | Drug Discovery

This figure shows the new molecular entities (NMEs) and biologics license applications (BLAs) approved by the Center for Drug Evaluation and Research (CDER) since 1993. Approvals by the Center for Biologics Evaluation and Research (CBER) are not included in this drug count. Data are from Drugs@FDA and the US Food and Drug Administration (FDA).

# Pharmaceutical Industry – Productivity

## Number of Novel New Drugs Approved and Applications Filed



# Pharmaceutical Industry – Productivity

## Selected drugs that were rejected or withdrawn\* from FDA review in 2014

Drug	Sponsor	Properties	Indications
Cangrelor	The Medicines Company	P2Y12 platelet ADP-receptor inhibitor	Acute coronary syndrome and following coronary artery bypass graft
Serelaxin	Novartis	Agonist for relaxin receptors 1–4	Acute decompensated heart failure
Macrilen	Æterna Zentaris	Ghrelin-receptor agonist	Short stature or growth-hormone deficiency
Daclatasvir*	Bristol-Myers Squibb	NS5A inhibitor	Hepatitis C virus
Daclatasvir plus asunaprevir*	Bristol-Myers Squibb	An NS5A inhibitor plus an NS3 protease inhibitor	Hepatitis C virus

# Pharmaceutical Industry – Productivity

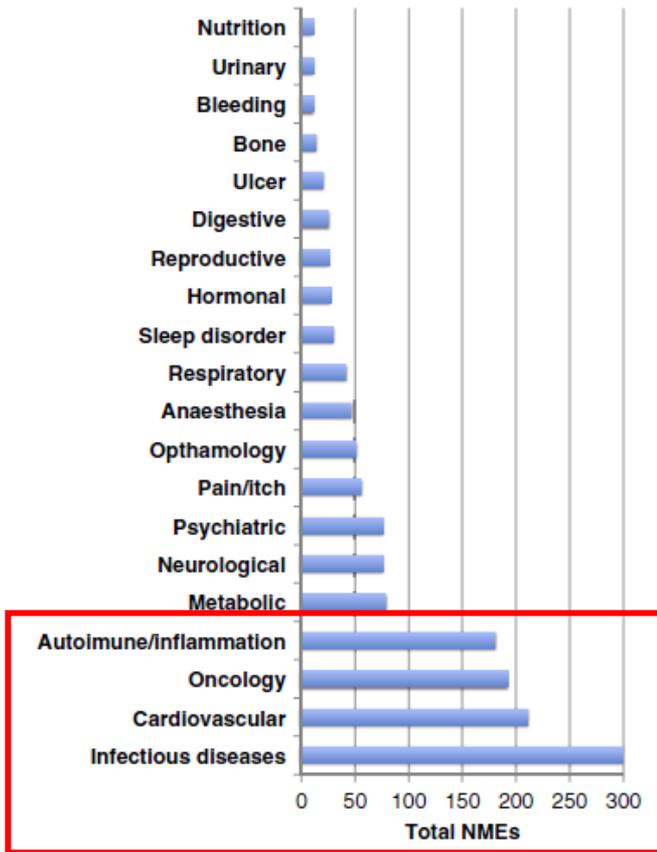
## Top 10 Phase III disasters of 2014

Drug	Company	Comments
<b>Darapladib</b>		GlaxoSmithKline (\$GSK) gambled big on darapladib, enrolling 30,000 cardio patients in two big Phase III studies and tracking them for more than two years. This atherosclerosis drug was one of the key attractions to the Human Genome Sciences buyout
<b>Tecemotide (Stimuvax)</b>		This is a cancer vaccine that was in-licensed from Oncothyreon (\$ONTY) which failed, badly, in its maiden Phase III journey.
<b>MAGE-A3</b>		Cancer vaccines once captured the industry's attention with the compelling notion that if you could rev up the immune system to send out its soldiers to attack cancer, you could change the course of the disease. That didn't really prove to be the case, though.
<b>Cabozantinib</b>		The problem with Exelixis, and it's a big one, is that its first Phase III trial of cabozantinib for prostate cancer had flunked out in a big Phase III study in September – A clear evidence of failure
<b>Serelaxin</b>		The synthetic version of the hormone relaxin that aids pregnant women works by relaxing the blood vessels. But serelaxin only met one primary endpoint and missed the other in a Phase III trial to treat acute heart failure.

# Pharmaceutical Industry – Productivity

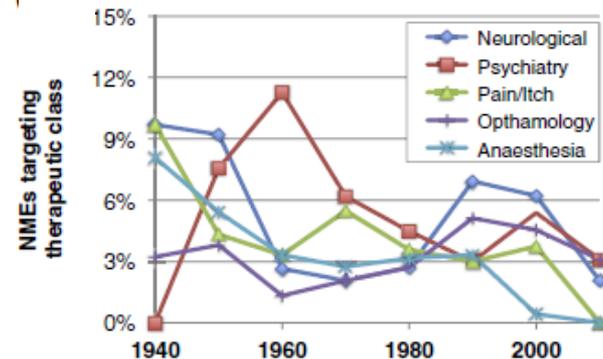
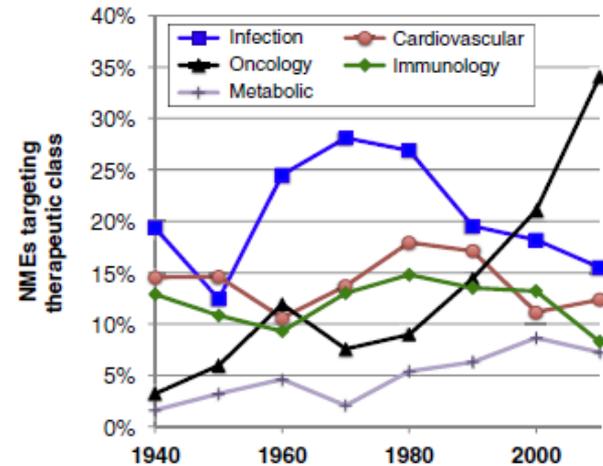
## Trends in pharmaceutical targeting of clinical indications: 1930–2013

The leading 20 therapeutic applications for NMEs

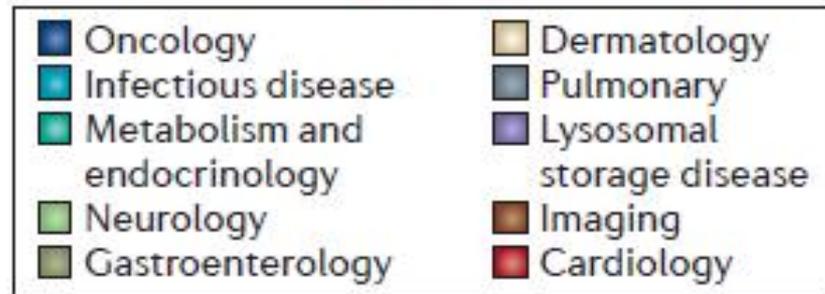
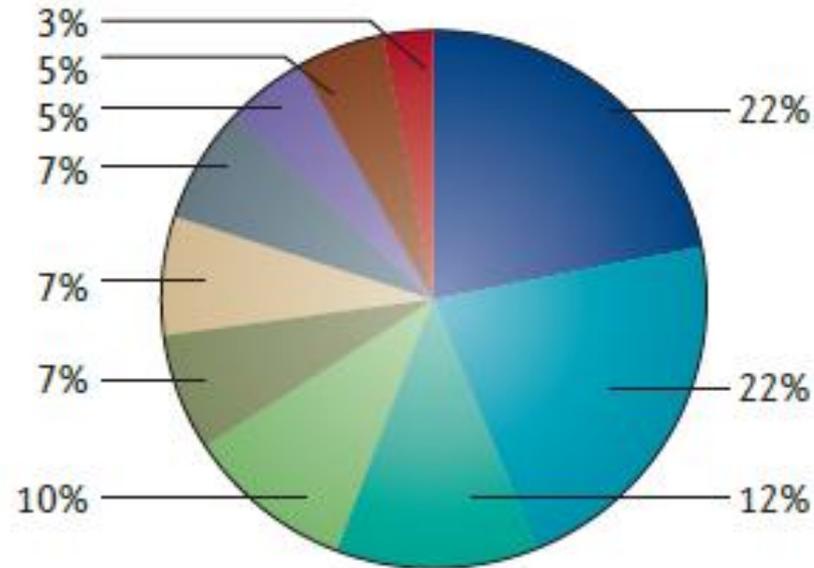


60%

The top ten indications over time on a decade-by-decade basis

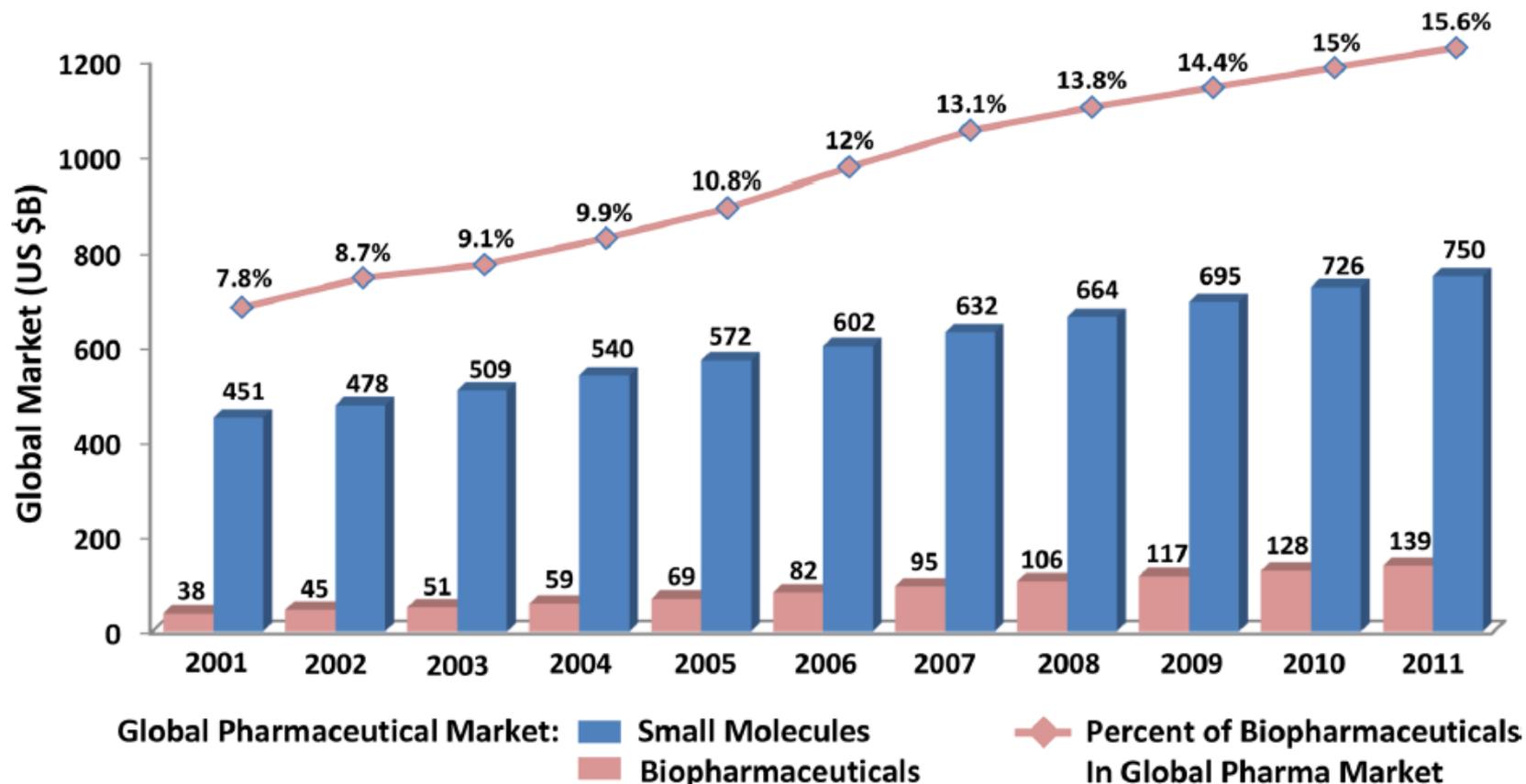


## Approvals by therapeutic area FDA Approved Drugs in 2014



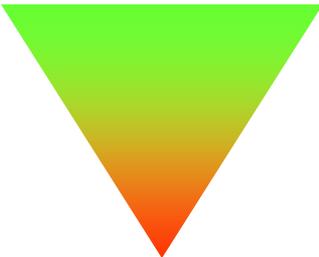
# Pharmaceutical Industry – Productivity

## Percentage of biopharmaceuticals in the pharmaceutical market, 2001–2011



# Pharmaceutical Industry - Innovation

## Ranking System for New Drug Approvals Using FDA Characterizations as Criteria<sup>\*)</sup>

New Drug Approval (NDA) Type	Level of Innovation
Priority NMEs	 <p><b>Most Innovative</b></p> <p><b>Least Innovative</b></p>
Standard NMEs	
Priority IMDs	
Standard IMDs	
Other Drugs	

<sup>\*)</sup> [www.nihcm.org](http://www.nihcm.org); Changing Patters of Pharmaceutical Innovation, May 2002.

## The Pharmaceutical Marketplace

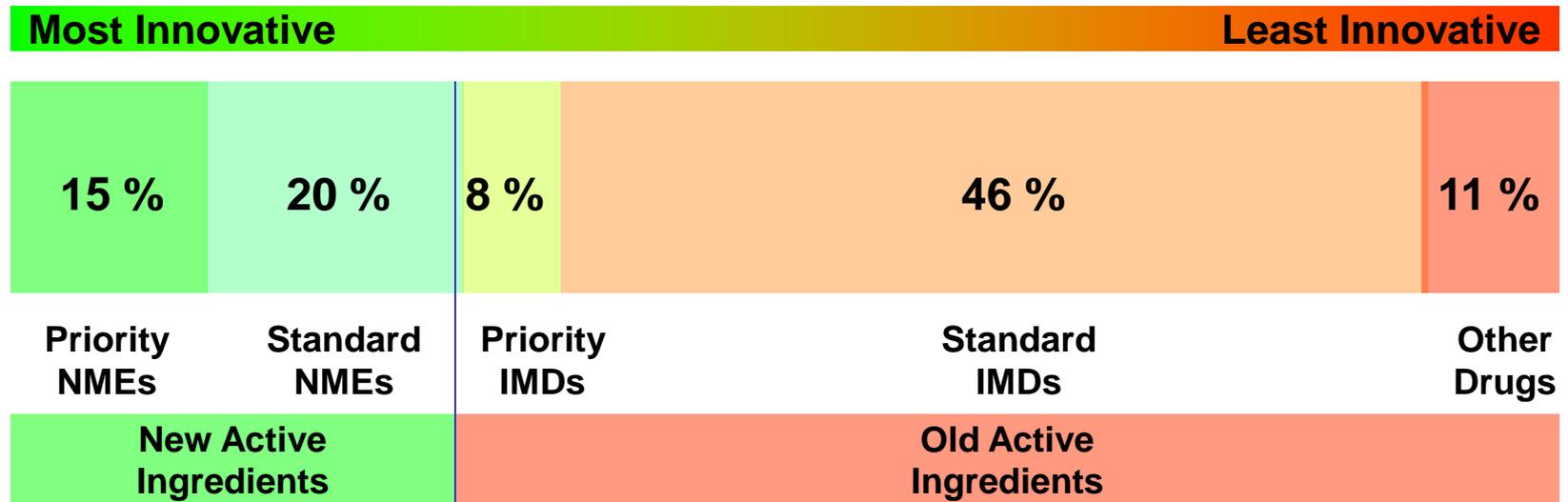
“New drugs to treat and cure sick patients are coming into the market in the United States at the slowest rate in a decade, despite billions invested by pharmaceutical companies on research and a costly expansion by the federal agency that”

“The decline in the number of new drugs is most pronounced in the category considered by the Food and Drug Administration to have the greatest promise for patients -- those listed as **breakthrough "priority" drugs** and "new molecular entities" that are different from any others on the market.”

Source: Washington Post, 11/18/02

# Pharmaceutical Industry - Innovation

## New Drug Approvals by the FDA in 1989-2000<sup>\*)</sup>



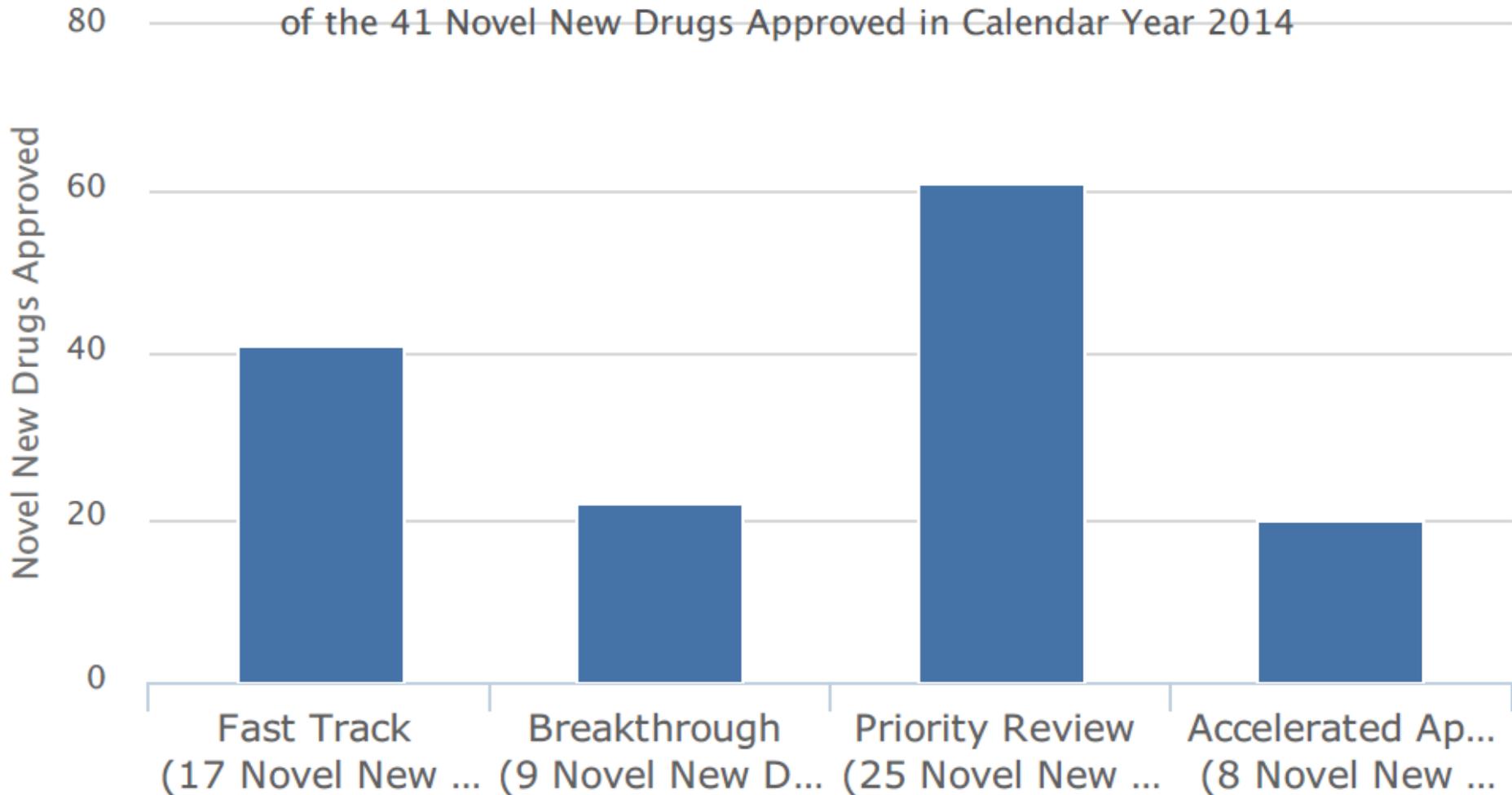
Distribution of NDAs, 1989-2015: Total 1.035 New Drugs

Only 15% of new drugs approved in 1989-2000 were highly innovative priority NMEs  
Source: FDA 2000

<sup>\*)</sup> [www.nihcm.org](http://www.nihcm.org); Changing Patters of Pharmaceutical Innovation

# Pharmaceutical Industry - Innovation

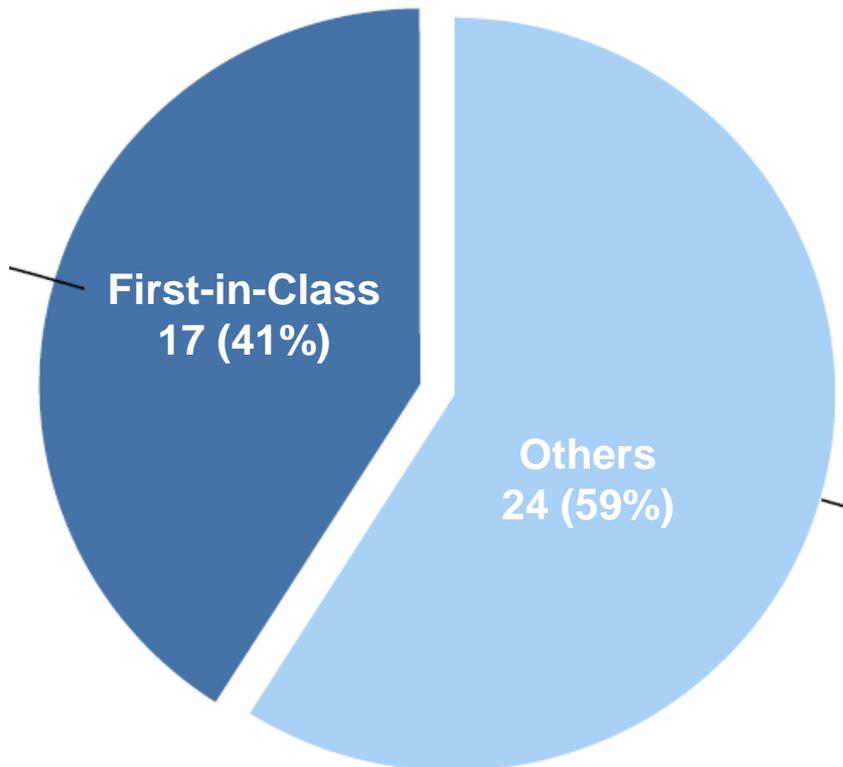
## Innovative Methods for Expediting Novel New Drugs to Market



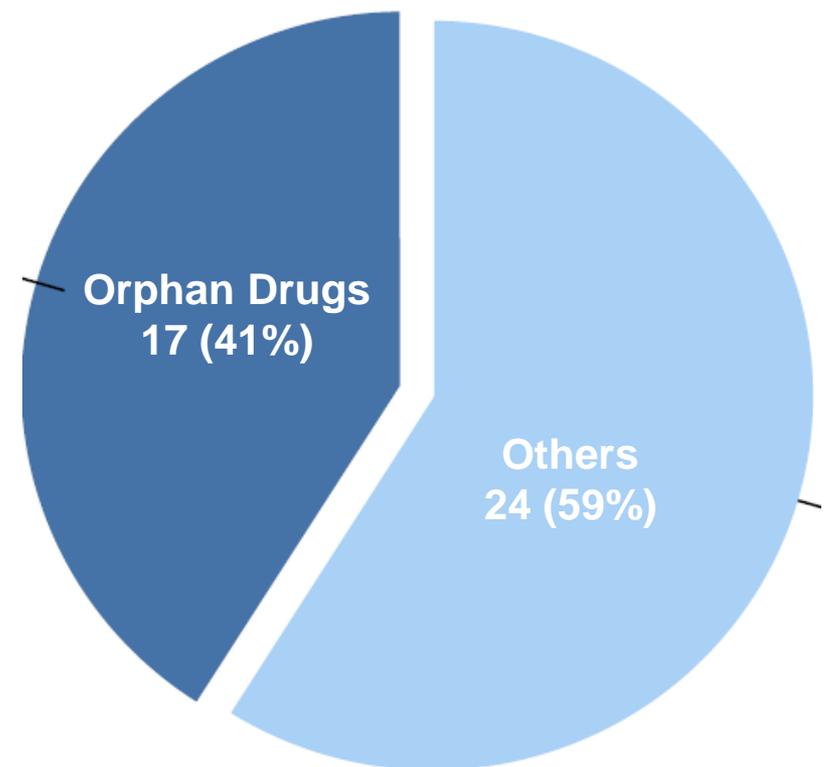
# Pharmaceutical Industry - Innovation

## Novel New Drugs Approved in Calendar Year 2014 (41)

First-in-Class Designation



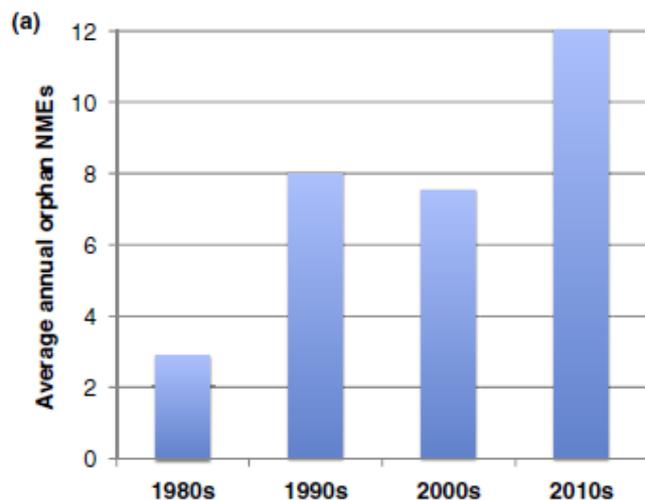
Orphan Drug Designation



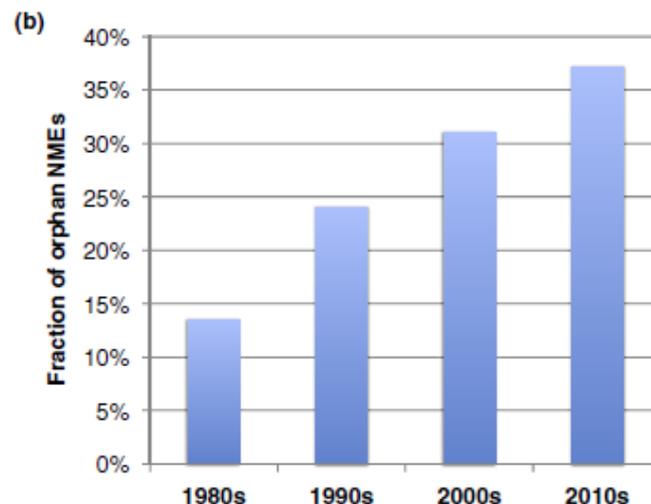
# Pharmaceutical Industry – Productivity

## Trends in pharmaceutical targeting of clinical indications: 1930–2013

The average annual rate of new molecular entities (NMEs) initially approved for targeting of orphan disease indications



The relative proportion of orphan indications (compared with all approvals)

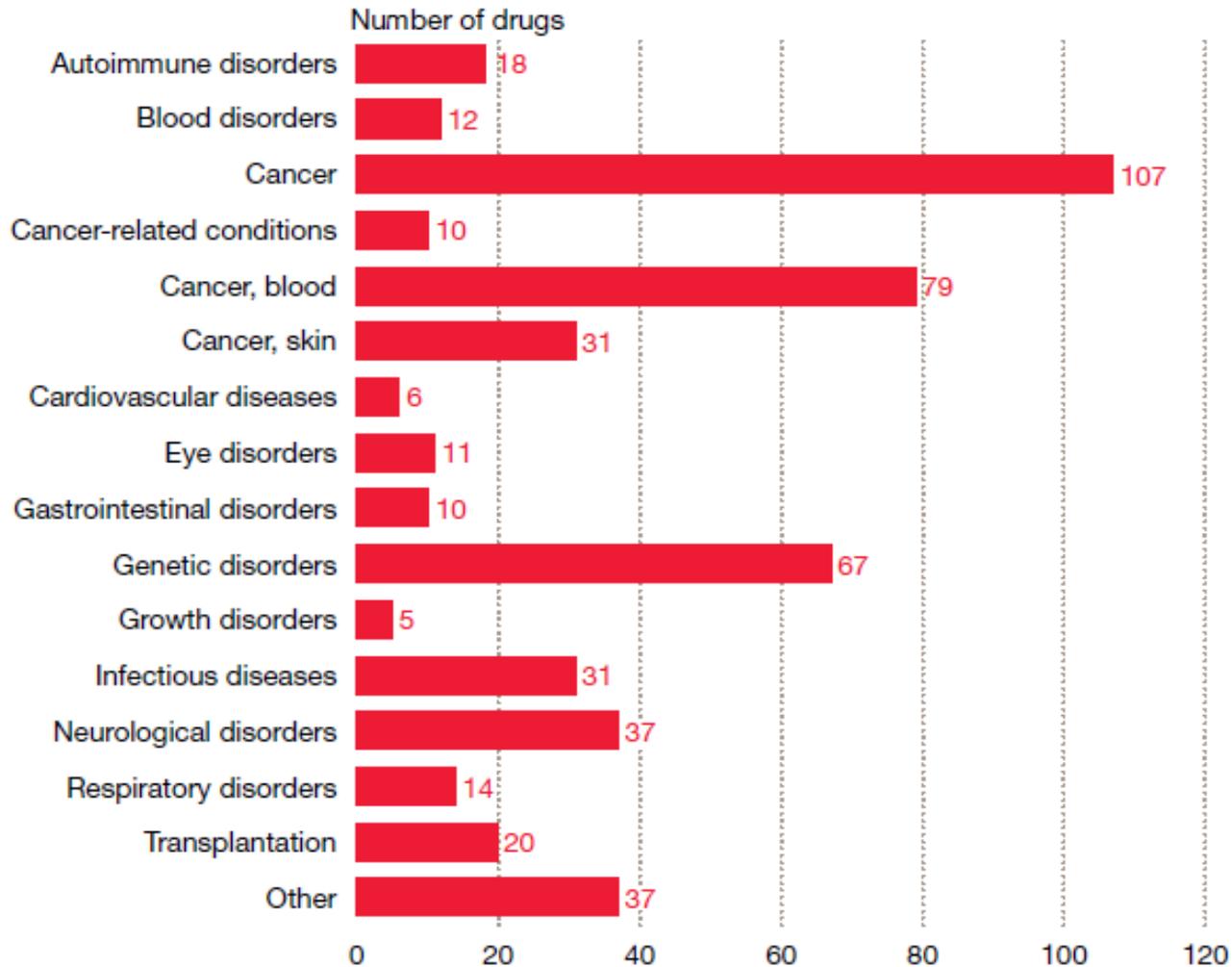


The proportion of drugs initially approved for orphan indications was compared between pharmaceutical and biotechnology industries.

	Orphan NMEs	Orphan fraction
Biotechnology	88	45%
Pharmaceutical	97	14%

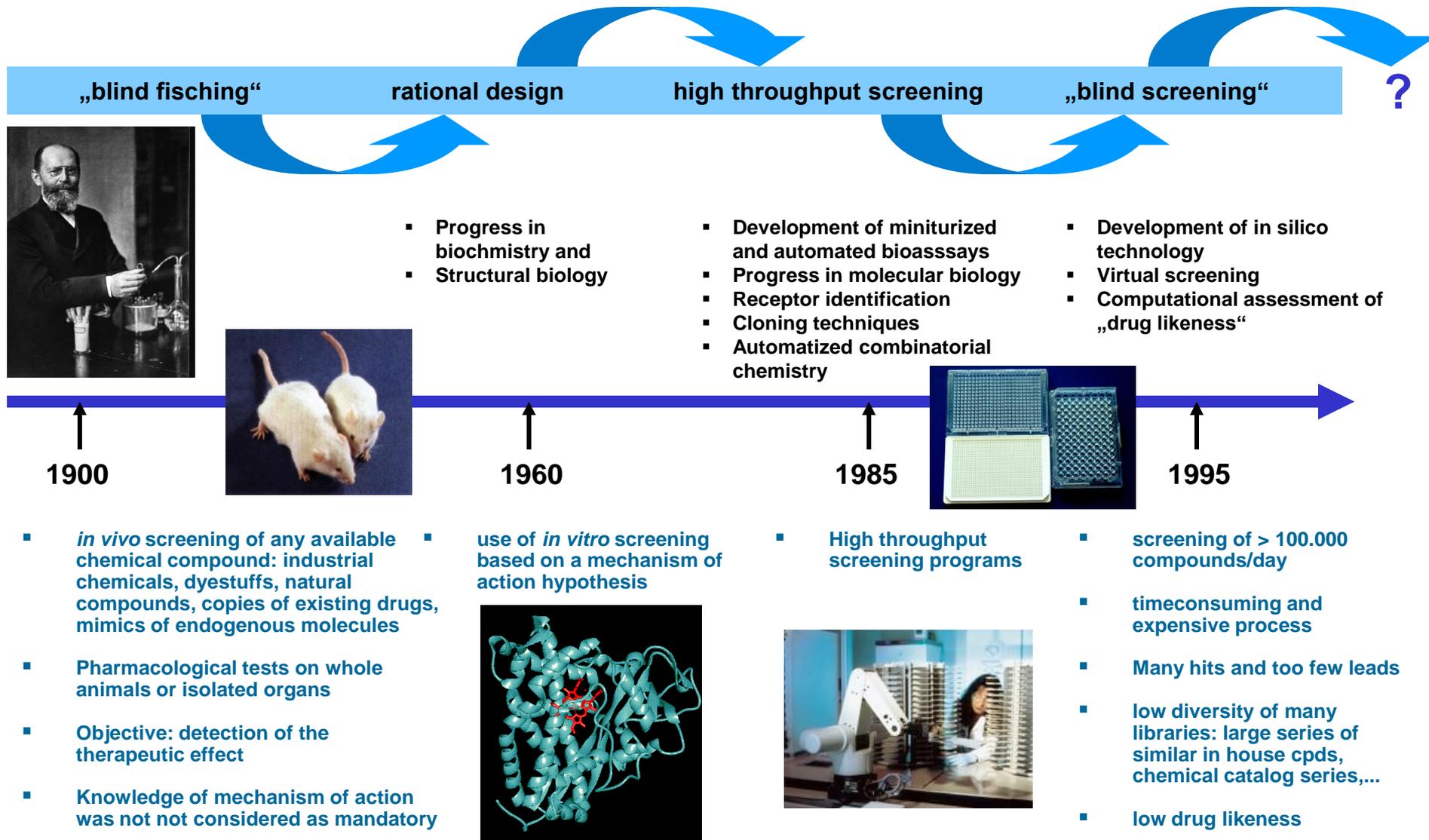
# Pharmaceutical Industry - Innovation

There are 460 therapies for rare diseases in the pipeline



# Pharmaceutical Industry – Evolution of the R & D Process

## The Evolution of Drug Discovery Strategies



# Pharmaceutical Industry – Evolution of the R & D Process

## Drug Discovery – The Ancient Times

### Folk Medicine (mainly plants)

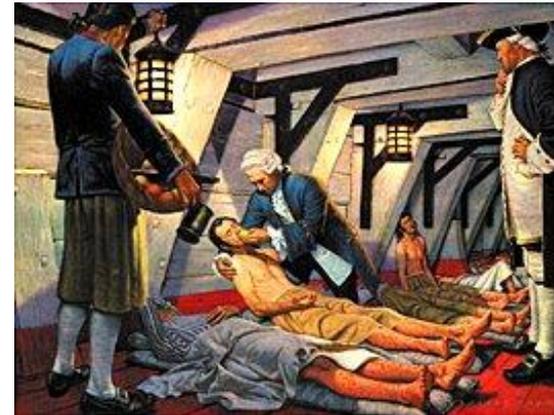


*Public theriak  
preparation at a market.*

- **pro:** Thousands of years of human experience
- **con:** Lack of reproducibility (varying doses)



### Experiments in Humans



*J. Lind, 1747,  
„Treatment of Scurvy“*

- **pro:** The „right“ object
- **con:** Toxicity

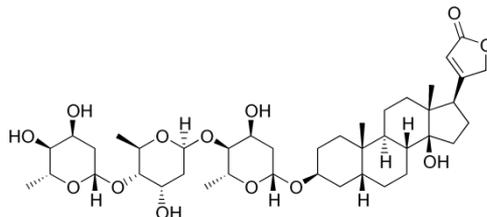


## Drug Discovery – The Early Times

### Natural Products and their Analogues



### Animal Experiments



- **pro:**
  - High percentage of active compounds
  - Large chemical diversity
- **con:**
  - Availability may pose problems
  - Most often difficult chemistry



- **pro:**
  - ADMET included
  - Disease models
- **con:**
  - Slow, expensive
  - Ethical issues
  - Species differences

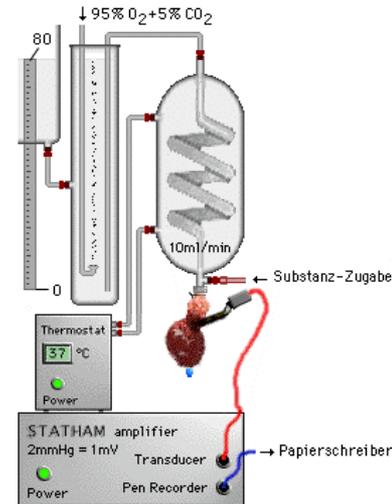
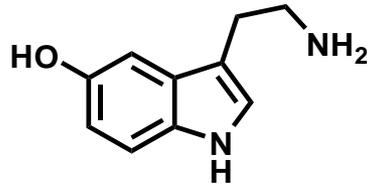


## Drug Discovery – The Golden Age

Endogenous Transmitters  
& Hormones



Isolated Organs  
as Test Models



- **pro:**
  - Active lead structures with defined biological function
  - Involved in many different diseases
- **con:**
  - Limited number of lead structures



- **pro:**
  - Include membrane permeability
- **con:**
  - Slow, expensive
  - No ADME(T)
  - Ethical issues

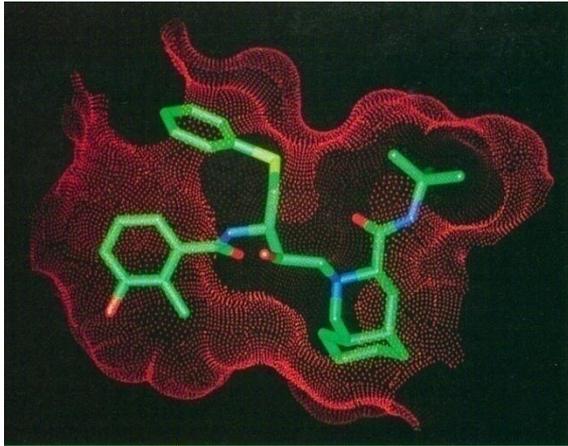


## Drug Discovery – „Rational“ Approaches

### Structure-based & Computer Aided Design



### In vitro Test Models



*HIV - VIRACEPT*



*Different Types of Microtiterplates*

- **pro:** ➤ Straightforward approach



- **con:** ➤ Only targets with 3D structures
- Only ligand design
- No ADMET
- High risk of failure



- **pro:** ➤ Very fast:  
100.000`s a day
- Target focussed



- **con:** ➤ No ADMET
- Single target approach



## Drug Discovery – Nowadays

### Combinatorial Chemistry Compound Libraries



### Chemical Biology



- **pro:** ➤ Generate a multitude of compounds



- **con:** ➤ Limited chemical diversity
- Chemistry driven libraries (most often outside the biological space)



- **pro:** ➤ Fast screening in biological systems
- Membrane permeability included



- **con:** ➤ No ADMET in cellular systems
- Target(s) remain(s) unknown

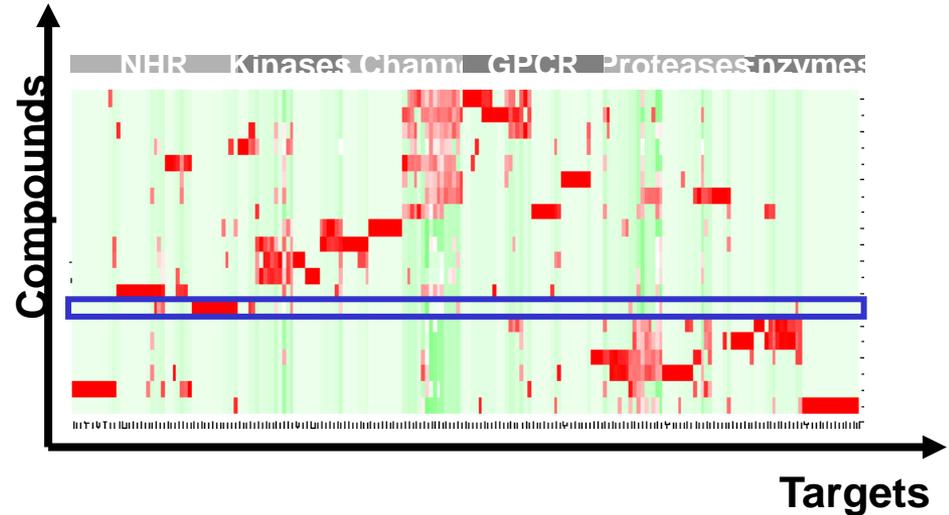
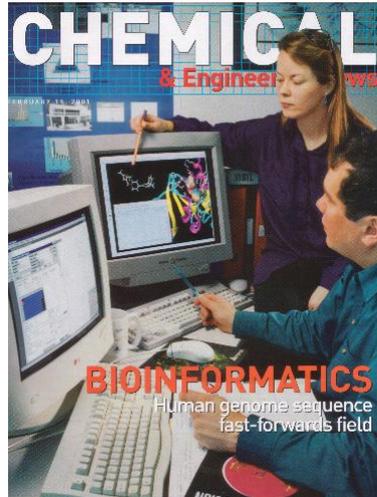


## Drug Discovery – Nowadays

Virtual Screening  
& Fragment-Based Design



Chemogenomics



- **pro:**
  - Straight forward approach
  - Saves time and resources
- **con:**
  - Only ligand design
  - Risk of failure is remaining

- **pro:**
  - Fast information on multitarget.orientated selectivity
- **con:**
  - No ADMET

## The Changing Climate in Pharmaceutical Research

### The human body is complex

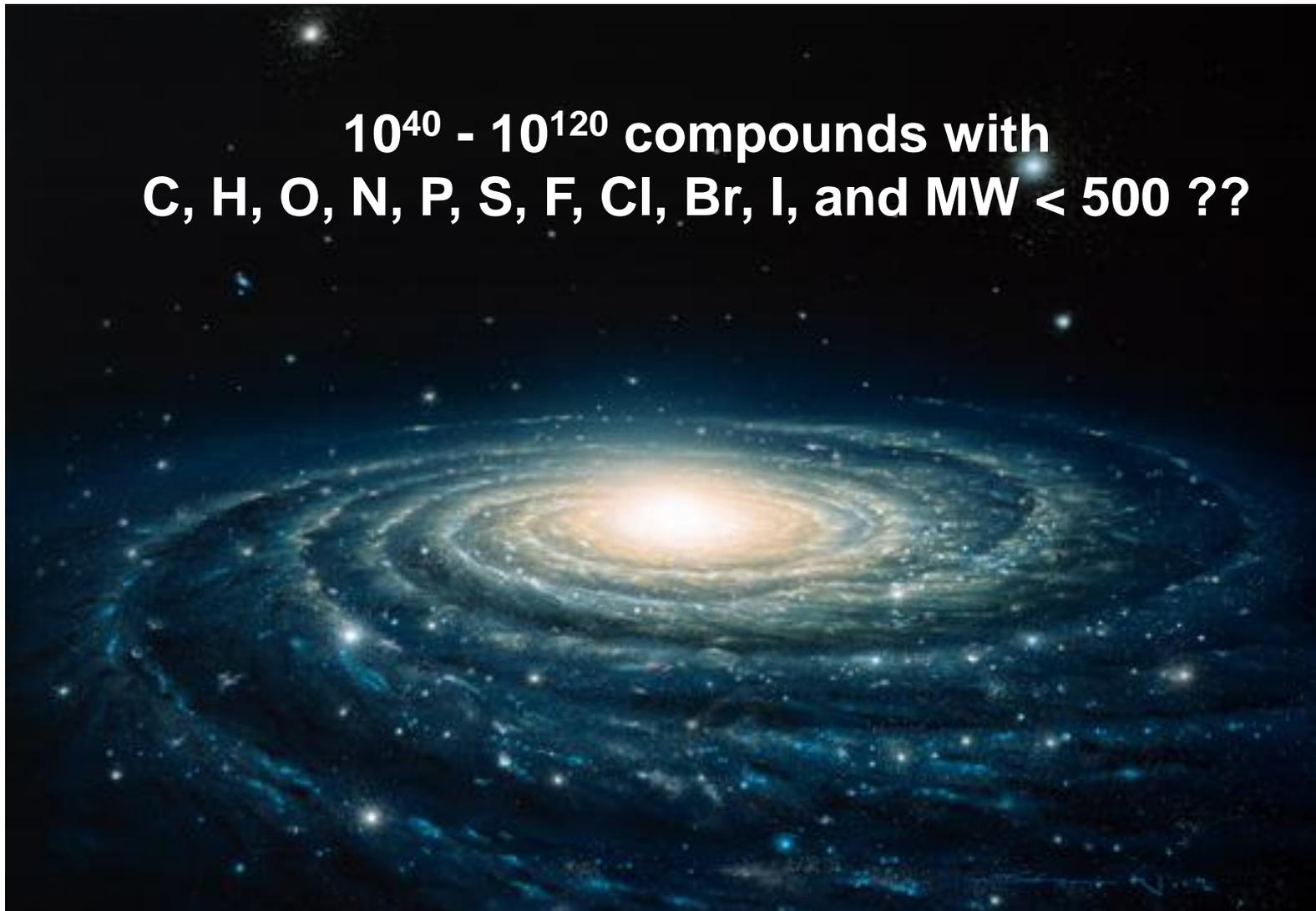


100 organs,  
1500 different cell types,  
10.000 diseases

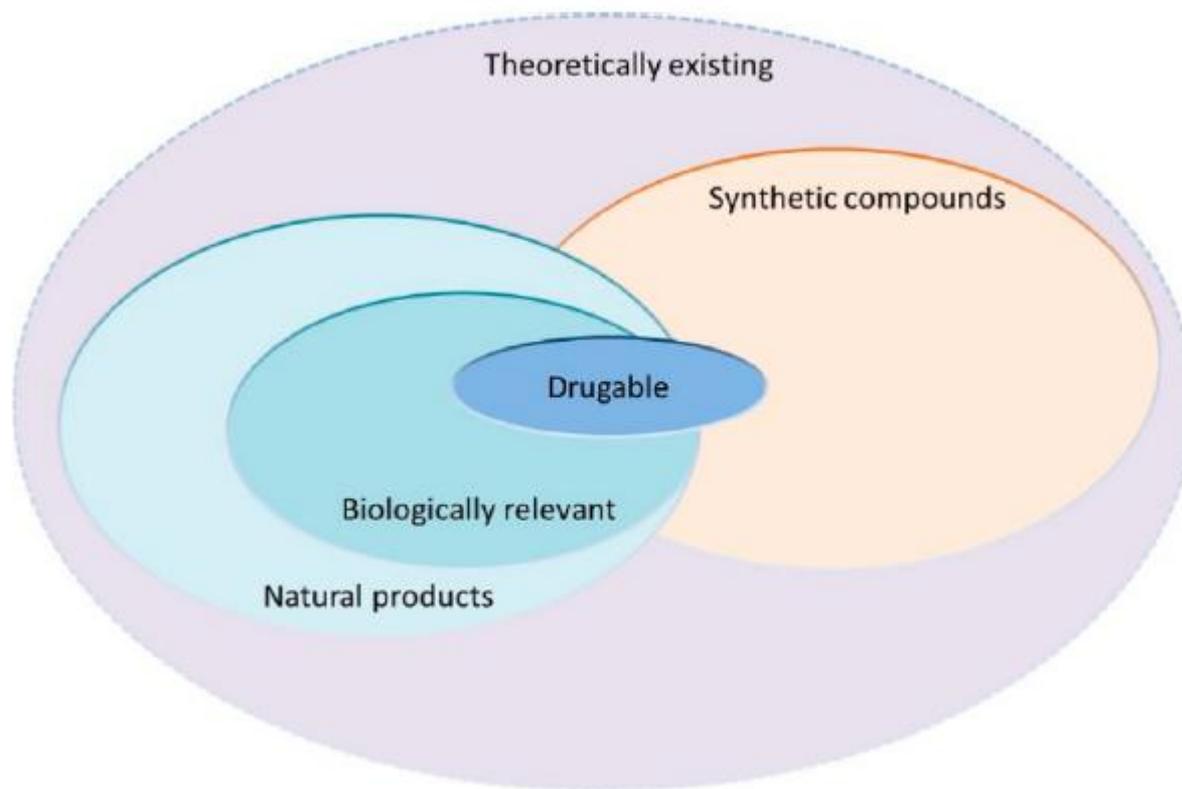
- **Scientific Advances**
  - The Human Genome
  - Advances in Screening Technologies
  - Advances in Synthesis Technologies
- **Raising bar on drug-like characteristics**
  - Attrition rates too high
  - Increasing multi-parameter property optimization
- **Increasing Scale**
  - Data volumes and complexity soar
  - Global, multi-site, multi-cultural organizations
  - Rising costs of drug discovery and development

## The Chemical Universe

**$10^{40}$  -  $10^{120}$  compounds with  
C, H, O, N, P, S, F, Cl, Br, I, and MW < 500 ??**



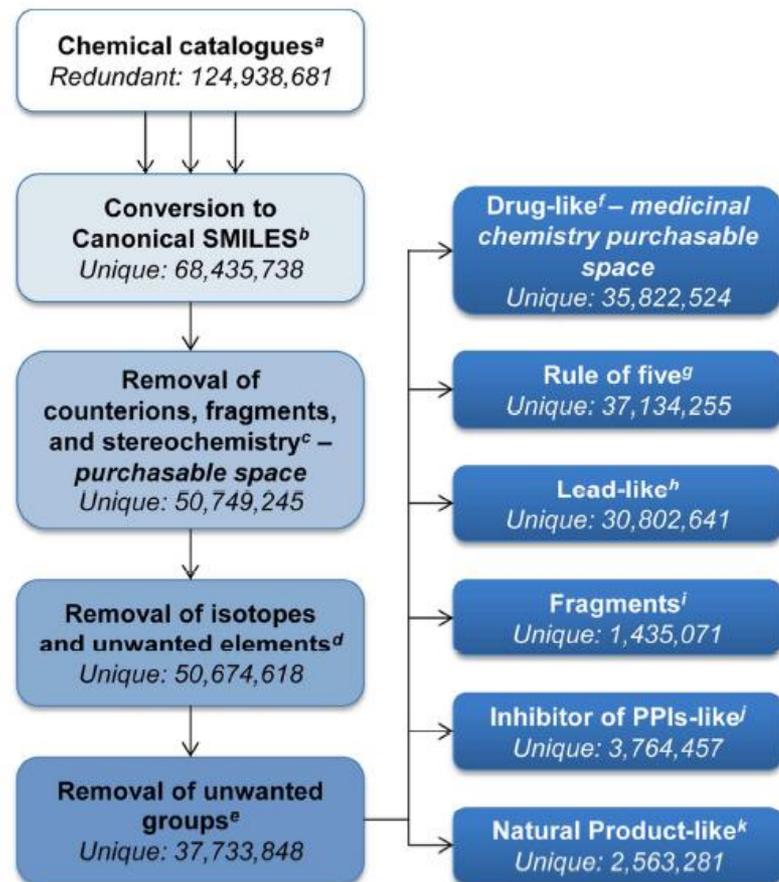
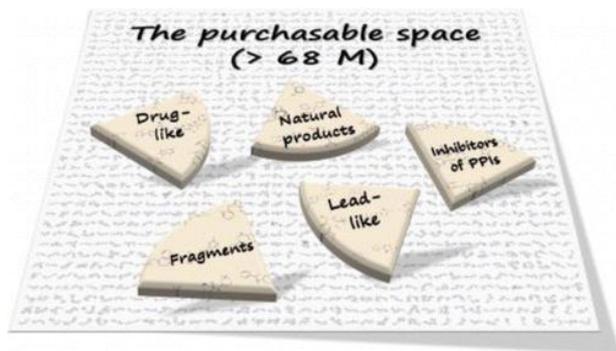
## Venn diagram of the distribution of commonly used libraries in chemical space



## The Purchasable Chemical Space: a Detailed Picture

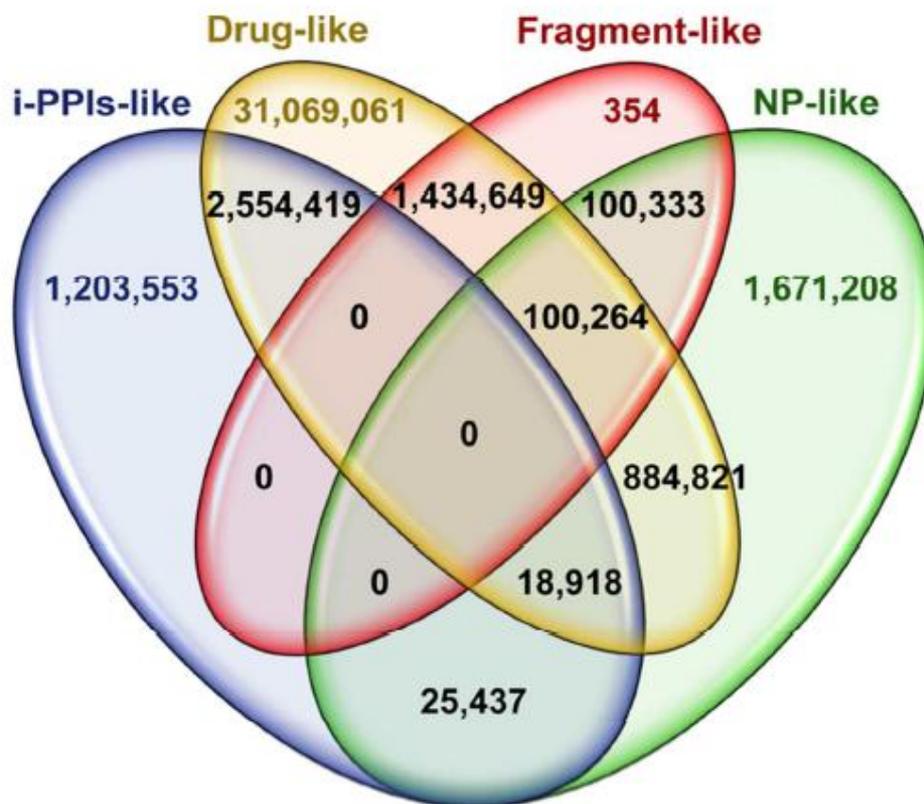
Workflow used to collect, filter, and partition the purchasable space

- The ZINC database is nowadays routinely used to freely access and screen millions of commercially available compounds.
- From ~125 million collected compounds from chemical catalogs and the ZINC database more than 68 million were investigated
- The data set was filtered using advanced medicinal chemistry rules to remove potentially toxic, promiscuous, metabolically labile, or reactive compounds.



## The Purchasable Chemical Space: a Detailed Picture

Venn diagram representing the amount of overlapping and unique molecules contained in the focused libraries of i-PPIs-like, drug-like, fragment-like, and NP-like.



## April 2003 : 99 % of the Human Genome Sequenced

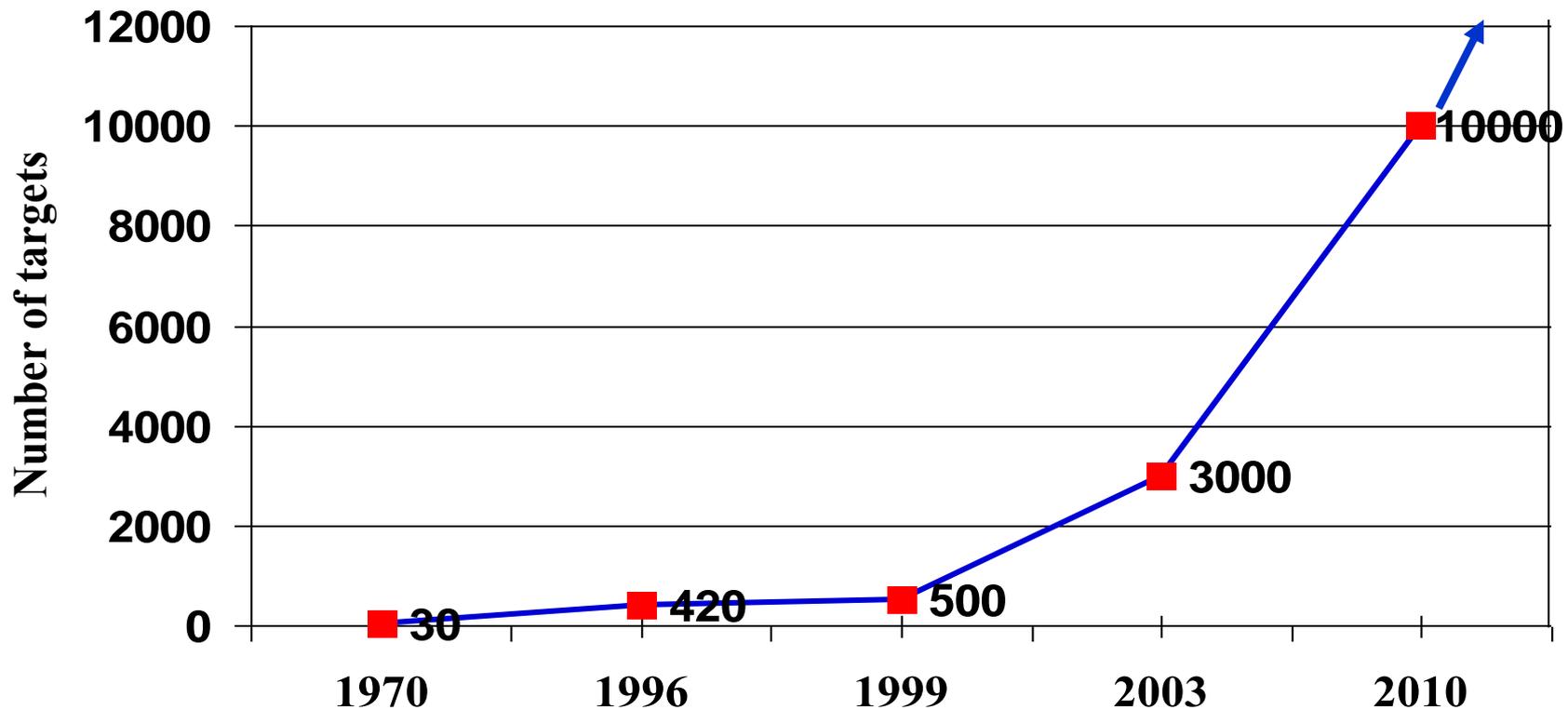
**3.12 billion nucleotides**



**(cf. 200 telephone books worth of information)**

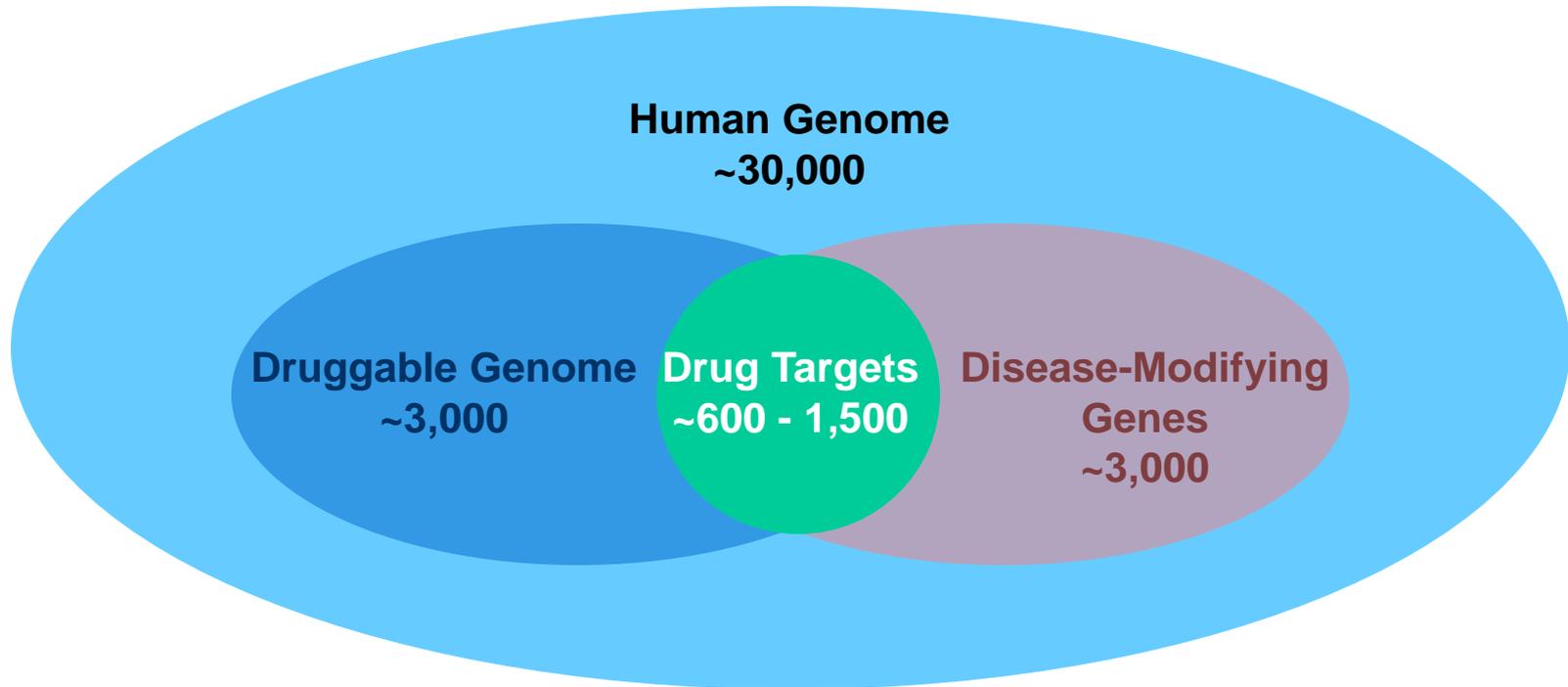
# Pharmaceutical Industry – Evolution of the R & D Process

## Development of target identification (Number of targets)



Source: J. Drews, *Nature Biotechnology*, Volume 14; November 1996.

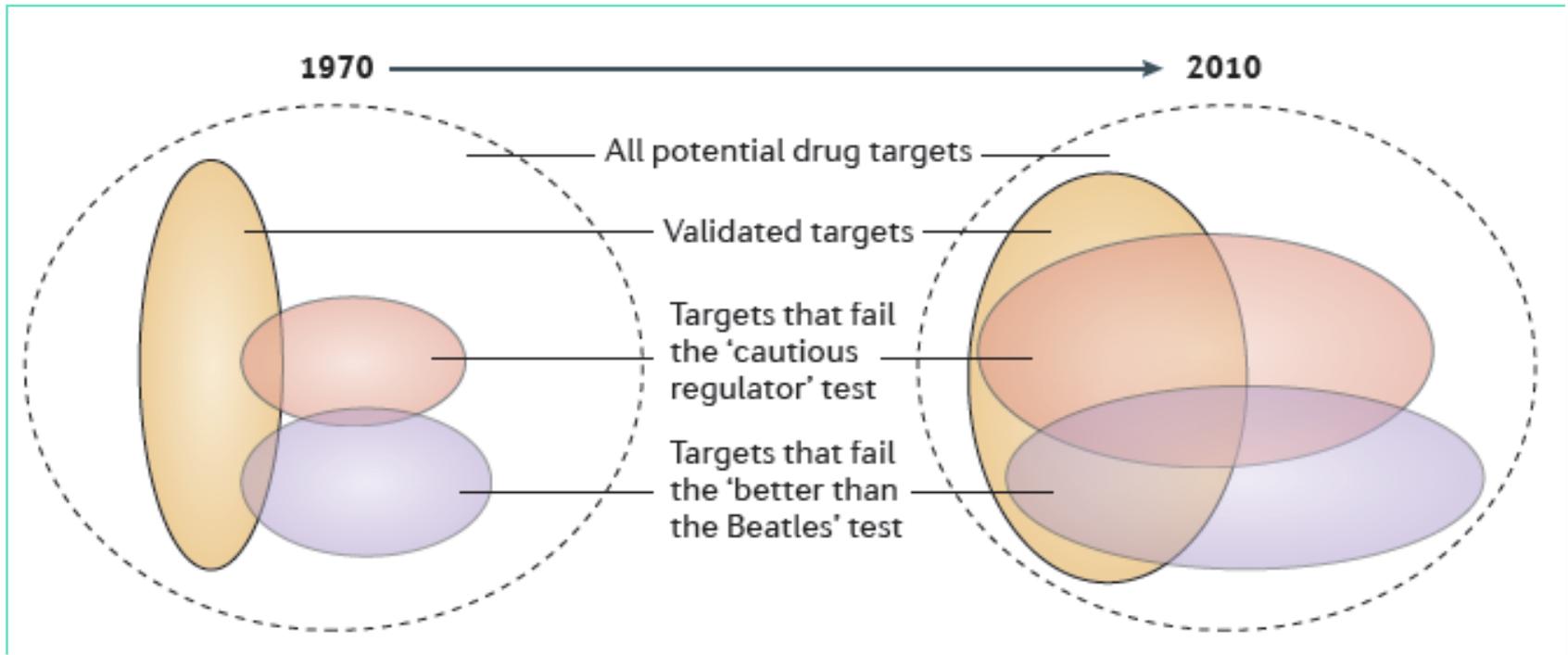
## Number of Drug Targets



The effective number of exploitable drug targets can be determined by the intersection of the number of genes linked to disease and the 'druggable' subset of the human genome.

## Eroom's Law in pharmaceutical R&D.

Venn diagram illustrating hypothetical headwinds to R&D efficiency

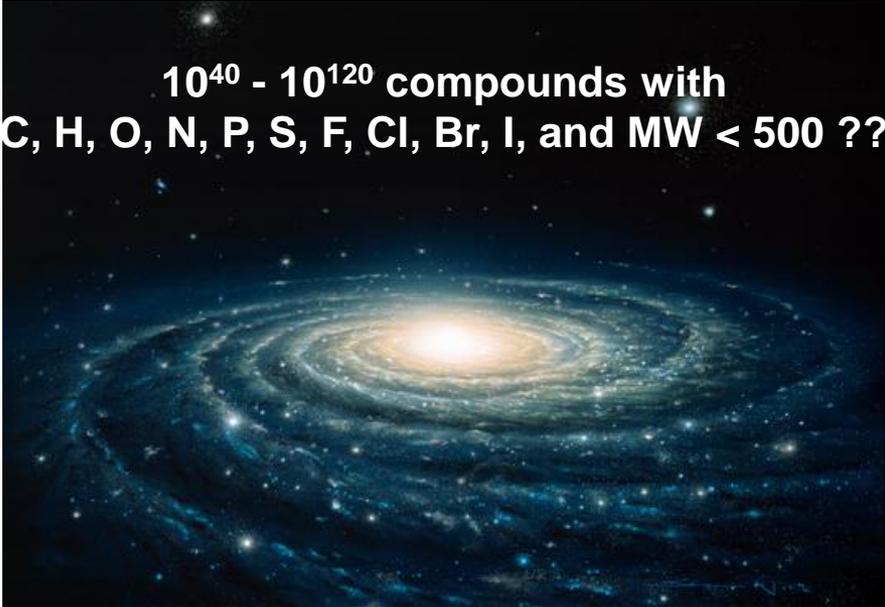


- Research and development (R&D) efficiency could decline if scientific, technical and managerial improvements are offset by other factors.
- For example, R&D efficiency could be limited by the supply of validated targets that could be drugged without failing the 'cautious regulator' test and/or the 'better than the Beatles' test.
- In this hypothetical illustration, the increase in the number of validated targets between 1970 and 2010 is outweighed by increasing regulatory caution and an improving catalogue of approved drugs.

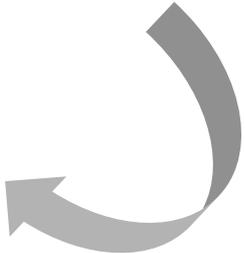
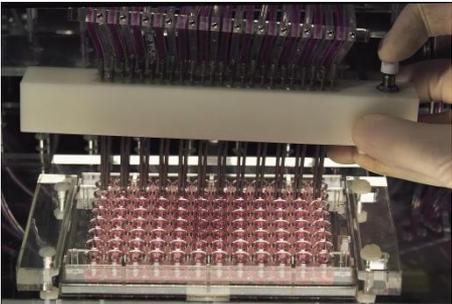
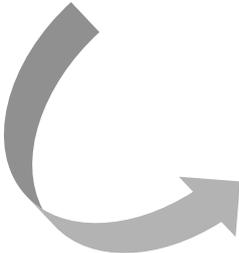
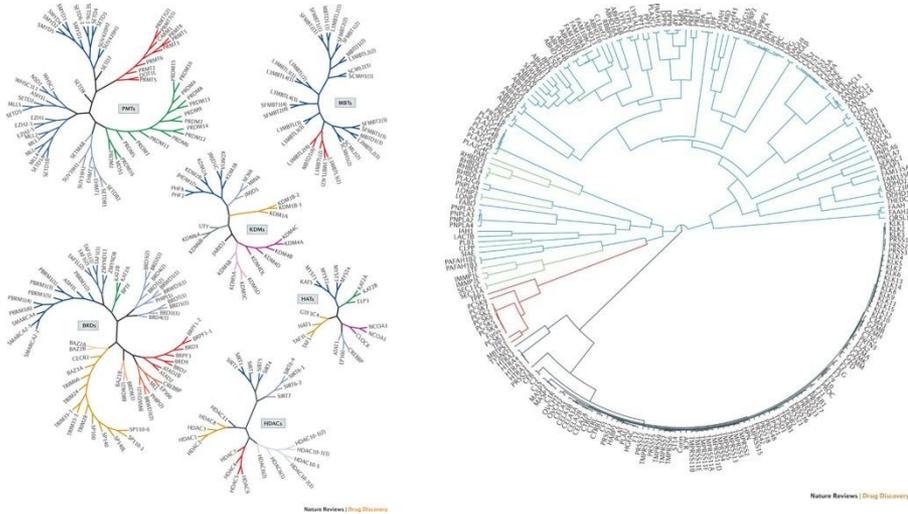
# Pharmaceutical Industry – Evolution of the R & D Process

## Chemogenomics

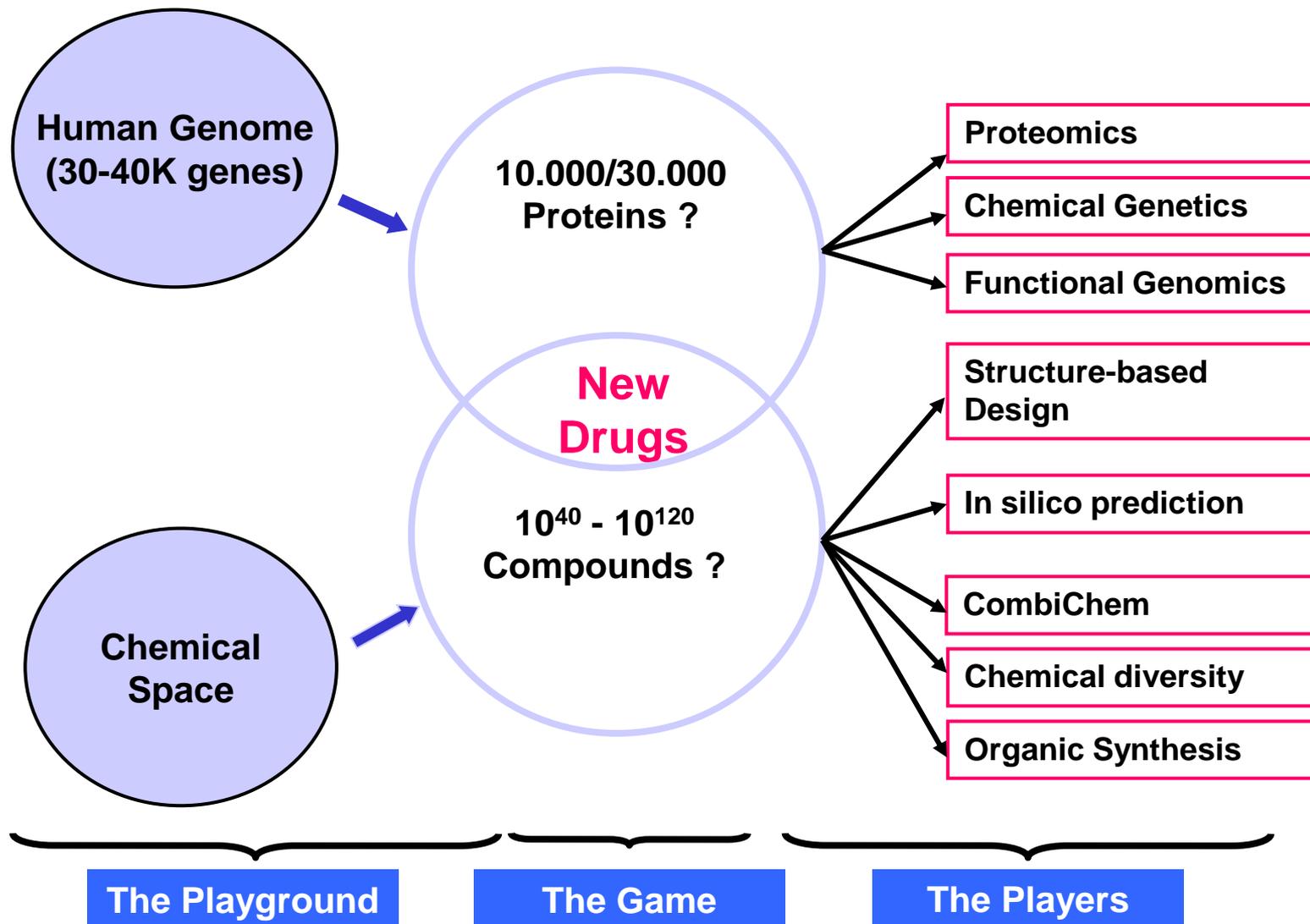
Cemical Universe



Target Universe

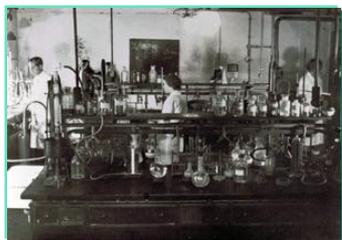


## Drug Discovery in the 21<sup>st</sup> Century



## Technological Inputs into Drug Research & Development

Number of drug like molecules that could be synthesized per chemist per year



1970s

1980s

1990s

2000s

2010s

100 compounds per chemist per year

10.000 – 100.000 compounds per chemist per year

x 1.000

## Technological Inputs into Drug Research & Development

### DNA Sequencing



1970s

1980s

1990s

2000s

2010s

1<sup>st</sup> Genome Sequence

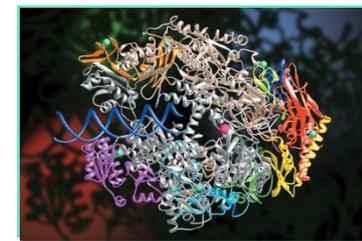
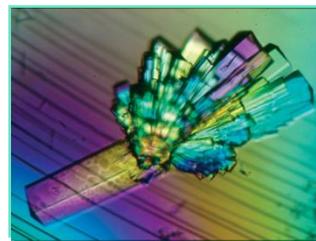
Genomics



x 1.000.000.000 faster

## Technological Inputs into Drug Research & Development

### X-ray Crystallography



1970s

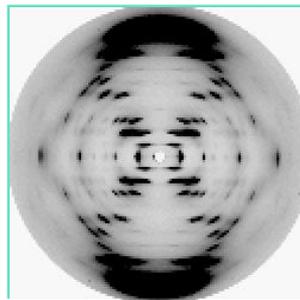
1980s

1990s

2000s

2010s

1<sup>st</sup> Protein X-ray Structures

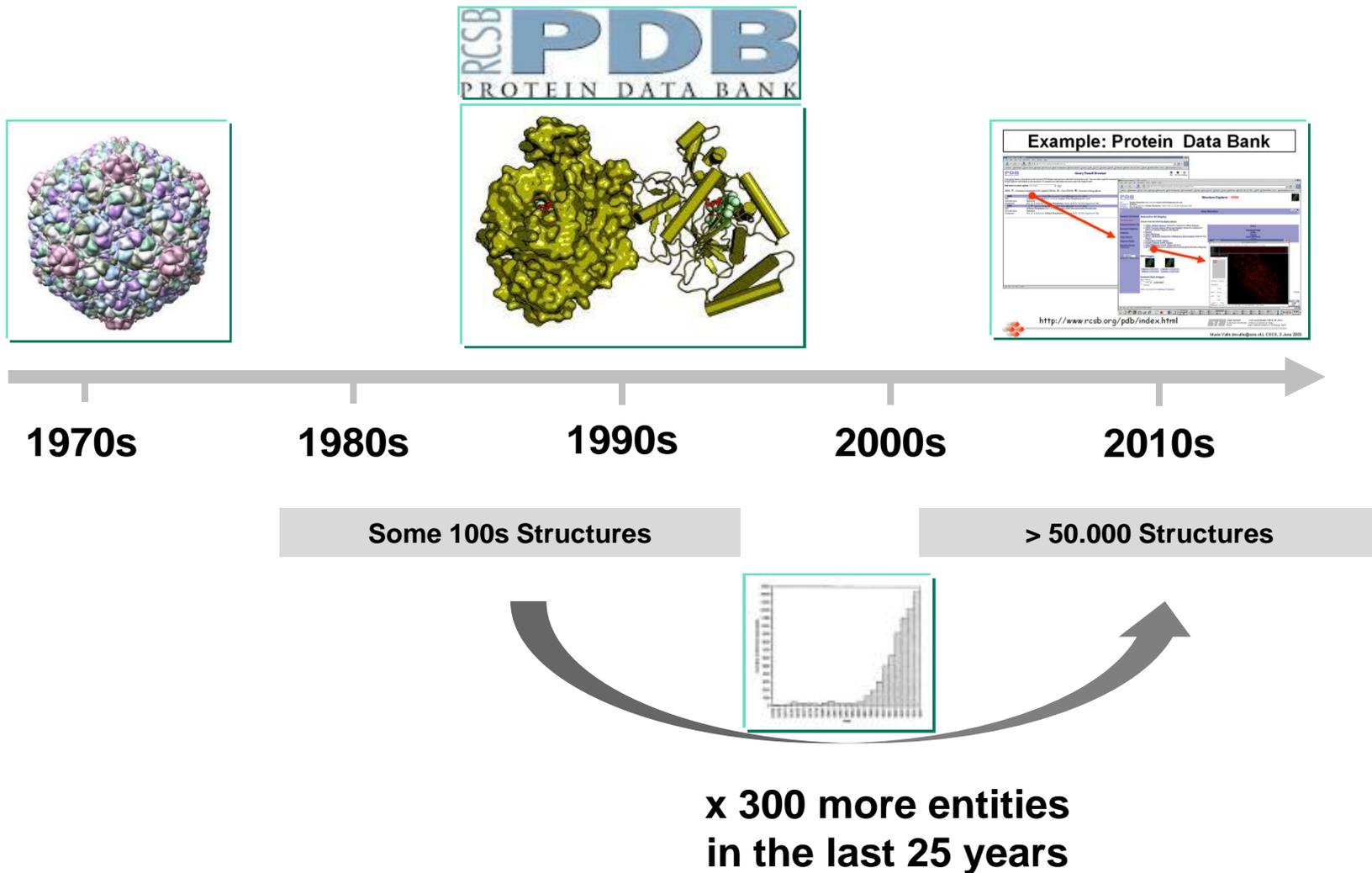


Structure-Based Design

x 1.000 faster calculation

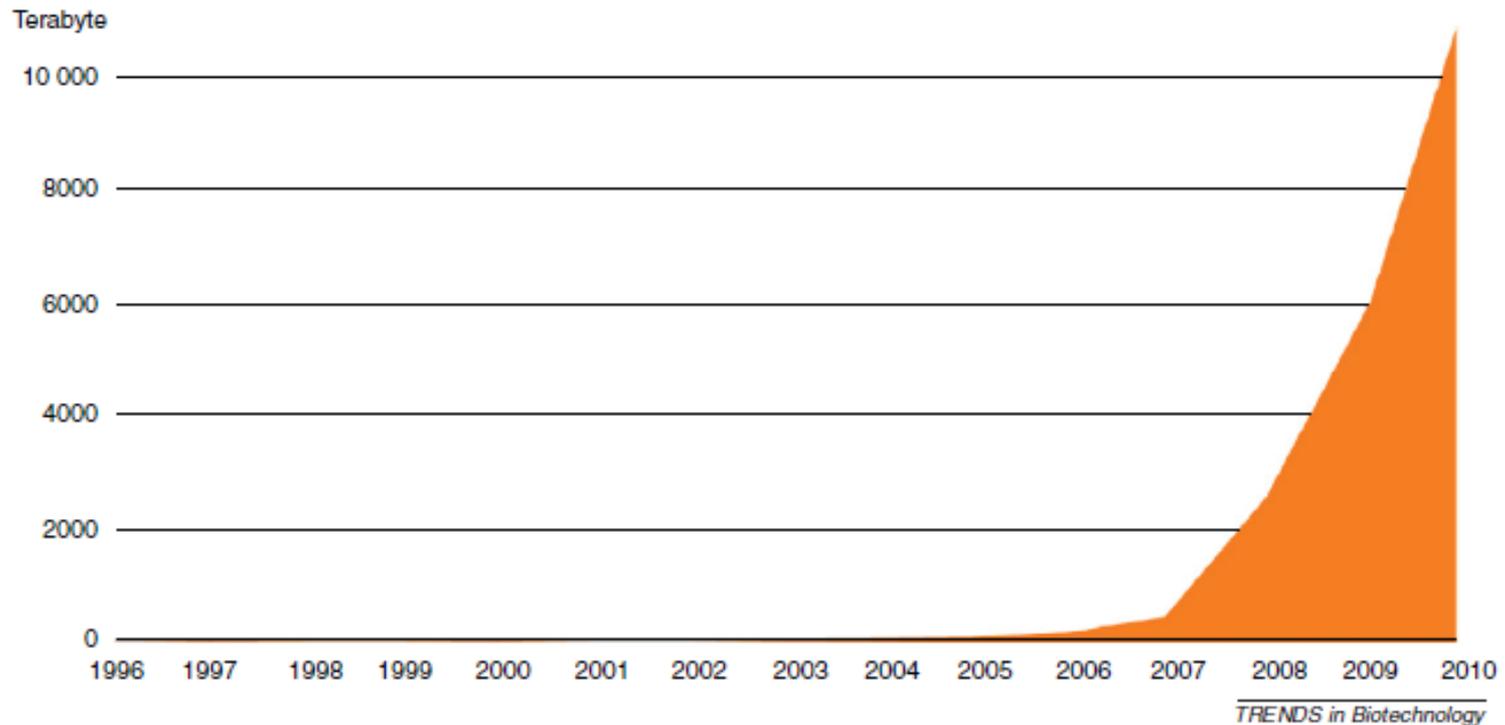
## Technological Inputs into Drug Research & Development

### Three Dimensional Protein Structures



## Technological Inputs into Drug Research & Development

### The scale of data growth



**The chart shows the trend in storage capacity needed to store biological data at EMBL-EBI (a terabyte is a million million bytes).**

## Technology Changes in Drug Research

### Technology

### Bottlenecks

Up to the 70s

- Chemistry & Hypotheses guide the synthesis

- Animal experiments
- Isolated organs

Up to the 90s

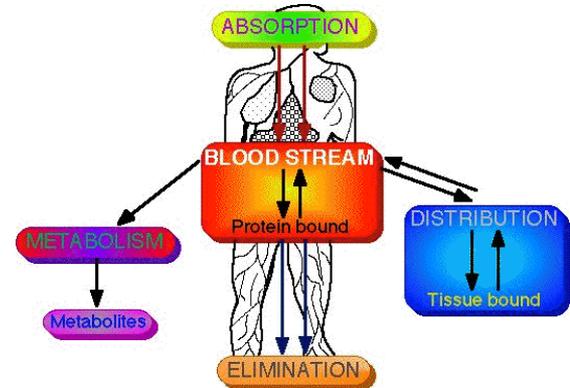
- Molecular Modelling
- *In vitro* models
  - enzyme inhibition
  - receptor binding

- Dedicated synthesis of compounds

Up to the year  
2000

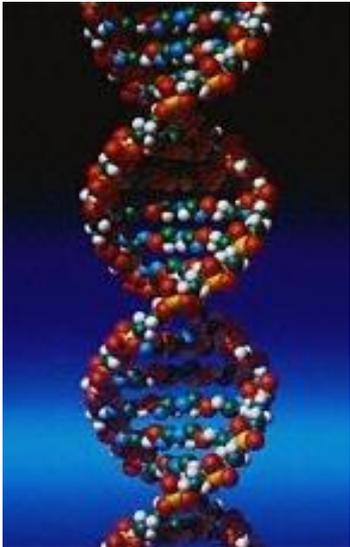
- Gene technology
  - Production of proteins
- Combinatorial chemistry
  - Mixtures, chemistry driven
- Structure-based design of ligands
- High-throughput test models (HTS)

- ADMET Properties



## Technology Changes in Drug Research

Today

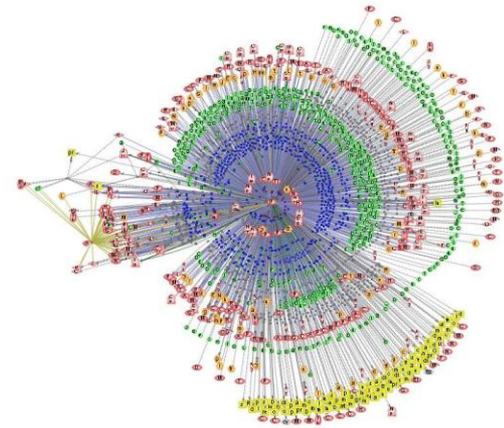


### Technology

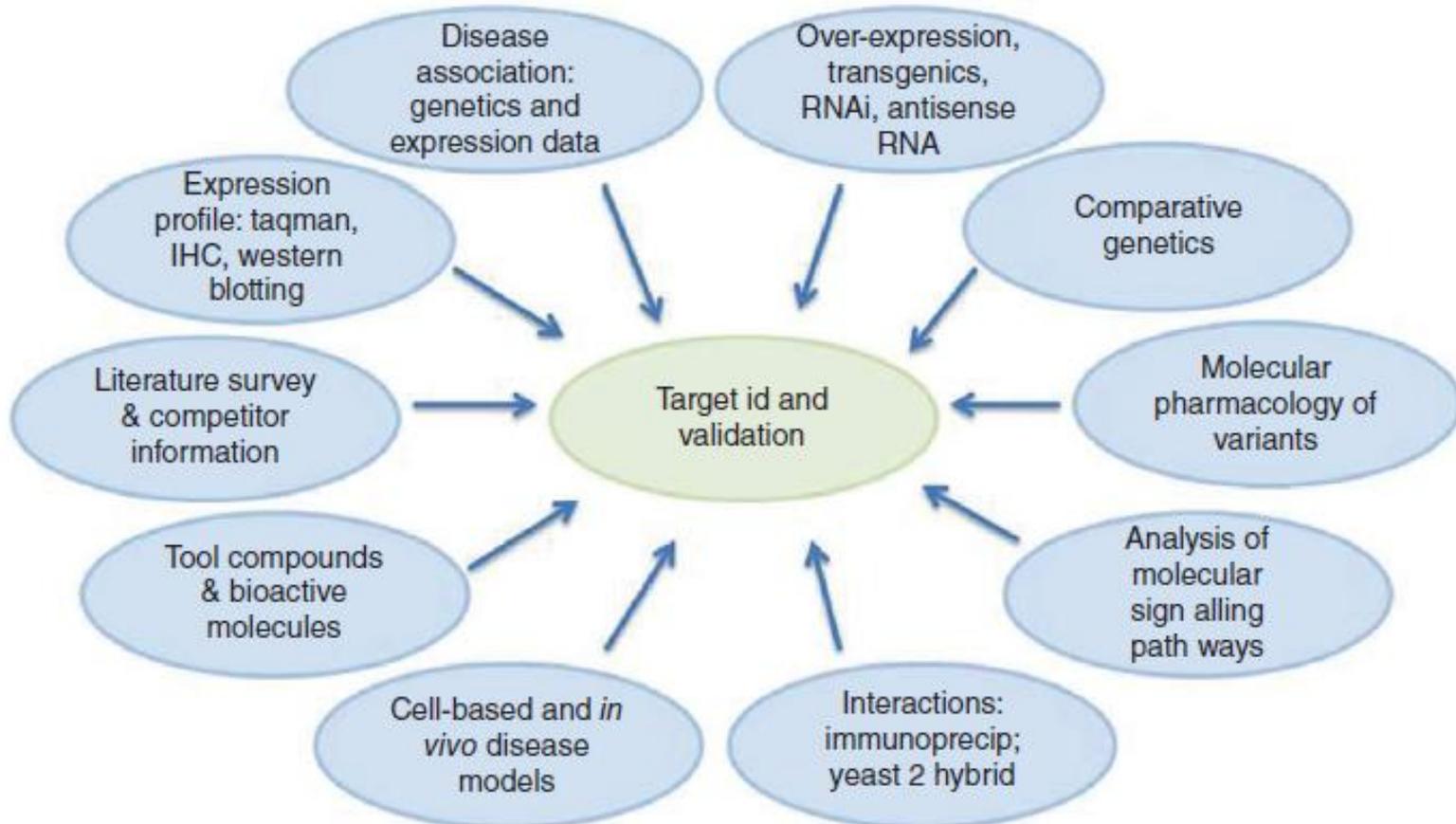
- **Genomics**
  - Proteomics & bioinformatic
- **Transgenic animals for proof of concept**
- **Combinatorial chemistry**
  - Single compounds
  - Design driven
- **Structure-based and computer-aided design of ligands**
- **Ultra-high-throughput test models (uHTS)**
- **Data mining**
- **Virtual screening**
- **ADMET properties**
  - HTS & *in silico*

### Bottlenecks

- **Target validation**
  - „Drugable“ targets

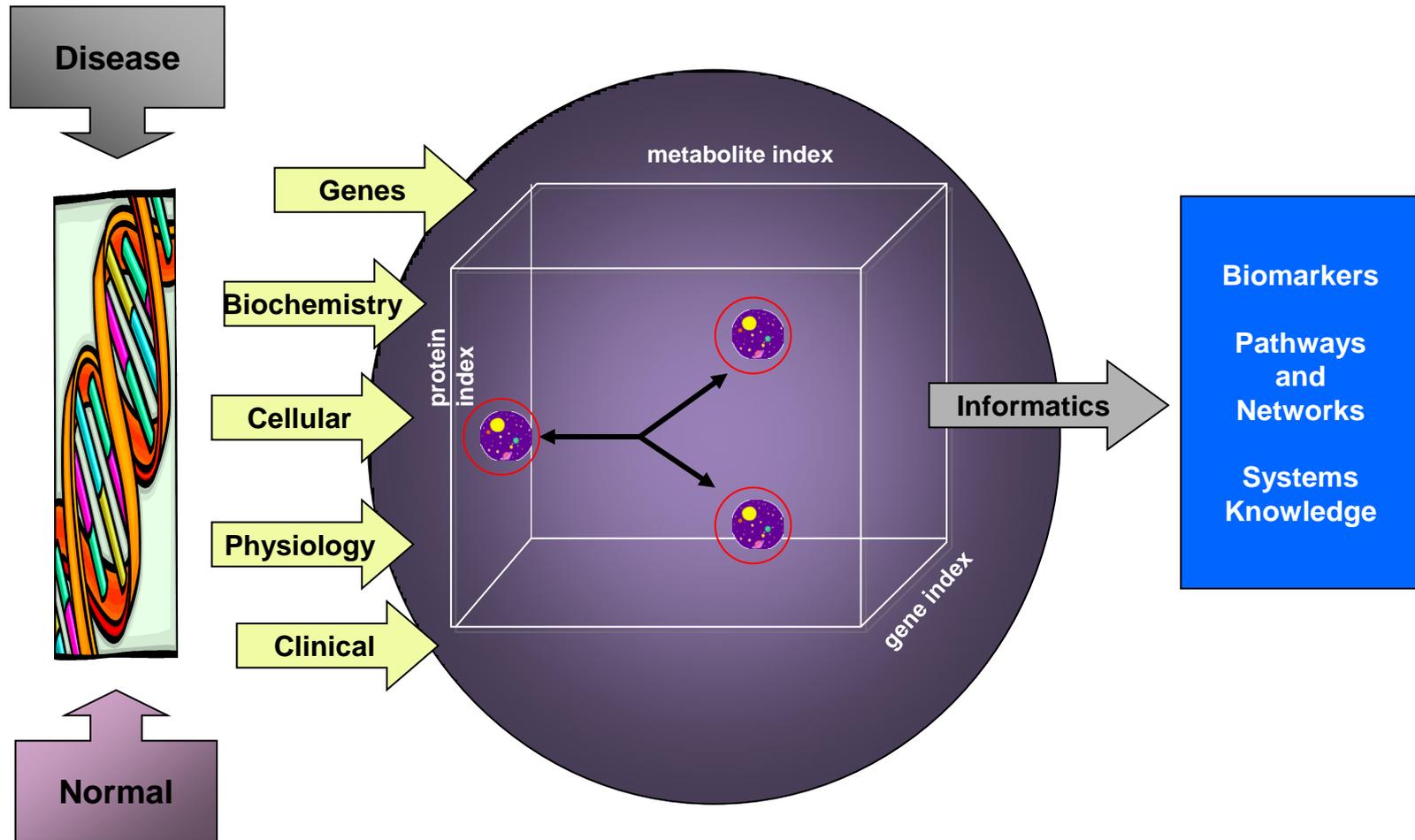


## Target Identification and validation is a multifunctional process.



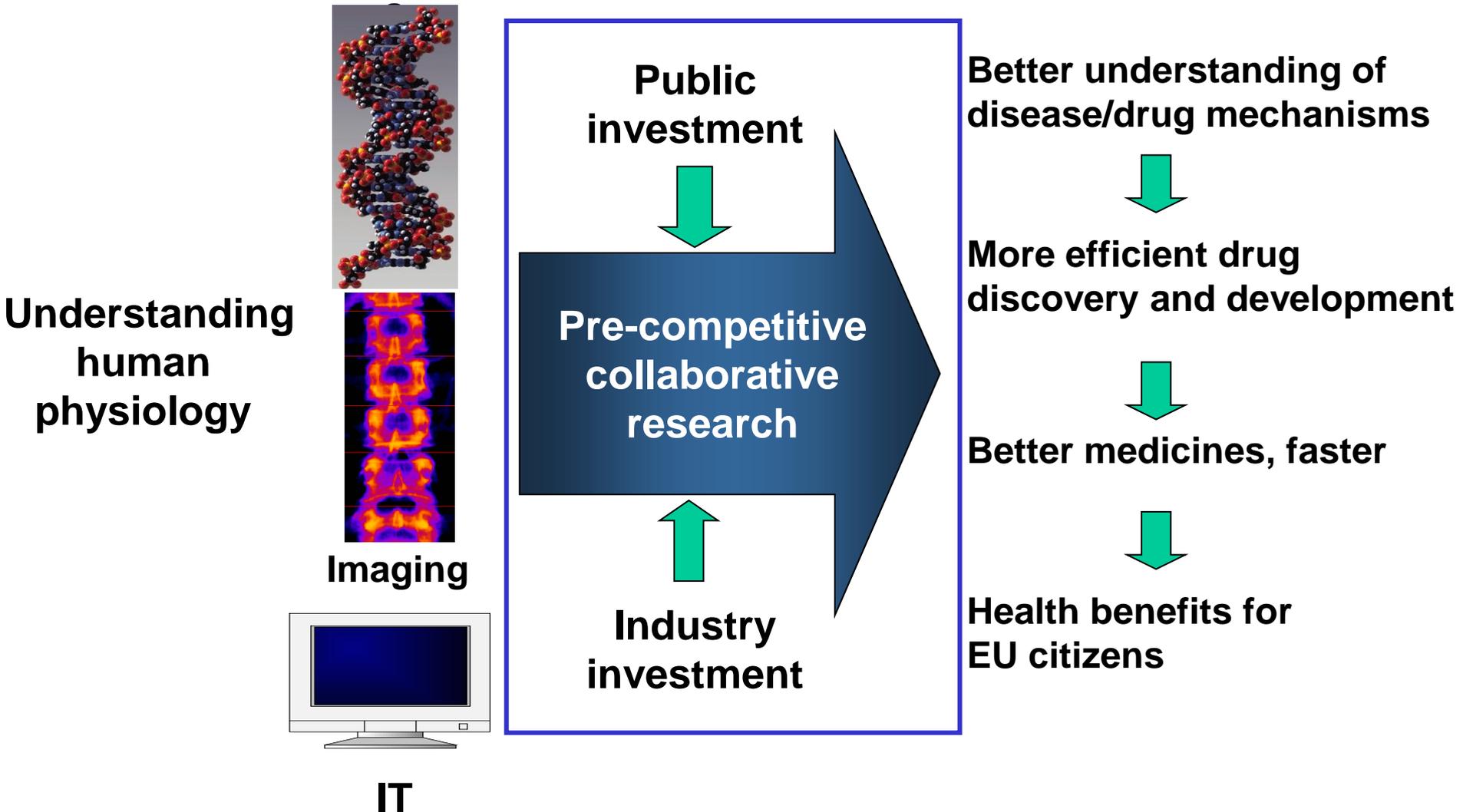
# R & D Performance: Drug Discovery Technologies

## Schematic of conceptual architecture behind systems biology



A series of measurements ranging from genetic/genomic through to clinical are made and a comparison between normal versus perturbed (eg diseased/drug treated/toxin administration) populations is performed. Complex datasets are integrated and a variety of informatic, biostatistical and knowledge assembly tools are used to produce new knowledge and understanding about the perturbed system compared to the normal system. The output can range from molecular and cellular biomarkers to pathways and networks of the system under investigation.

## Science and technology advances present 'omic significant opportunities



## Potential outcome of new technologies

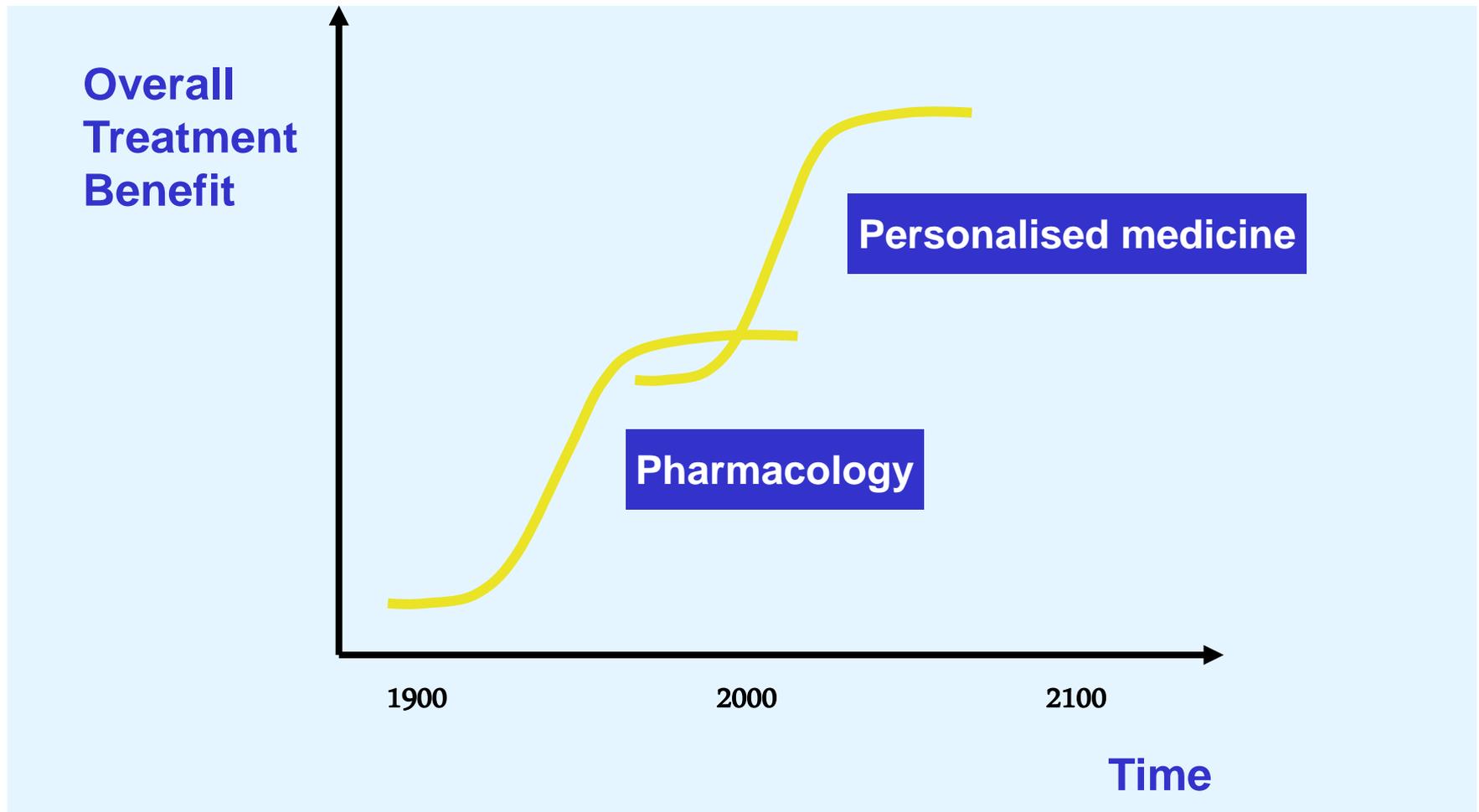
- Proteomics
- Genomics
- Genetics
- Imaging
- Tissue banks
- Disease definition
- Nanosciences
- Knowledge management



- Molecular definition of disease
- New Drug targets
- Prediction of Efficacy
- Prediction of Toxicity
- Better clinical trials design
- Reduced side-effects
- Diagnostic tools
- Personalised Treatments

## Innovation in the Pharmaceutical Industry

*What is the future?*

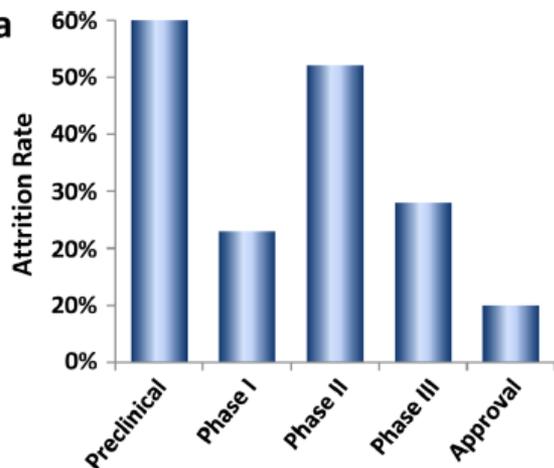


**Drug Discovery & Development Strategies Today –  
*What Has Pharmaceutical Industry Learned From  
The Past?***

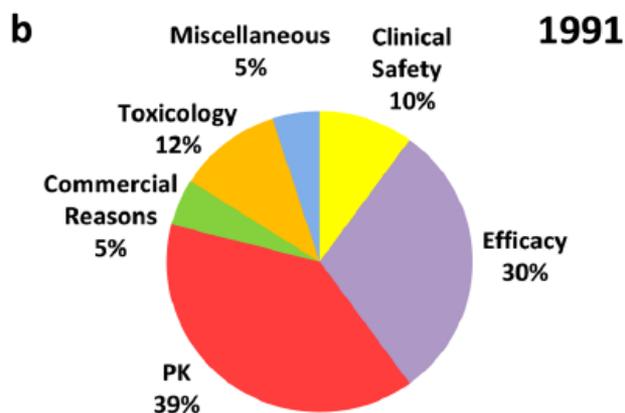
**Nothing**

## Clinical attrition statistics

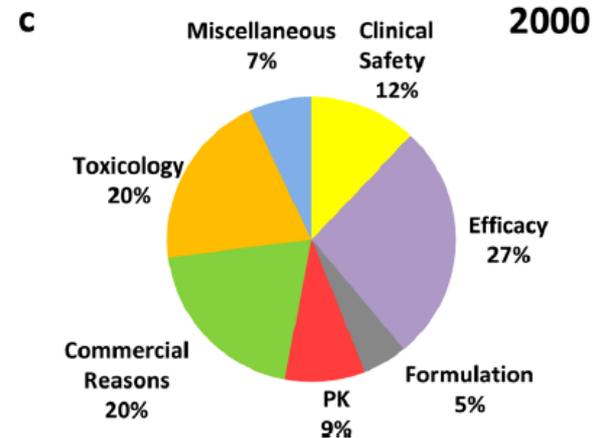
Attrition rate by stage of development



Reasons for clinical failure in 1991



Reasons for clinical failure in 2000



# R & D Performance: Drug Discovery Technologies

## Key R&D bottlenecks to overcome



Predictive pharmacology



Predictive toxicology



Identification of biomarkers



Patient recruitment



Validation of biomarkers



Risk assessment with regulatory authorities



**Efficacy**



**Safety**

**Data → Knowledge → Prediction**

## EFFICACY in Pharmacology

### TRANSLATIONAL MEDICINE



**Preclinical models that are  
more predictive of clinical efficacy and safety**



# The Future of Medicinal Chemistry & Medicinal Chemists

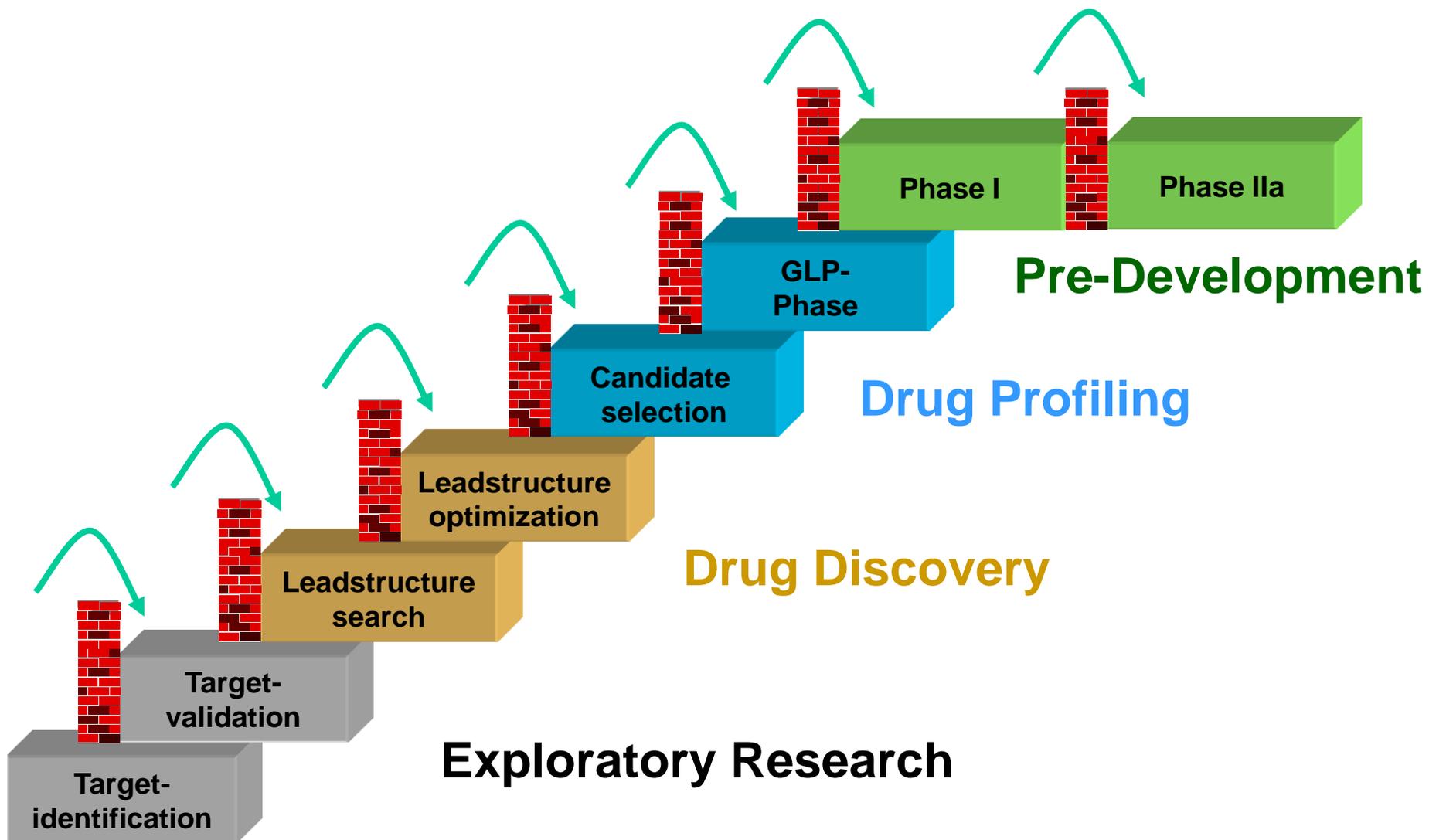
**Drug Research was and is...**



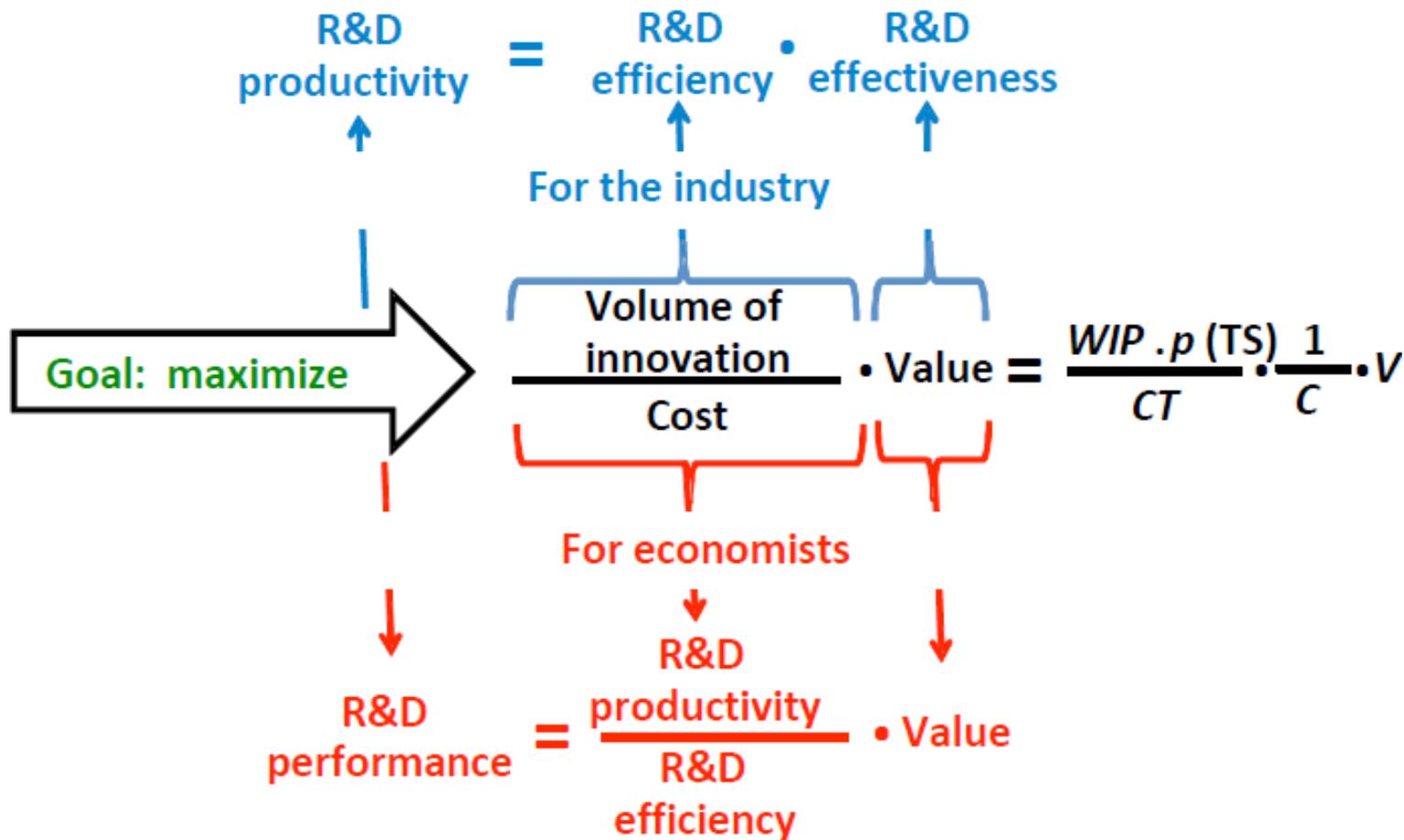
**...the Search for a Needle in a Haystack**

# The Future of Medicinal Chemistry & Medicinal Chemists

## Research Phases



## R&D Performance and Productivity



# The Future of Medicinal Chemistry & Medicinal Chemists

## Success in Drug Research

An compound with an interesting structure has not nessecarily a biological activity



Á compound with biological activity is not a hit



A hit is not a lead



An optimized lead is no candidate



A candidate is not a drug

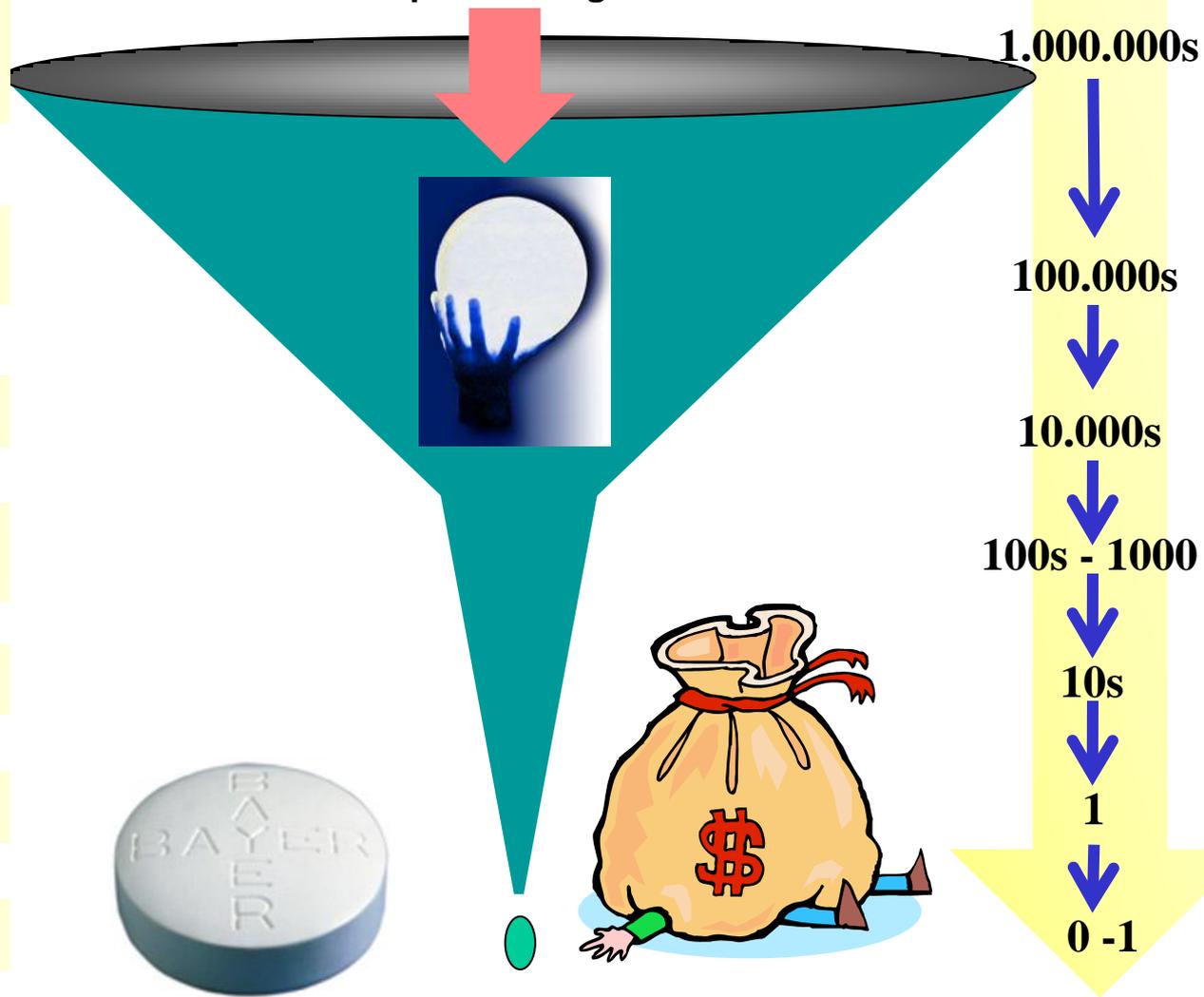


A drug is not a success



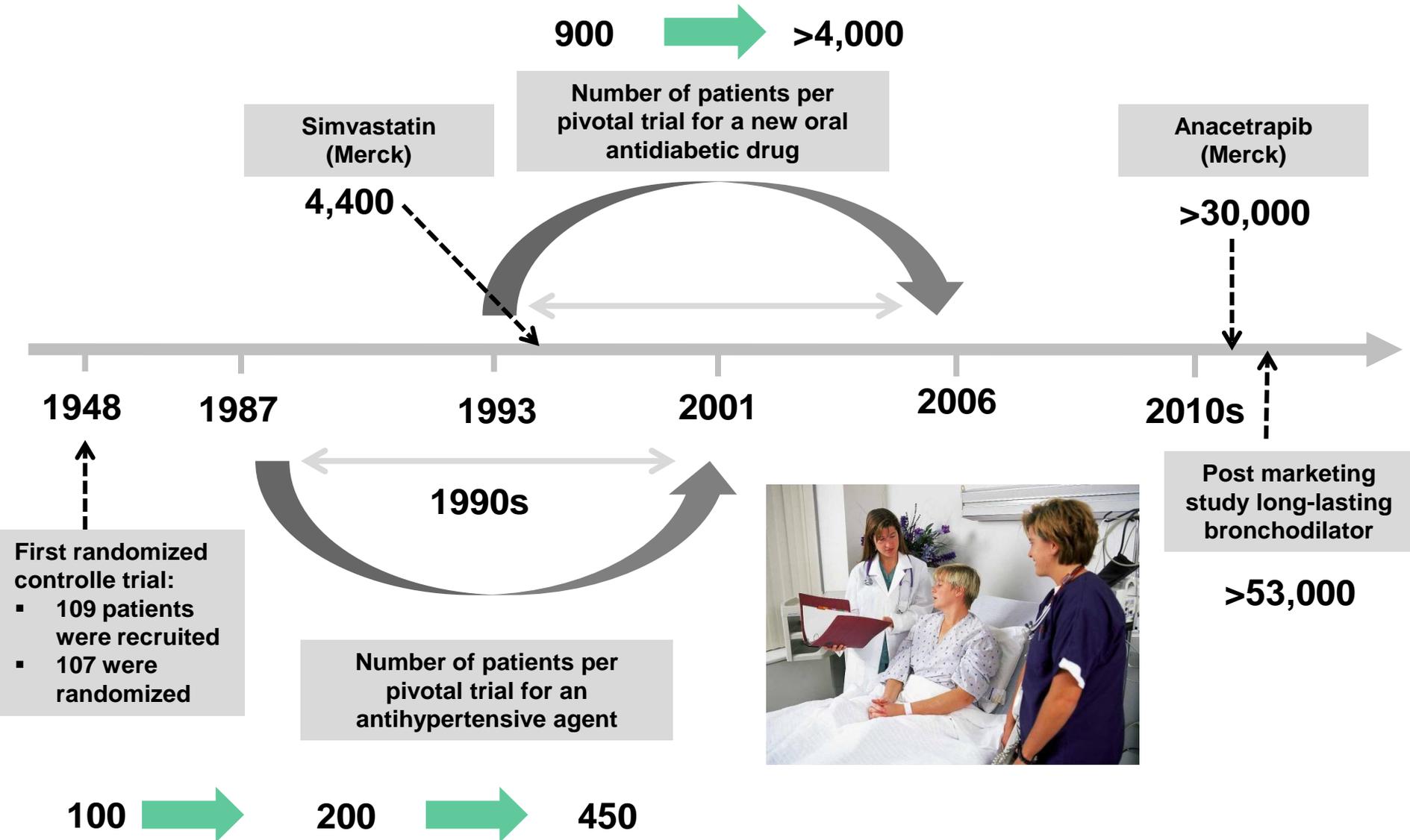
A successful drug is luck!

$10^{100}$  Chemical Space of Organic Molecules



# R & D Performance: Clinical Trials

## The big clinical trial problem



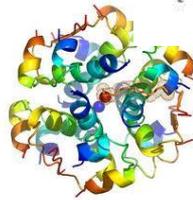
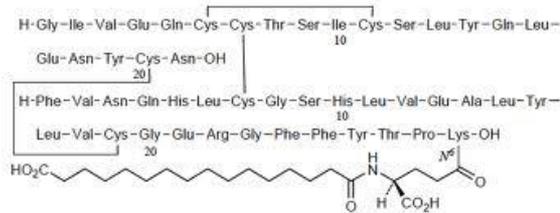
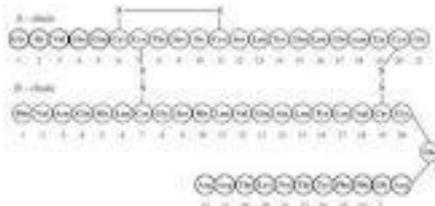
## An Early Clinical study – Coffee or Tea?



- In late 18th century Gustav III, King of Sweden, performed a “clinical study” to confirm the negative effects of coffee drinking on health.
- One convicted murderer had to drink only coffee, another one tea, instead.
- Two physicians supervised the study.
- First, one physician died.
- Then the other physician died.
- Then the king was murdered.
- The tea drinker died in the age of 83.
- The coffee drinker survived all others.

**Nevertheless, in 1794 coffee drinking was forbidden in Sweden and later again, in 1822.**

## The big clinical trial problem



**Glargine**

**Degludec**

**1999**

**2011**

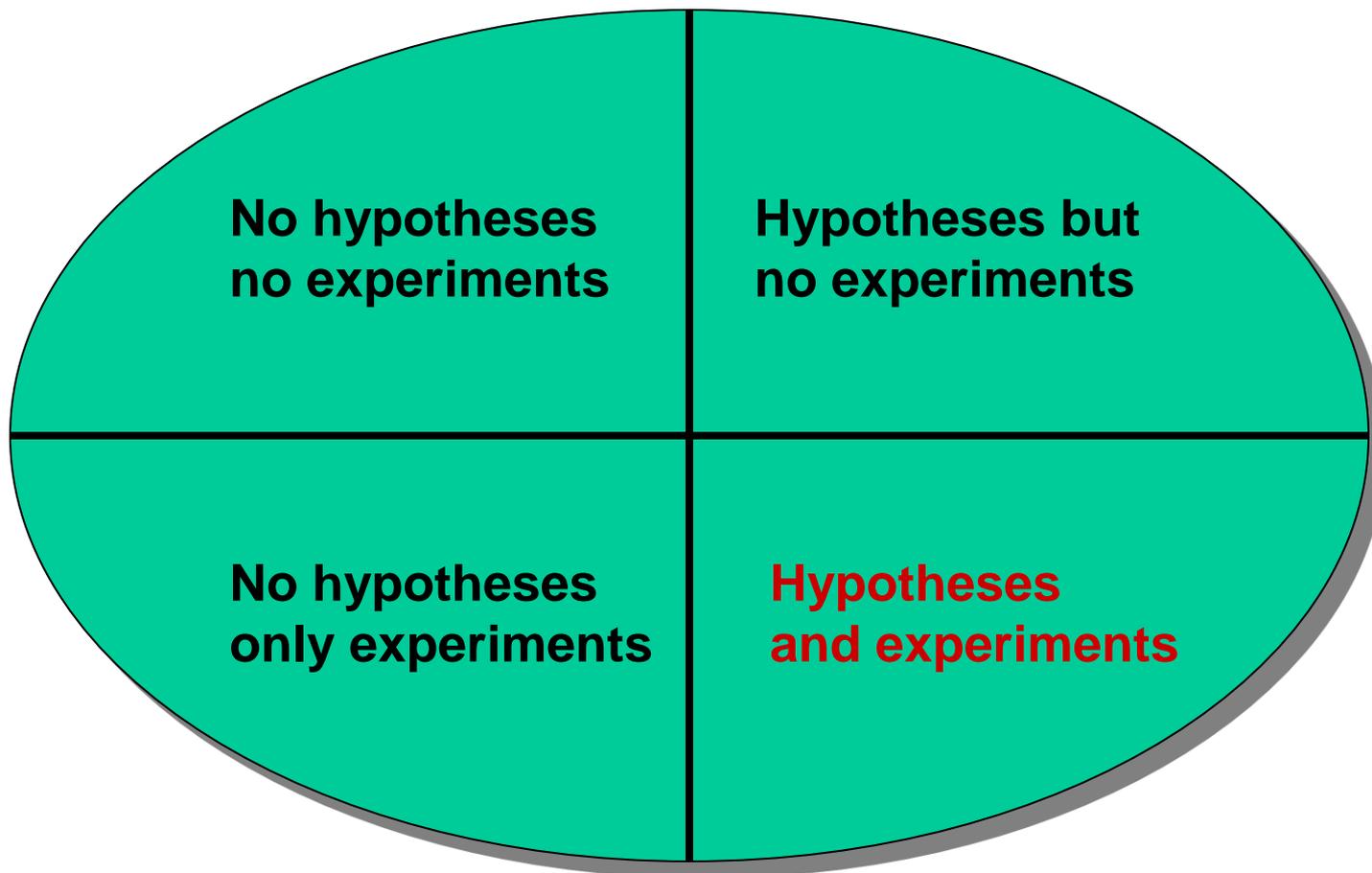


**3 pivotal Phase III trials**

**12 pivotal Phase III trials**



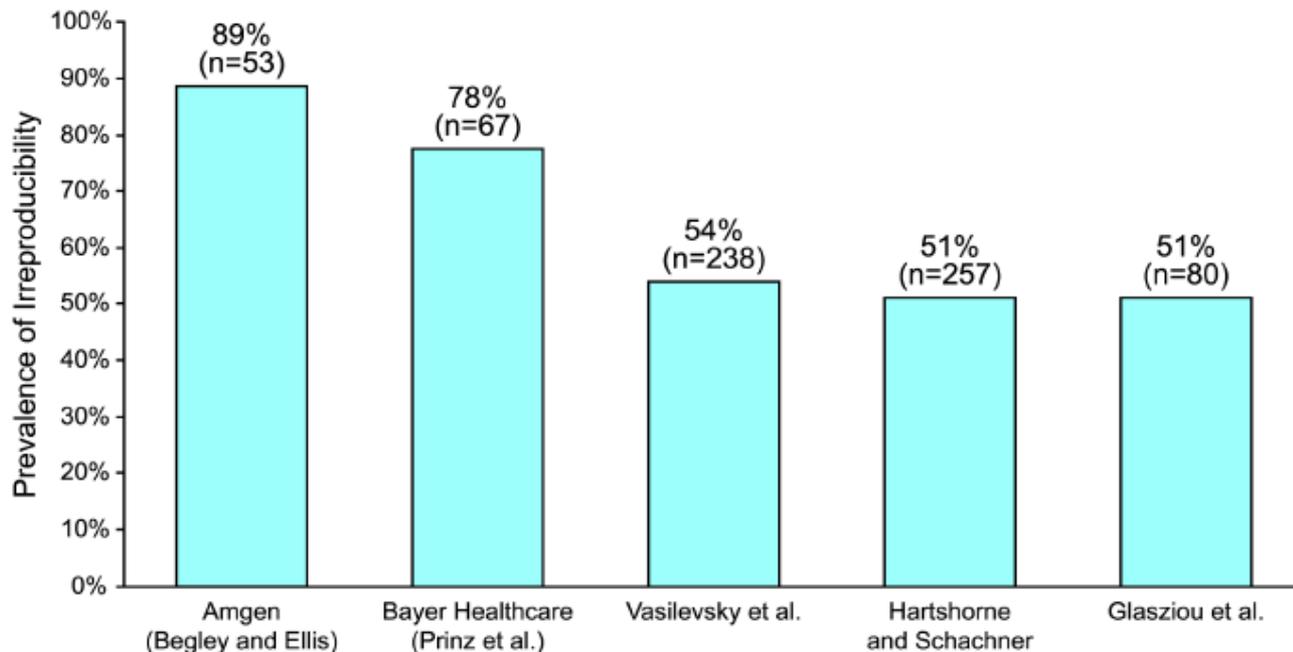
## Four Possible Strategies in Research



Rolf Zinkernagel (Nobel prize in Medicine 1996)

## The Economics of Reproducibility in Preclinical Research

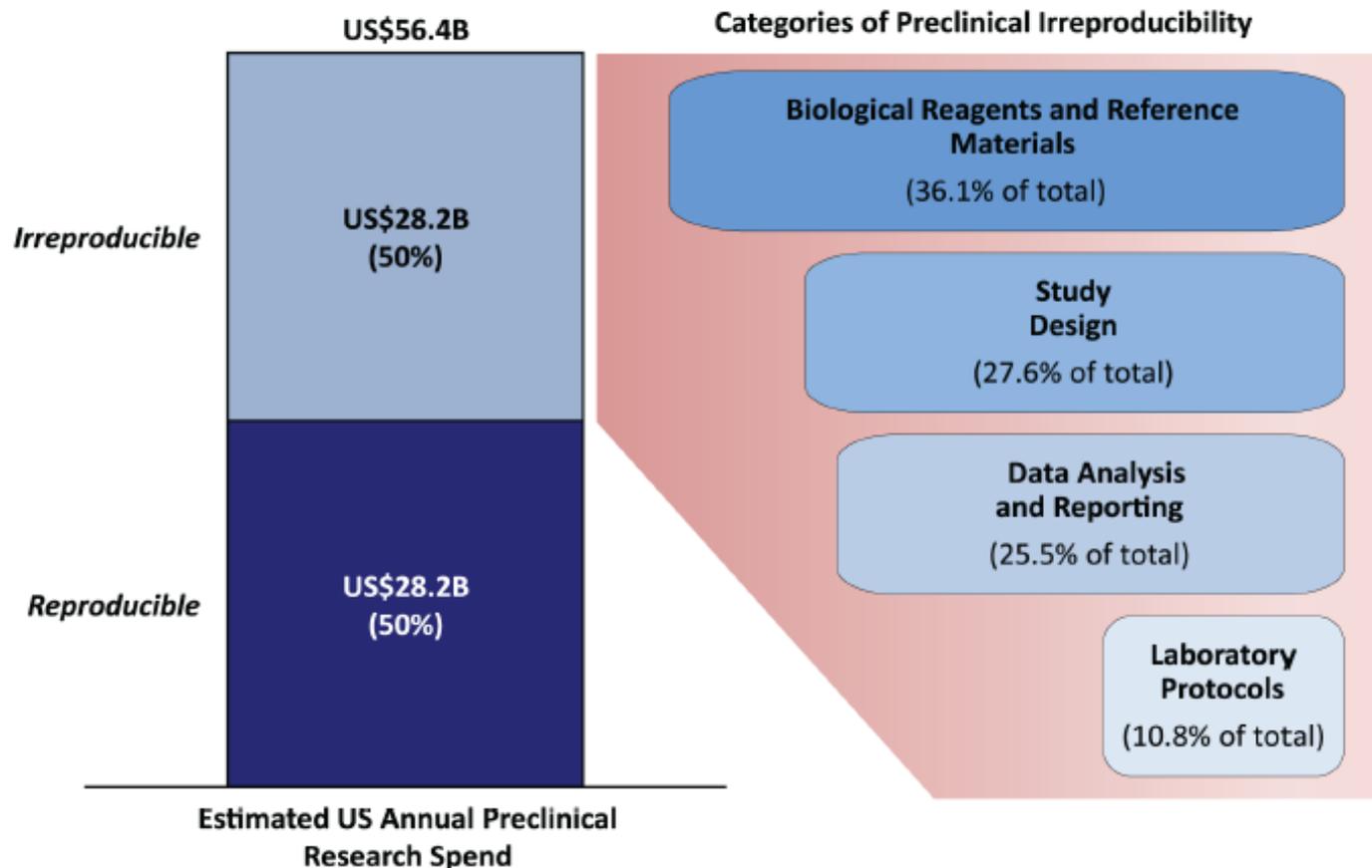
### Studies reporting the prevalence of irreproducibility



- Low reproducibility rates within life science research undermine cumulative knowledge production and contribute to both delays and costs of therapeutic drug development.
- An analysis of past studies indicates that the cumulative (total) prevalence of irreproducible preclinical research exceeds 50%, resulting in approximately US\$28,000,000,000 (**US \$28B**)/year spent on preclinical research that is not reproducible—in the United States

## The Economics of Reproducibility in Preclinical Research

Estimated US preclinical research spend and categories of errors that contribute to irreproducibility.



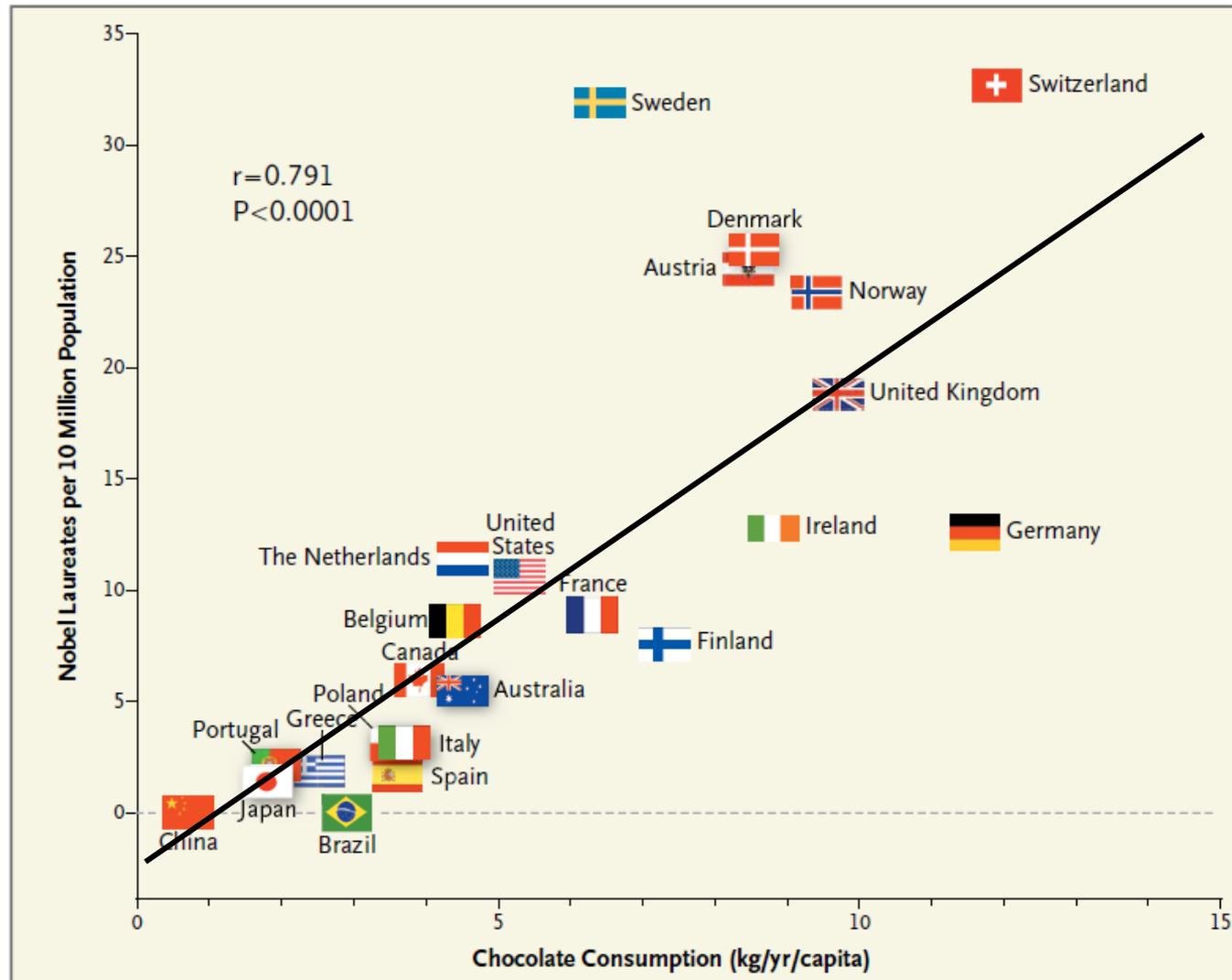
# The Future of Medicinal Chemistry & Medicinal Chemists

## Correlation between Countries' Annual Per Capita Chocolate Consumption and the Number of Nobel Laureates per 10 Million Population.

**Chocolate consumption enhances cognitive function,**

**which is a sine qua non for winning the Nobel Prize,**

**and it closely correlates with the number of Nobel laureates in each country.**



Franz H. Messerli, Chocolate Consumption, Cognitive Function, and Nobel Laureates, The New England Journal of Medicine 367 (16), 2012, 1562-1564.

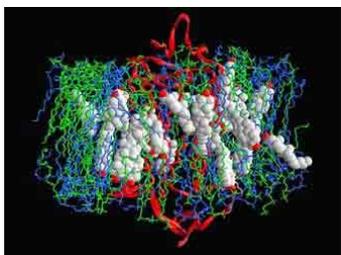
## Chocolate Consumption, Cognitive Function, and Nobel Laureates

- **Chocolate consumption could hypothetically improve cognitive function not only in individuals but also in whole populations.**
- There was a close, significant linear correlation ( $r = 0.791$ ,  $P < 0.0001$ ) between chocolate consumption per capita and the number of Nobel laureates per 10 million persons in a total of 23 countries.
- When recalculated with the exclusion of Sweden, the correlation coefficient increased to 0.862. Switzerland was the top performer in terms of both the number of Nobel laureates and chocolate consumption.
- The slope of the regression line allows us to estimate that it would take about 0.4 kg of chocolate per capita per year to increase the number of Nobel laureates in a given country by 1.
- For the United States, that would amount to 125 million kg per year.

## The Selectivity of Ligands



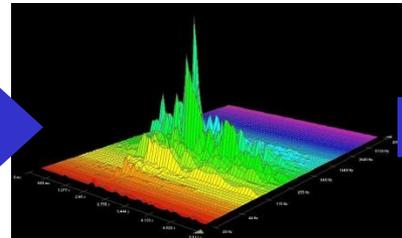
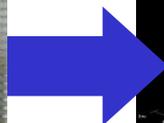
- Over the past decades, one of the key goals of drug design has been the discovery of maximally selective ligands for specific binding sites on individual molecular targets.
- The assumption being that if a ligand's potency and selectivity for the desired target is increased, there should be a corresponding decrease in undesirable side effects that may arise from binding in secondary targets.



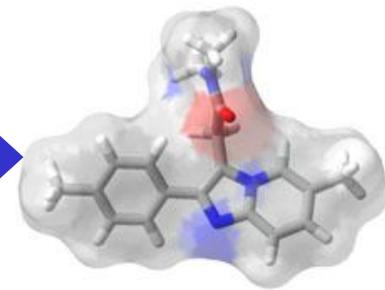
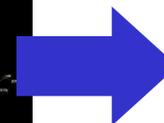
One Target



Highthroughput Assay



Optimizing the  
Biological Fingerprint



Highly Selective  
Ligand

## The Key Lock Principle



**Emil H. Fischer (1852-1919)**  
**Nobel Price 1902**

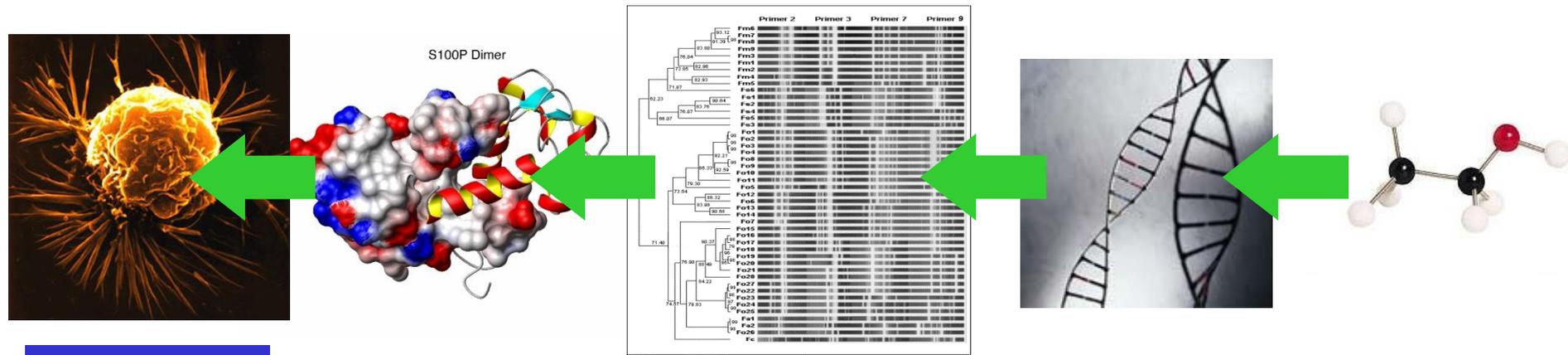
**“Um ein Bild zu gebrauchen, will ich sagen, daß Enzym und Glucosid wie Schloß und Schlüssel zueinander passen müssen, um eine chemische Wirkung aufeinander ausüben zu können”**

**„To use a model I would like to say, that an enzyme and an glycoside have to fit to each other like a lock and a key to be able to have a chemical reaction on each other.“**

**E. Fischer, 1894**



# R & D Performance: Drug Discovery Technologies



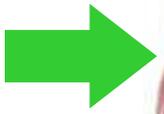
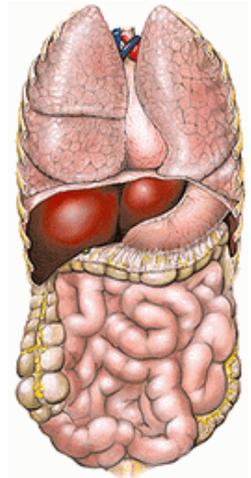
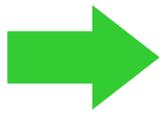
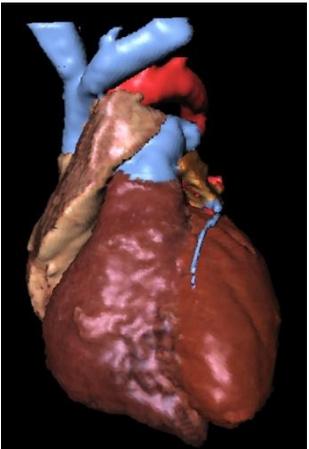
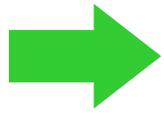
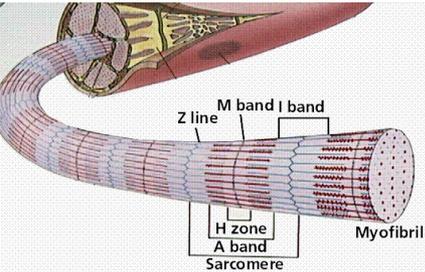
Cell Structure and Function

Protein

Genome

Gene

Molecule



Tissue Structure and Function

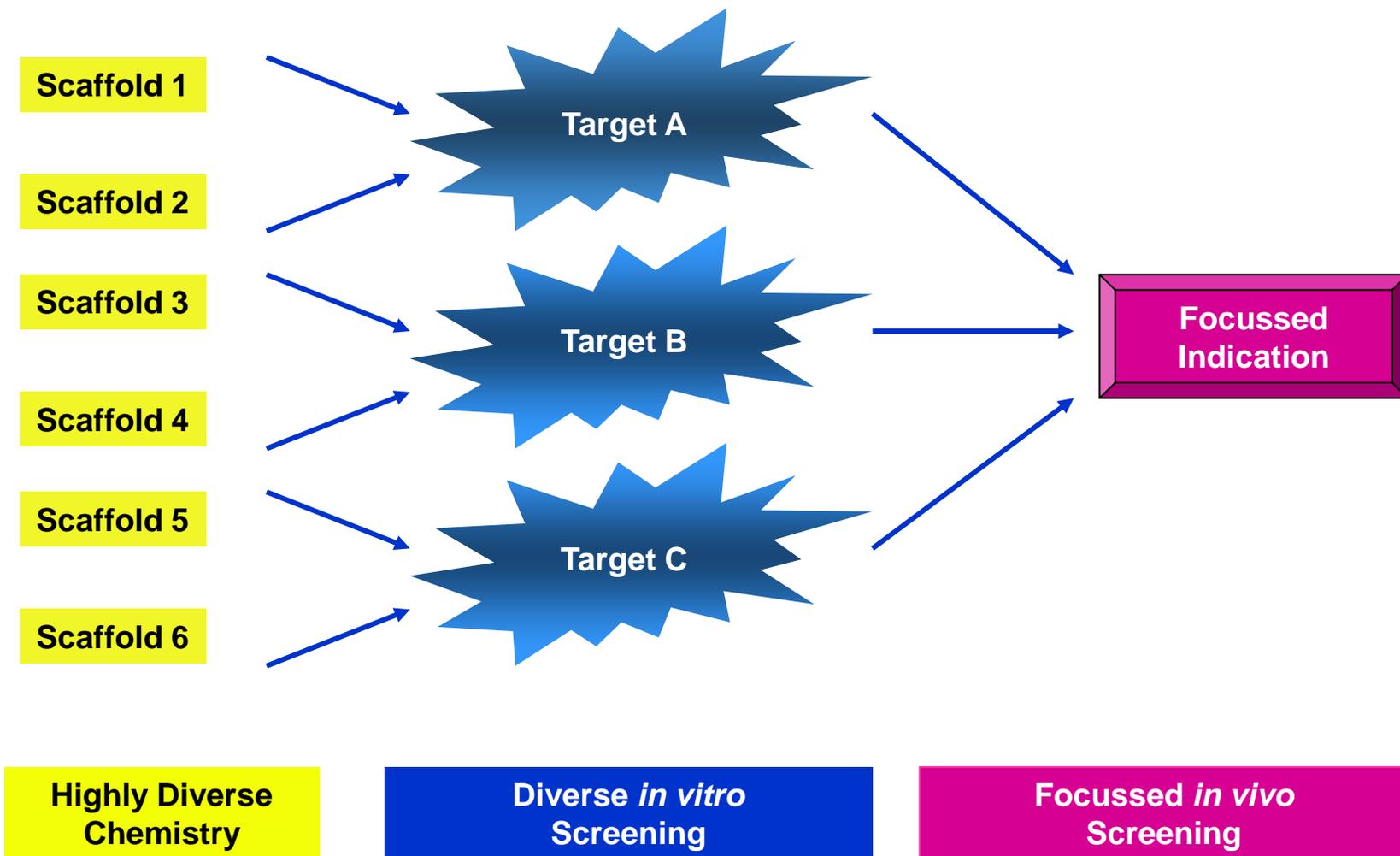
Organ Structure and Function

Organ System

Organism

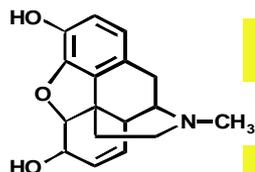
# The Future of Medicinal Chemistry & Medicinal Chemists

## Indication Orientated Drug Research *Scaffold - Target - Indication*



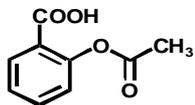
# The Future of Medicinal Chemistry & Medicinal Chemists

## Target Orientated Drug Research *Scaffold - Target - Indication*



Scaffold 1

Scaffold 2



Scaffold 3

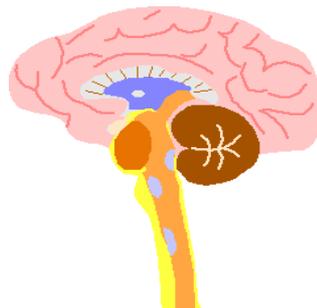
Scaffold 4



Indication A

Indication B

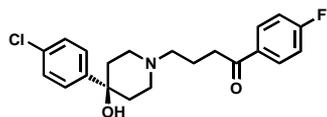
Indication C



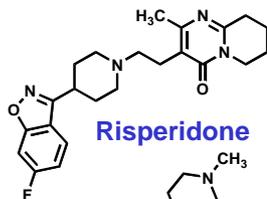
# The Future of Medicinal Chemistry & Medicinal Chemists

## Affinities of Some Antipsychotics for Various Neuronal Receptors<sup>\*)</sup>

Compound	Affinity, $K_i$ (nM)									
	D <sub>1</sub>	D <sub>2</sub>	D <sub>3</sub>	D <sub>4.2</sub>	5-HT <sub>2A</sub>	5-HT <sub>2C</sub>	$\alpha_1$	$\alpha_2$	Muscarinic receptors	H <sub>1</sub>
Haloperidol	270	1.4	21.0	11	25.00	>5000.0	19.0	>5000.0	4670	730.0
Clozapine	540	150.0	360.0	40	3.30	13.0	23.0	160.0	34	2.1
Risperidone	620	3.3	13.0	16	0.16	63.0	2.3	7.5	>5000	2.6
Olanzapine	250	17.0	54.0	28	1.90	7.1	60.0	230.0	26	3.5
Sertindole	210	7.4	8.2	21	0.85	1.3	1.8	1680.0	>5000	570.0
Quetiapine	4240	310.0	650.0	1600	120.00	3820.0	58.0	87.0	1020	19.0
Ziprasidone	330	9.7	7.5	39	0.30	13.0	12.0	390.0	>5000	5.3
Zotepine	84	13.0	16.0	39	0.91	2.9	3.4	960.0	550	3.4



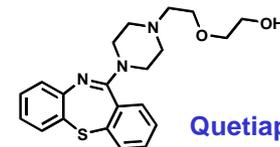
Haloperidol



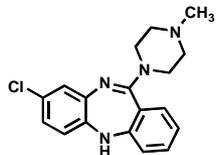
Risperidone



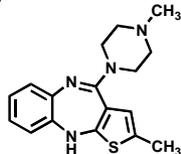
Sertindole



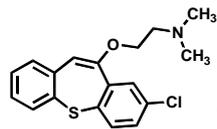
Quetiapine



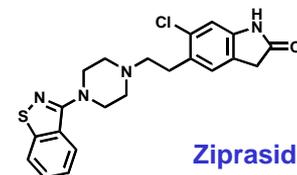
Clozapine



Olanzapine



Zotepine



Ziprasidone

\*) J. Schaus, F.P. Bymaster, *Dopaminergic Approaches to Antipsychotic Agents*, Annual Reports in Medicinal Chemistry, Academic Press; San Diego, CA, 1998, pp 1-10.

## ”Drug research needs a paradigm shift”

[By Kalle Lötberg]

According to earlier leading researchers, a paradigm shift is necessary that sees pharmaceutical research returning to animal testing in its primary stages.



**Per Lindberg**

- ...Top executives of global ”Big Pharma” companies have to realise that pharmaceutical research needs a paradigm shift, moving away from the current practice of early stages protein target testing.
- A new paradigm is needed in which research returns to experiments based on animal testing models (phenotypic research)....
- ...People are very biased today. But medicinal chemists neither can nor have to know exactly how a substance acts.
- This has always been the case, since organisms are very much more complex than the sum of their receptors, enzymes and ion channels....

# The Future of Medicinal Chemistry & Medicinal Chemists

## ”Drug research needs a paradigm shift”

### 1970s – 1990s

- *Disease models for animals were often developed in collaboration with hospital-based researchers.*
- *Newly synthesized compounds were tested in vivo directly on animals.*
- ***Effect in animals were the all im portant driving force.***

### 1990s - Today

- *The golden era of the genome had begun, receptors were linked to specific genes, and an in vitro technique for measuring a protein’s affinity to synthetic substances was developed.*
- *The process became rational, efficient, simple, elegant and super-fast – and therefore also attractive.*

### The Future

- *Focus on building disease models - for many years an area neglected in favour of for instance multi-chemistry.*
- *Use modern integrated screening directly on animals, including both behaviour and various analyte parameters.*
- ***Synthesize carefully selected substances and test them all on animals.***



*The chemists were divided into those who worked at the early and the late testing stages respectively, and their previously acquired competence was often wasted.*

*It was taboo not to know the target and the mechanism already at the start of a new project.*

## Tough Times for Medicinal Chemists: Are We to Blame?

Takashi Tsukamoto\*

Department of Neurology and Brain Science Institute, Johns Hopkins University, Baltimore, Maryland 21205, United States

**ABSTRACT:** In the United States, medicinal chemists continue to face job insecurity and high rates of unemployment. The situation is unlikely to improve in the near future. Is there a light at the end of the tunnel? Is there anything we can do to revitalize our community? The answer may be right in front of us.

- ...We have arguably the most talented and well-trained pool of synthetic chemists in the world, who could contribute innovative ideas to solve the most difficult challenges.
- **However, we have, instead, discouraged innovative and unconventional ideas in the practice of medicinal chemistry.**
- We have not raised the bar for our most capable and skilled chemists. **We failed to provide them with the opportunity to achieve their full potential and push the boundaries of medicinal chemistry.....**
- ...Steve Jobs once said, *“When you grow up, you tend to get told that the world is the way it is, and your life is just to live your life inside the world. Try not to bash into the walls too much. Try to have a nice family life. Have fun, save a little money.”*
- Computers and drugs are not quite the same, but his statement captures the current mind-set of many medicinal chemists...

## Medicinal Chemists of the 21<sup>st</sup> Century—Who Are We and Where to Go?

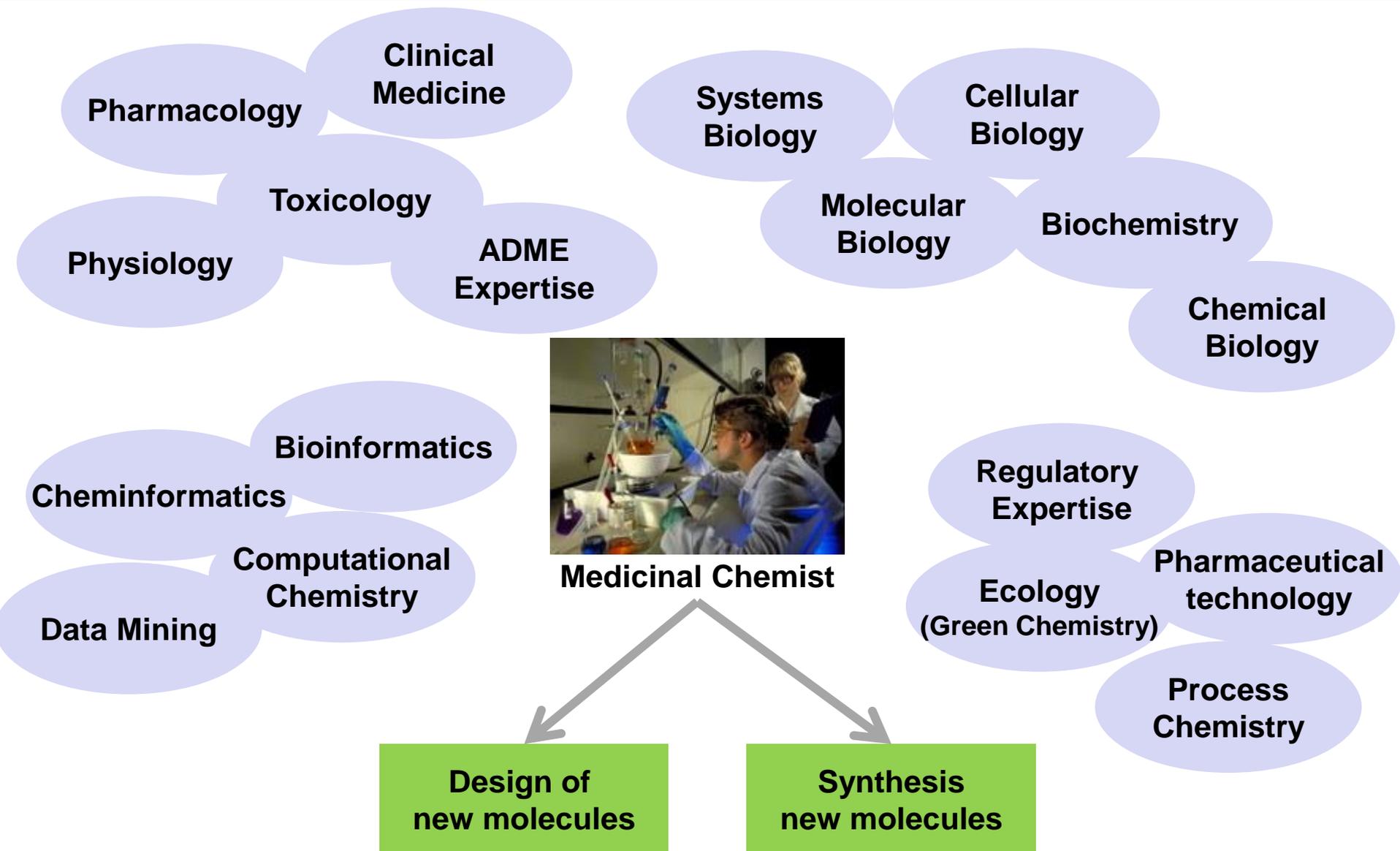
Peter Nussbaumer<sup>\*[a]</sup>

*Dedicated to all medicinal chemists and to ChemMedChem on the occasion of its 10<sup>th</sup> volume*

Many recent articles have dealt with the future challenges in medicinal chemistry. Here, I discuss my concerns over the future of medicinal chemists, who have to be skilled and knowledgeable in many different fields, particularly in the context of the ever-growing requirements, the request for even broader diversification, and the substantial structural change in industrial drug discovery. In my opinion, we have to do the following in order to ensure sustained high quality and achieve-

ments: 1) to focus on superior design without excluding complex structures a priori; 2) to proactively shape the future of our discipline; 3) to discuss specialization; 4) to intensify exchange between academia and industry; and 5) to remodel education of the next generation of medicinal chemists. By providing my opinion on these aspects, I hope to stimulate discussions and change within the community.

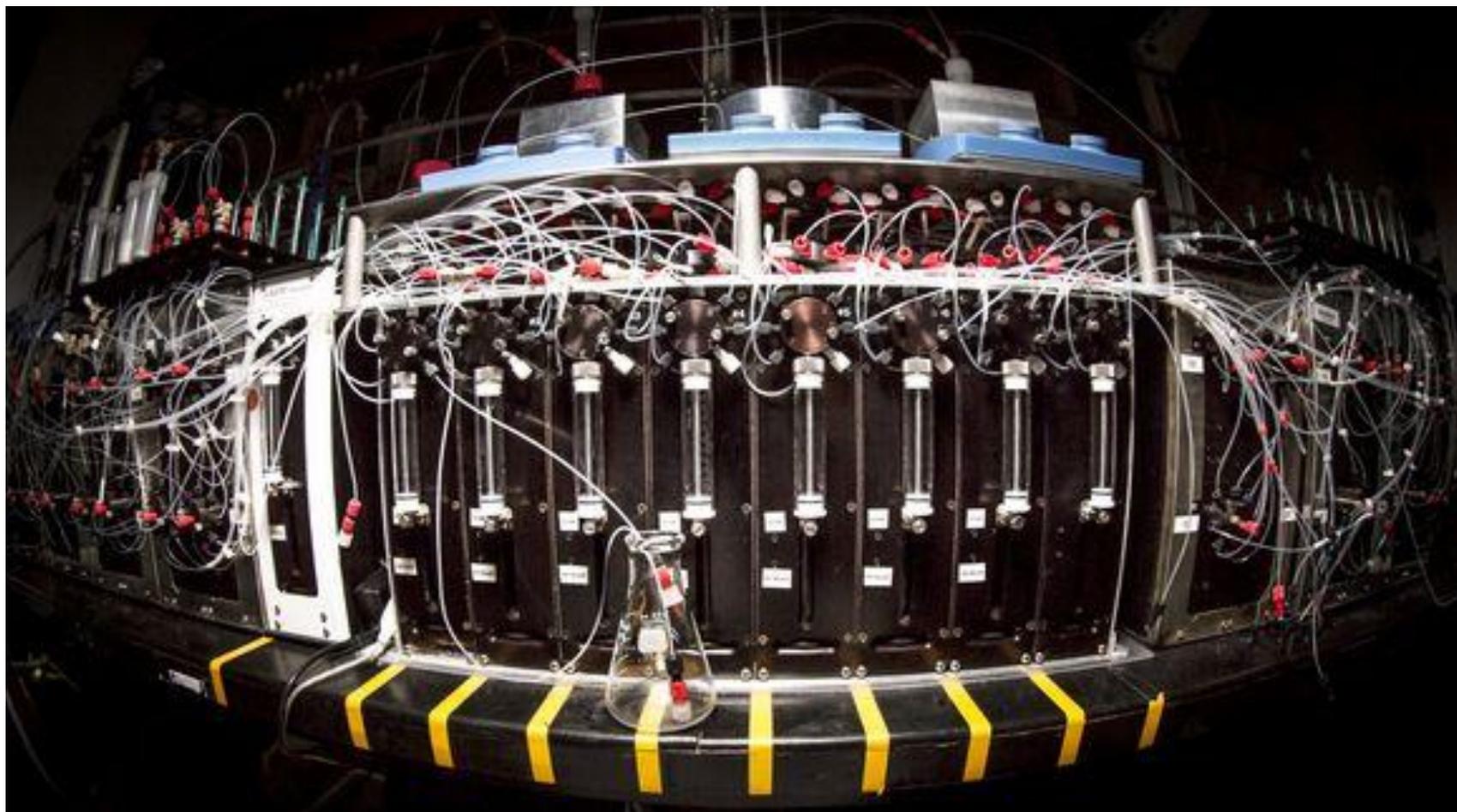
# The Future of Medicinal Chemistry & Medicinal Chemists



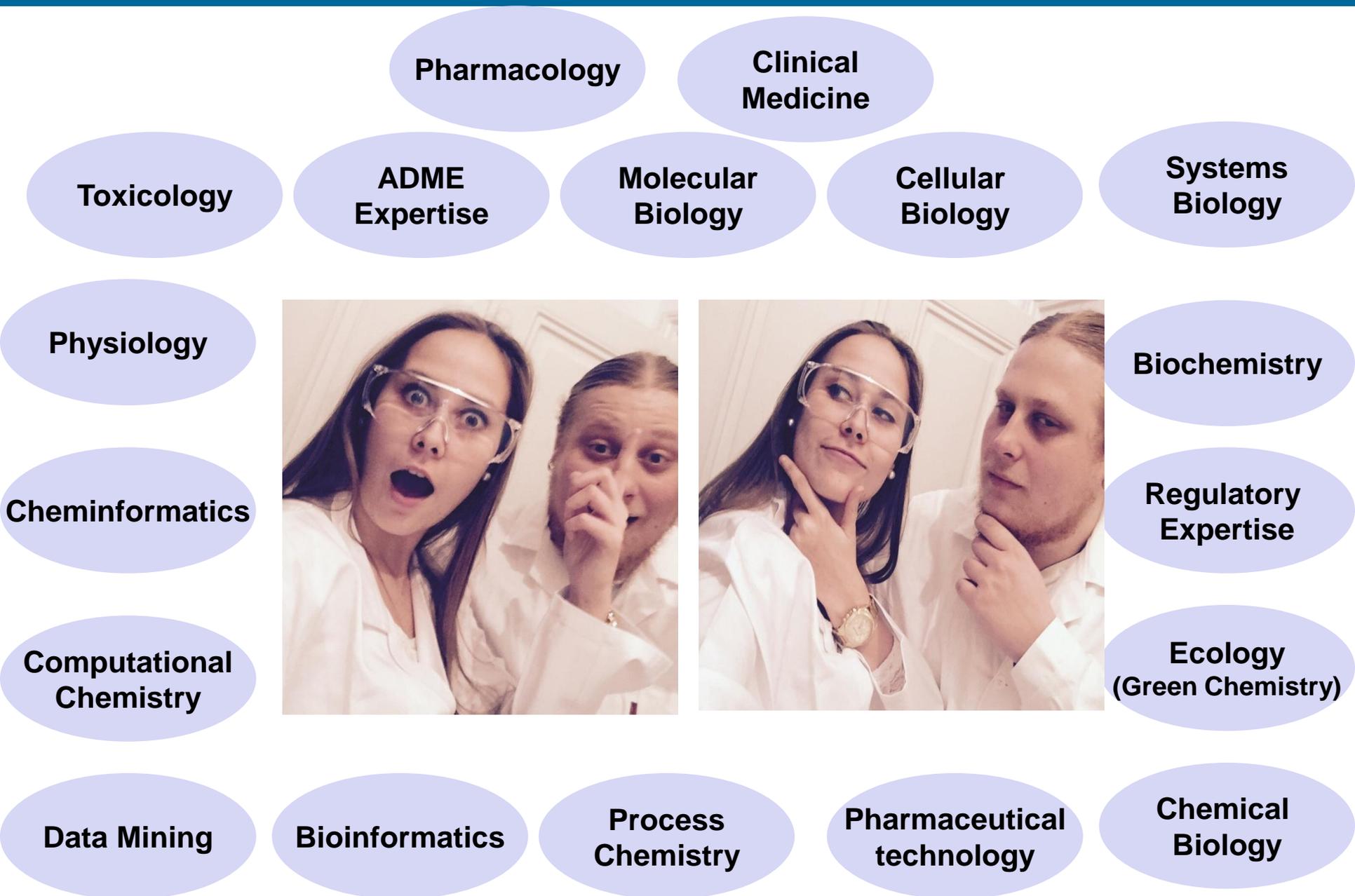
# The Future of Medicinal Chemistry & Medicinal Chemists

## The Synthesis Engine

By Martin Burke, University of Illinois



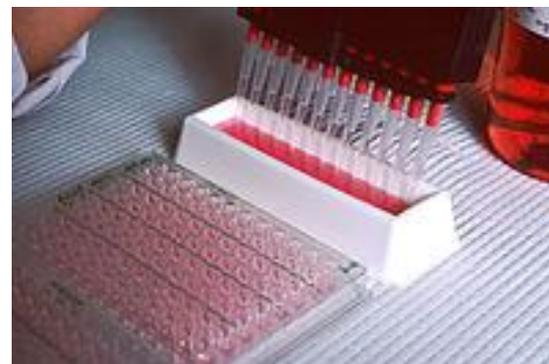
# The Future of Medicinal Chemistry & Medicinal Chemists



## The early days of drug discovery at Grünenthal (1990)



***in vivo* activity**  
**Writhing Mouse**  
**ED<sub>50</sub>, oral**



***in vitro* Profile**  
**μ-Opioid receptor affinity**  
**Naloxon binding (K<sub>i</sub>)**

# The Future of Medicinal Chemistry & Medicinal Chemists

## *in vivo* Pharmacology



# The Future of Medicinal Chemistry & Medicinal Chemists

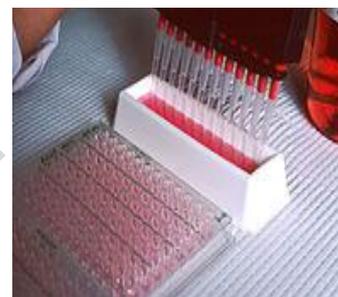
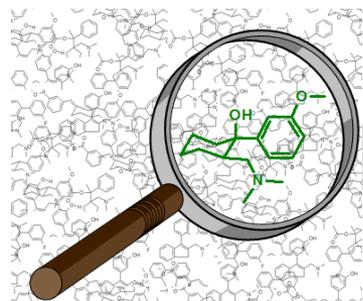
## Advantages of early *in vivo* testing

Onset of Action

CNS Side Effects

Oral Bioavailability

Duration of Action



**SAR based  
Lead Opzimization**

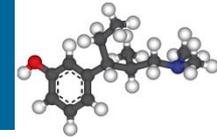
***in vivo* activity  
Writhing Mouse  
ED<sub>50</sub>, oral**

***in vitro* Profile  
 $\mu$ -Opioid receptor affinity  
Naloxon binding (K<sub>i</sub>)**

**Early Clinical  
Proof of Concept**

**1000 Compounds (14 scaffolds)  
280 open chain lead series**

# Tapentadol – A New Analgesic with a Dual Mode of Action



# PALEXIA®

TAPENTADOL

9  
50458 840-04  
NDC 50458-840-04 100 Tablets

**NUCYNTA™**  
(tapentadol) Tablets

**100 mg**

Each tablet contains:  
tapentadol 100 mg

Caution: Federal law prohibits the transfer of this drug to any person other than the patient for whom it was prescribed.

**Please see the Medication Guide provided by your pharmacist.**

**Rx only**  
**Dosage:** See accompanying product literature.  
Store up to 25°C (77°F). Excursions permitted to 15°C-30°C (59°F-86°F) [see USP Controlled Room Temperature].  
Protect from moisture.  
Keep out of reach of children.  
Manufactured by:  
Janssen Ortho, LLC, Garbco, PR 00778  
Manufactured for:  
Pfizer Inc., Division of Ortho-McNeil-Janssen Pharmaceuticals, Inc.  
Raritan, NJ 08869

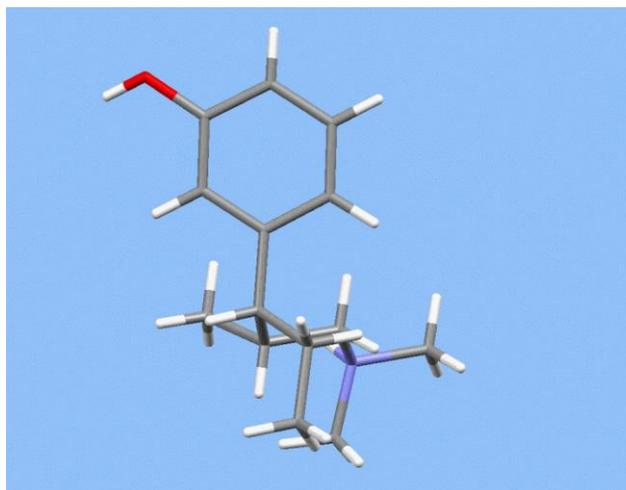
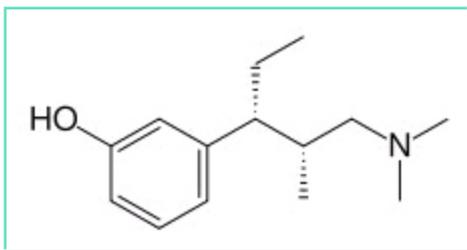
LOT  
EXP

© OMJPI 2009  
10168600

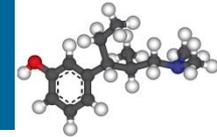


PALEXIA®

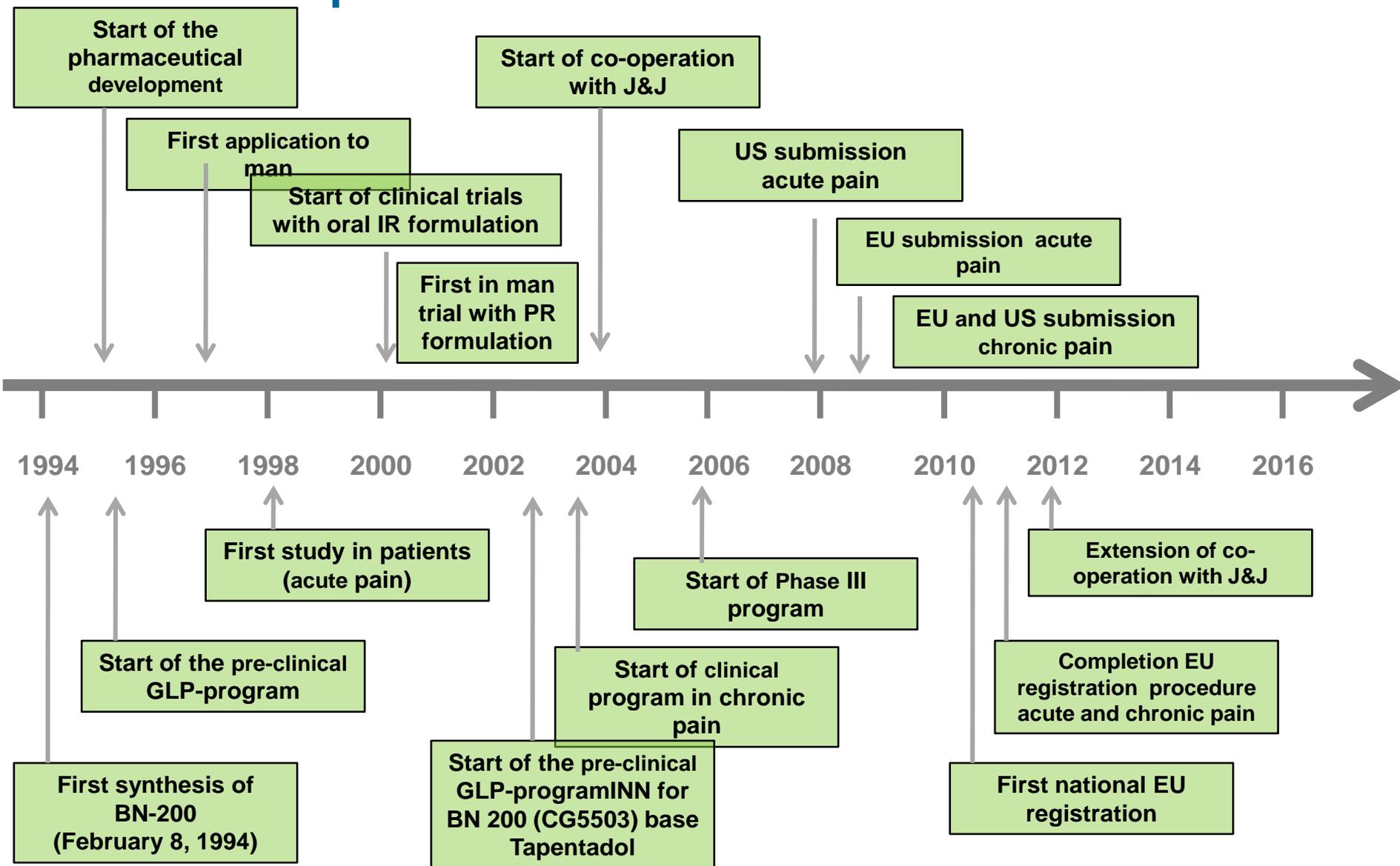
## Tapentadol - From Morphine and Tramadol to the Discovery Tapentadol

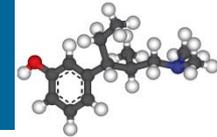


# Tapentadol – A New Analgesic with a Dual Mode of Action

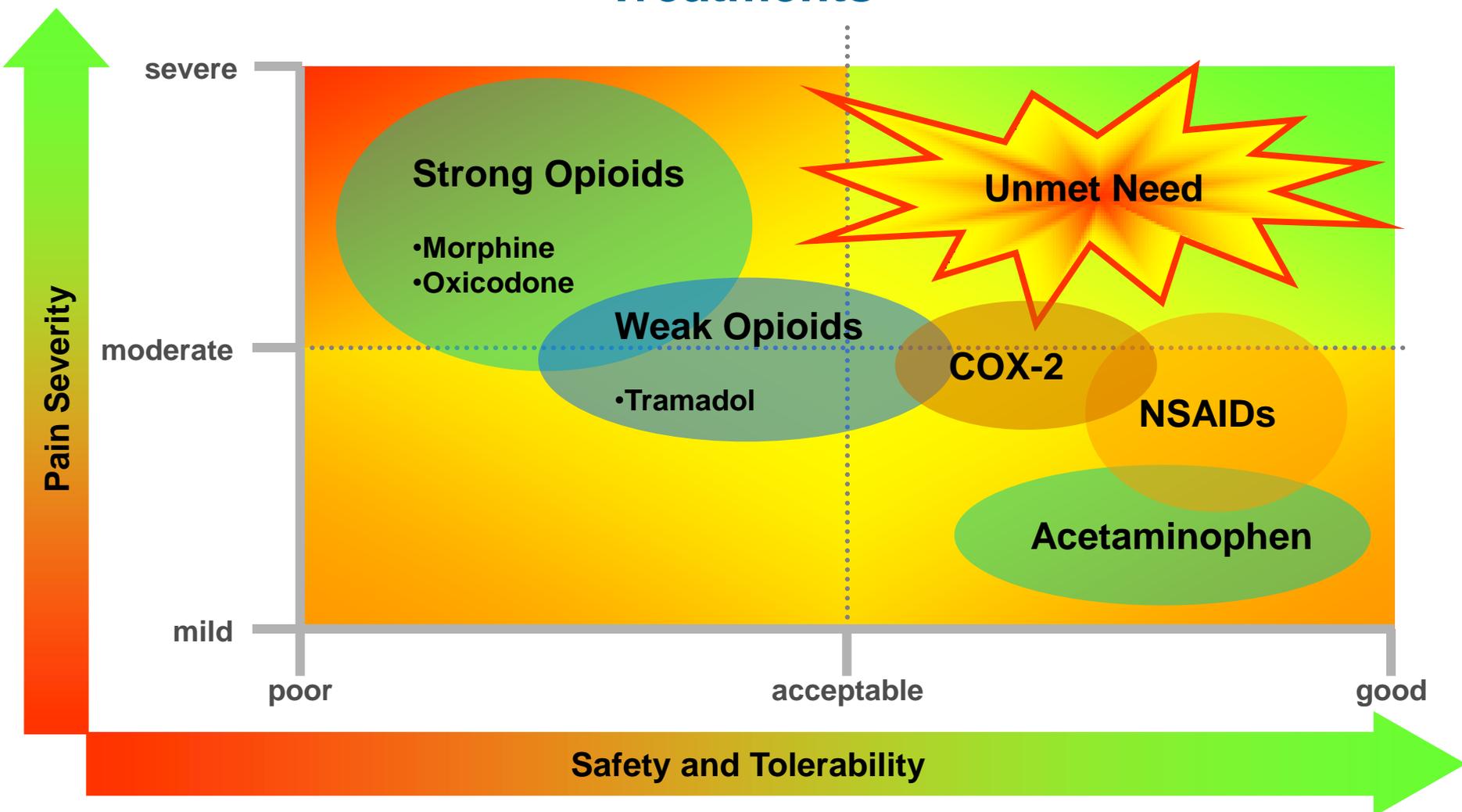


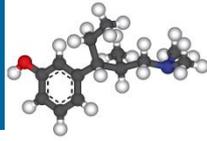
## Tapentadol – The Path To The Market



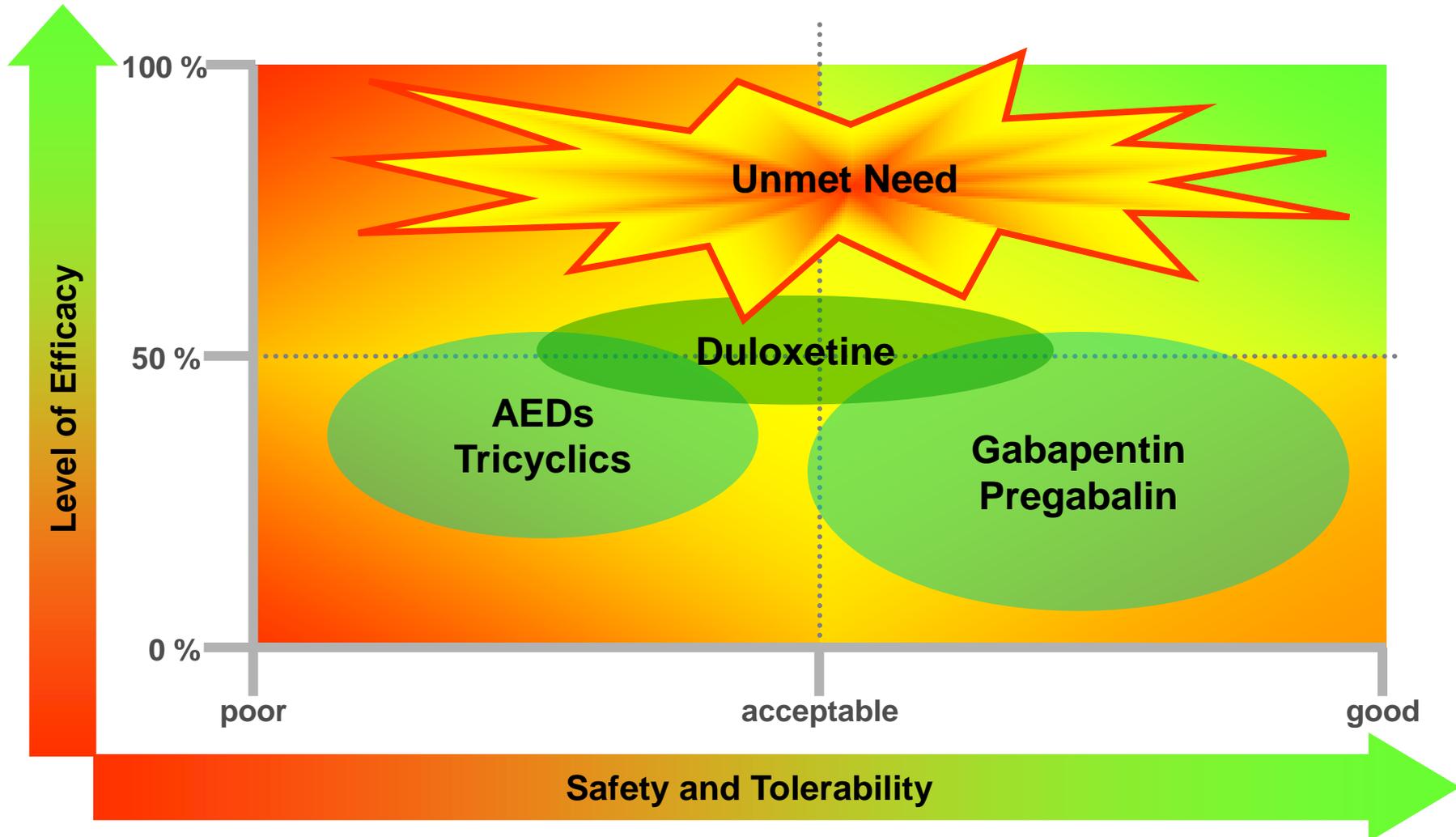


## Significant Unmet Needs in Inflammatory/Nociceptive Pain Treatments

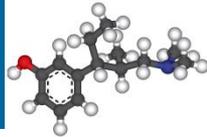




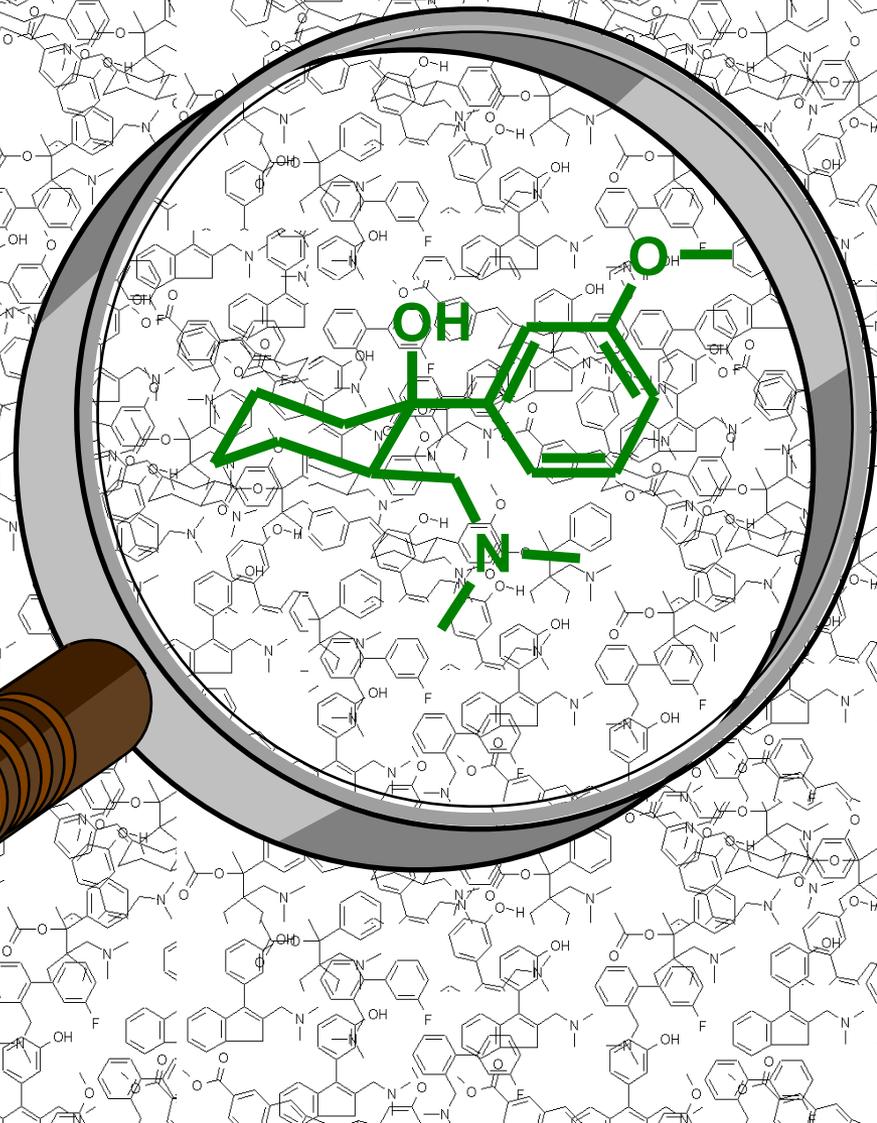
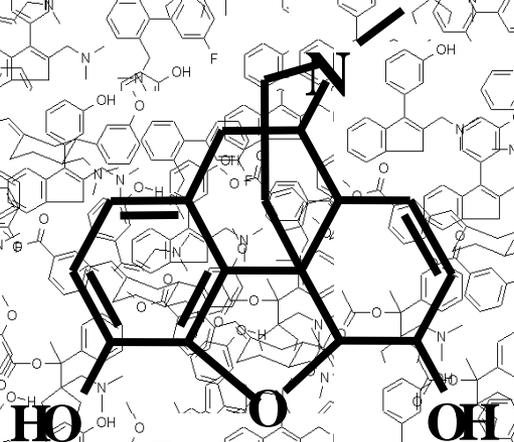
## Significant Unmet Needs in Neuropathic Pain Treatments

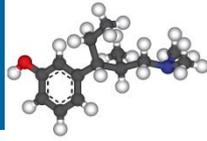


# Tramadol

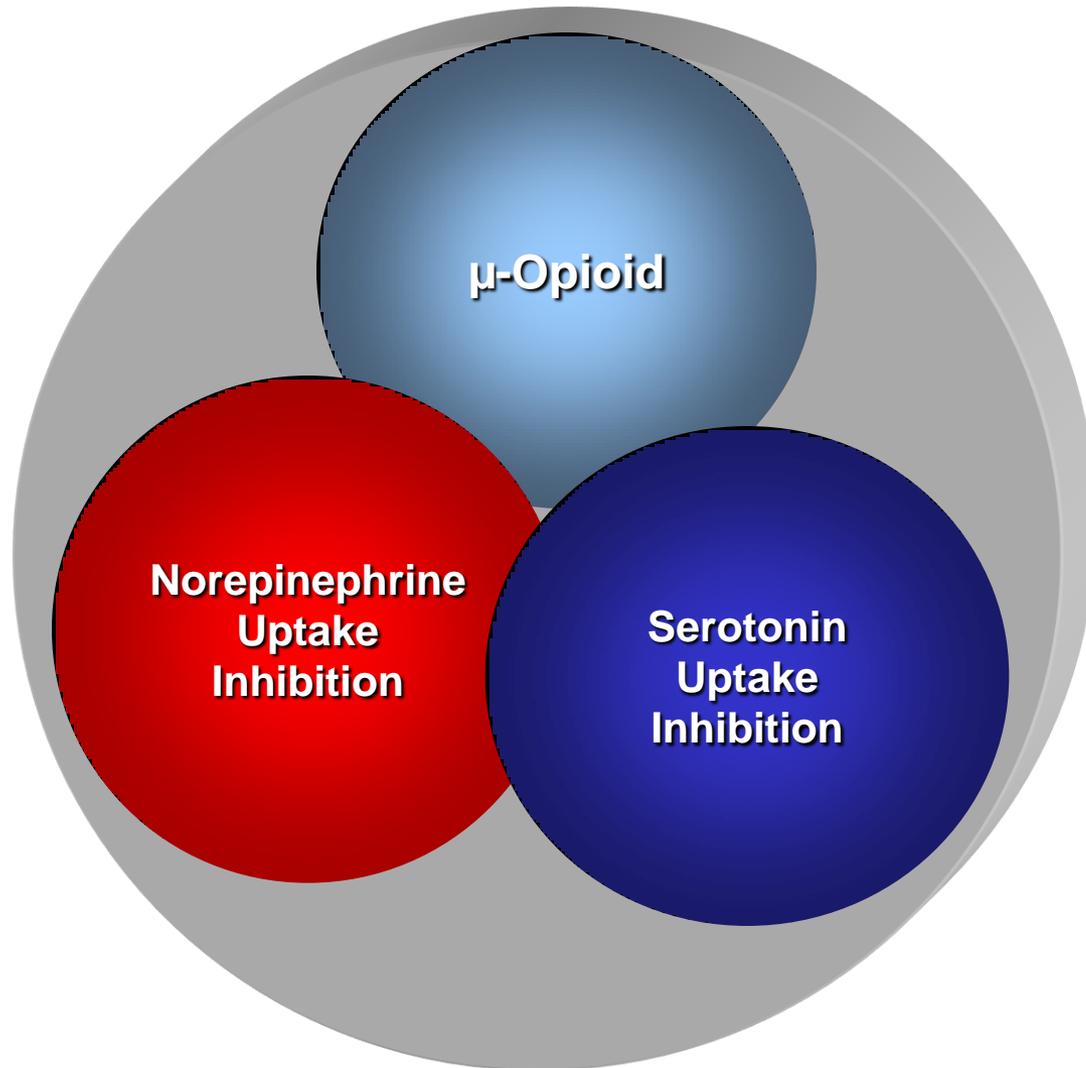


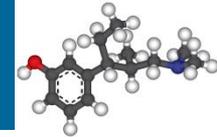
## The Search for a New Morphine Without Side Effects



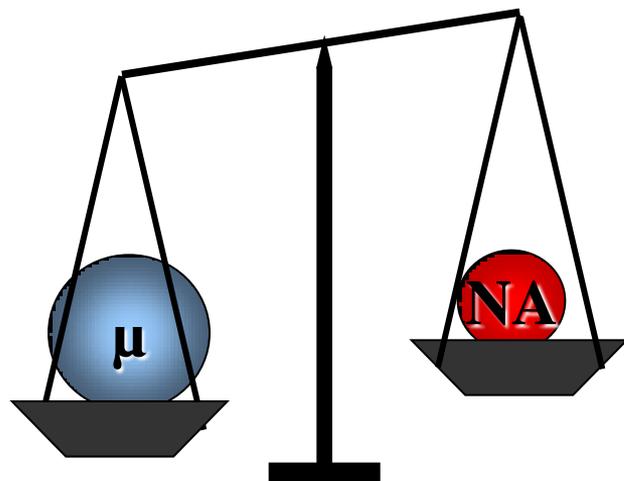


## Tramadol's mode of action - biochemical profile

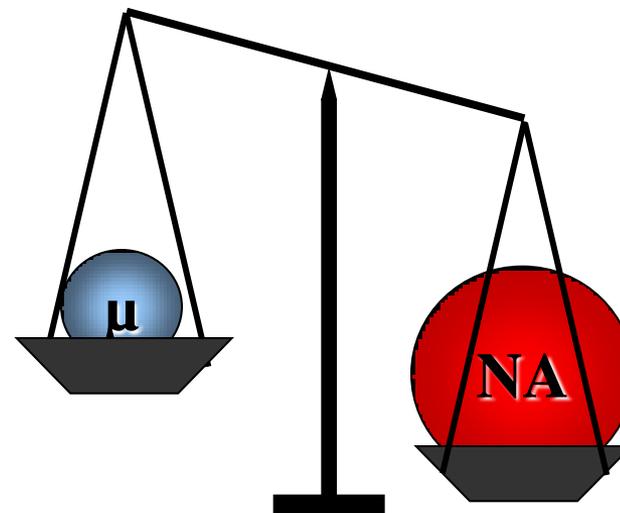




## What have we learned from the Tramadol story?

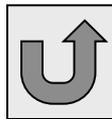


**(+)-Tramadol**

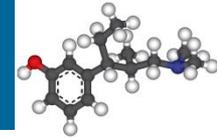


**(-)-Tramadol**

Can both principles be combined in one molecule  
(one enantiomer) ?

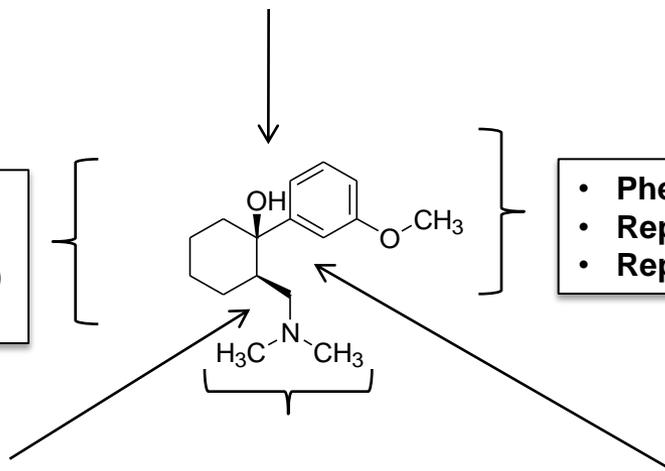


# Tapentadol – A New Analgesic with a Dual Mode of Action



- Derivatisation of hydroxyl group: ester, ether, ...
- Replacement of hydroxyl group by N, H, halogen
- Elimination resulting in olefins

- Substitution of cyclohexane ring
- Size of ring system
- Introduction of hetero atoms (e. g. O, N, S)
- Aromatic rings

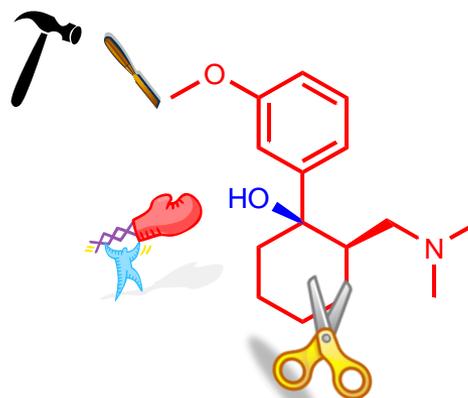


- Phenyl ring substitution
- Replacement by heterocyclic aryl rings
- Replacement by acyclic ring systems

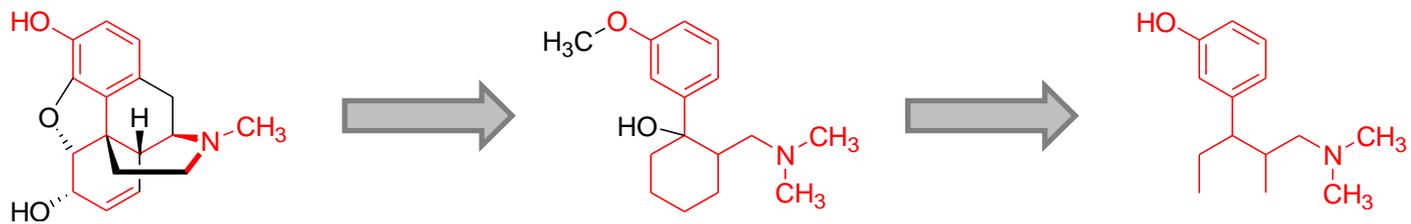
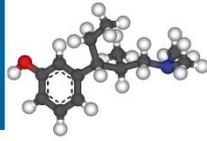
- Methylene group substitution

- N- Substitution
- N-containing ring systems

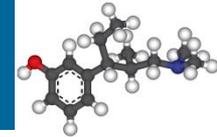
- Introduction of spacer groups between ring systems



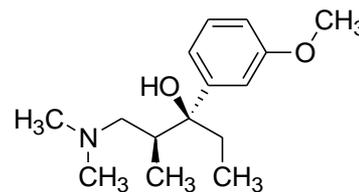
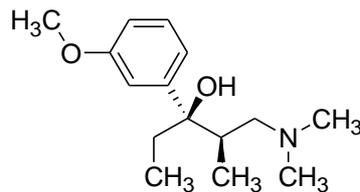
# Tapentadol – A New Analgesic with a Dual Mode of Action



# Tapentadol – A New Analgesic with a Dual Mode of Action

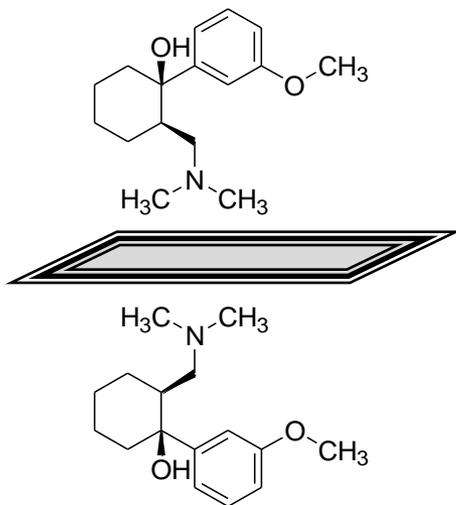


Opening of the cyclohexane ring

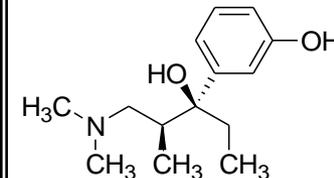
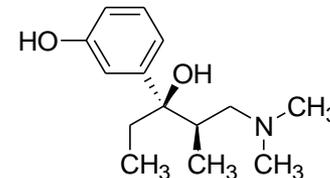


From Prodrug to direct acting drug

Tramadol

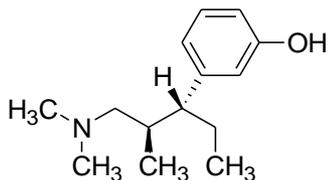


Racemate with relative stereochemistry cis

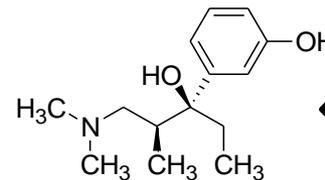


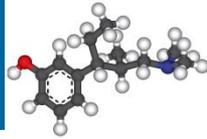
Selecting of one enantiomer

Tapentadol

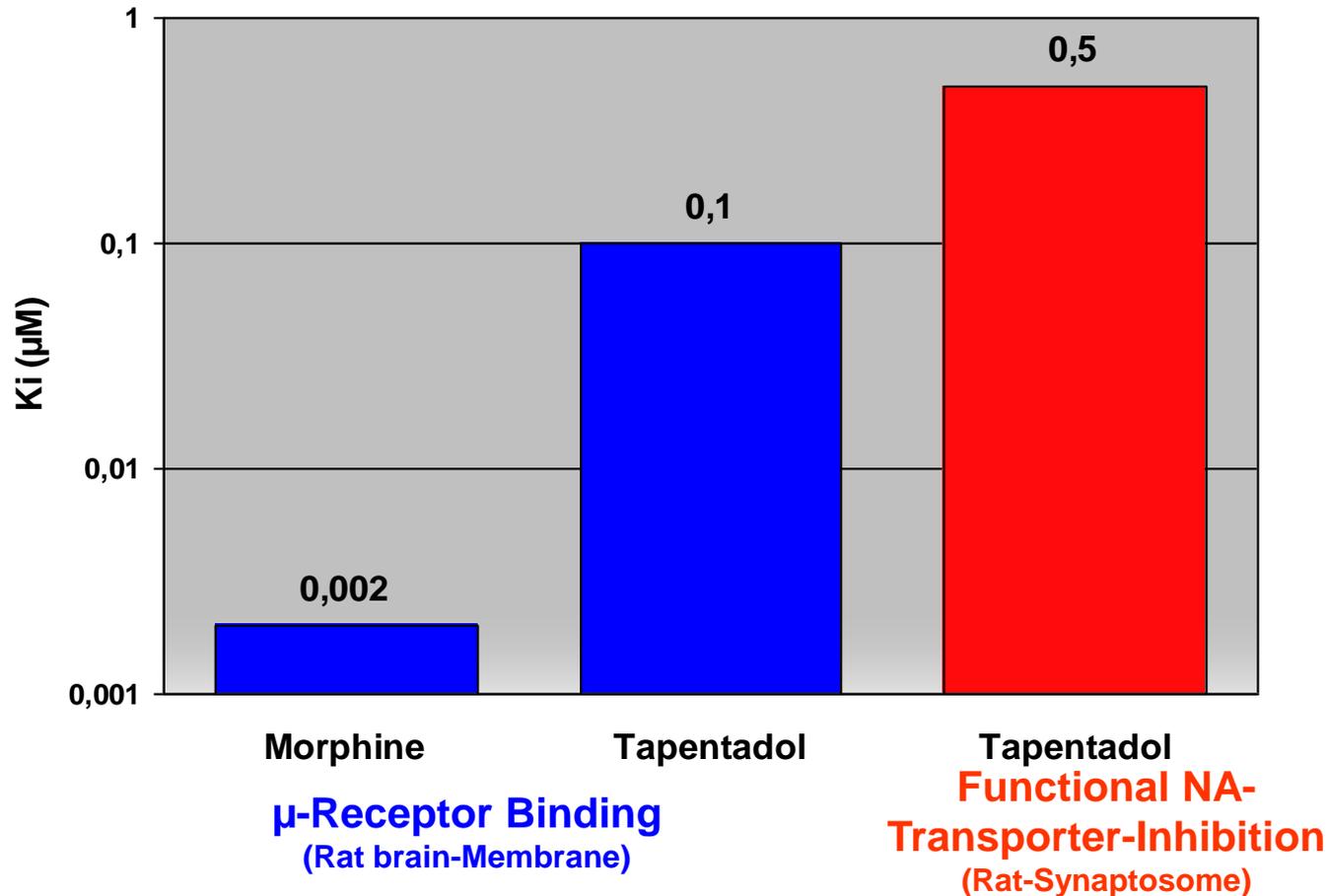


Replacement of *tert.* OH group



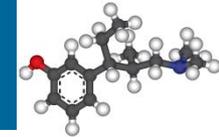


## $\mu$ -Rezeptor-Agonism (MOR) and Noradrenalin Reuptake Inhibition (NRI)



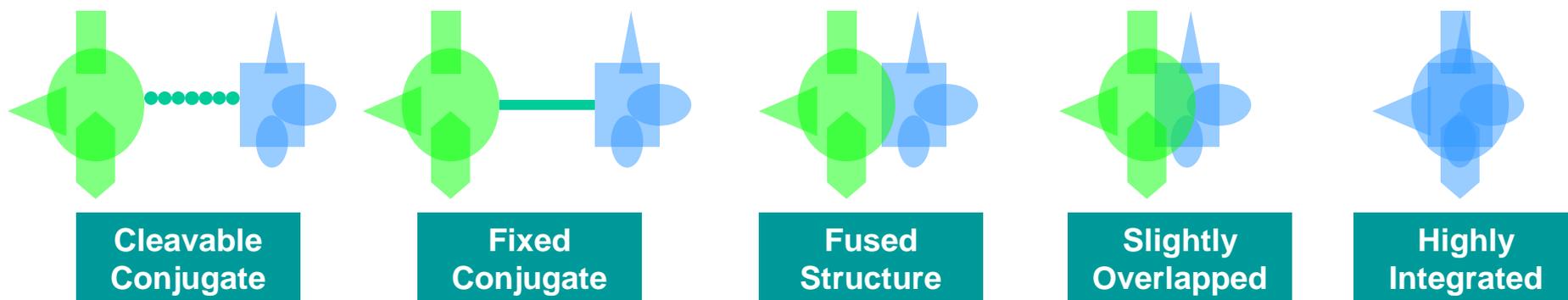
50-fold weaker  $\mu$ -receptor binding  
in comparison to Morphine

# Tapentadol as a Multiple Ligand



## Designed Multiple Ligand Continuum<sup>\*)\*\*)</sup>

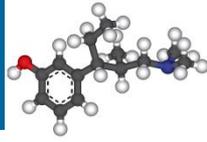
Decreasing molecular size and structural complexity



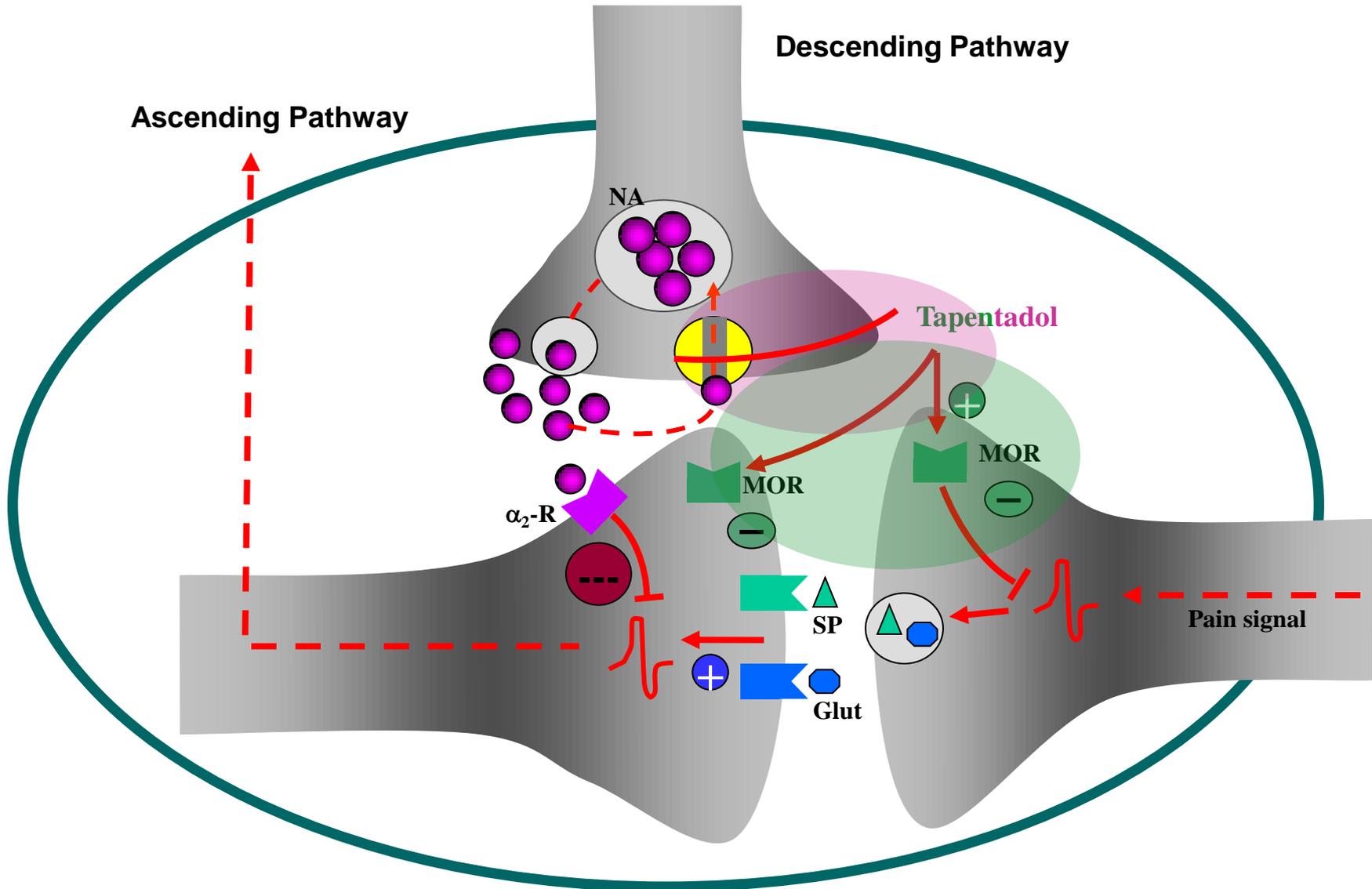
Increasing degree of overlap of two pharmacophores

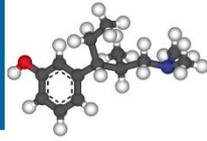
\*) R. Morphy, Z. Rankovic, *Designed Multiple Ligands. An Emerging Drug Discovery Paradigm*, J. Med. Chem. 2005 (48), 6523-6543.

\*\*\*) R. Morphy, C. Kay, Z. Rankovic, *From Magic Bullets to Designed Multiple Ligands*, Drug Discovery Today 2004 (9), 641-651.

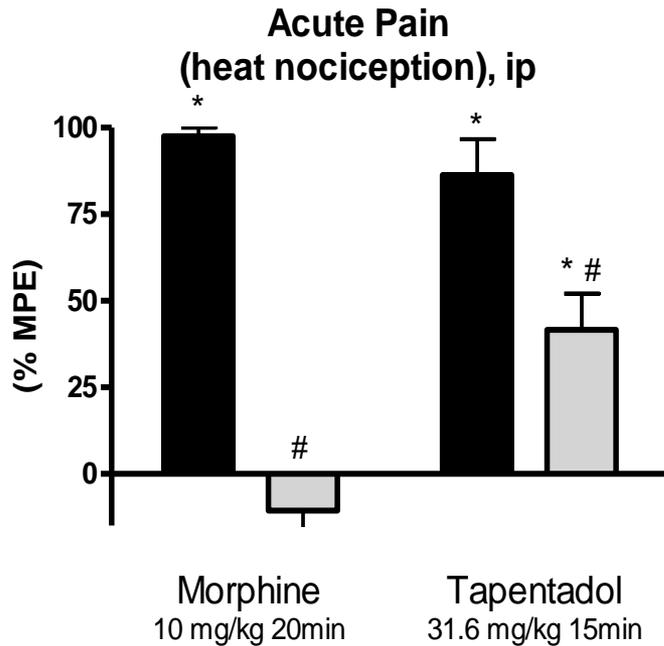


## Spinal Mechanism of Action: MOR-NRI

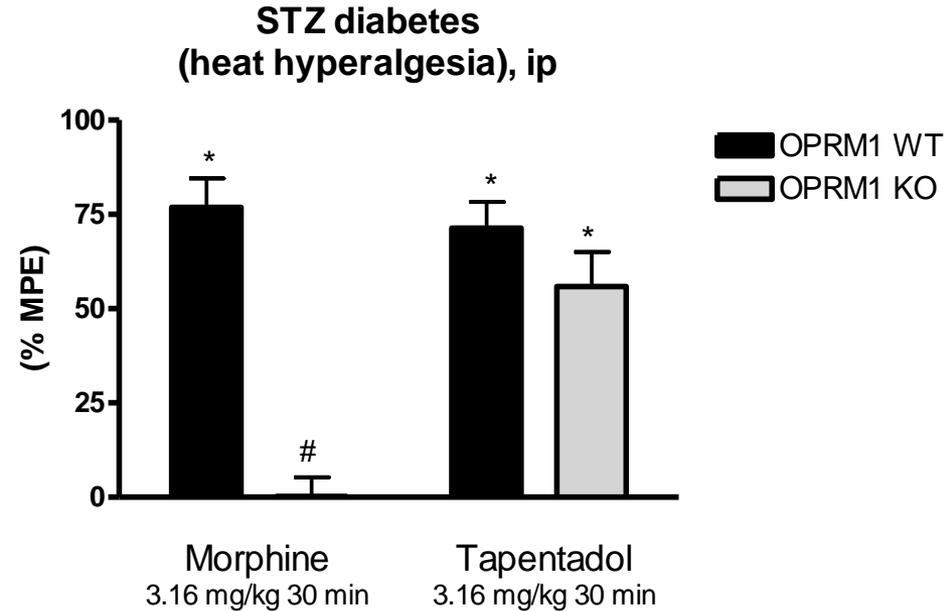




## Tapentadol: Activityt in MOR knock-out- und Wildtype-Mice



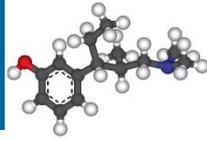
\* p<0.05 treatment vs vehicle  
# p<0.05 KO vs WT



\* p<0.05 treatment vs vehicle  
# p<0.05 KO vs WT



**Tapentadol remains partially active in MOR-Knock-out Mice**



## Pharmacology: Pain Models

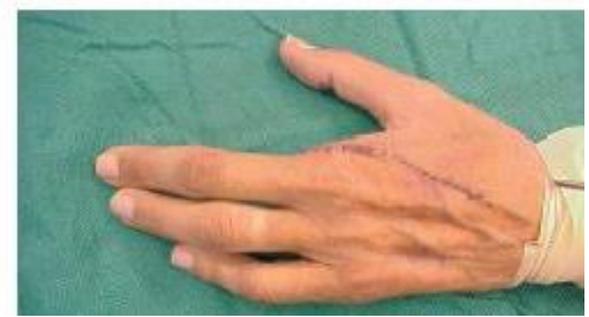
### Acute

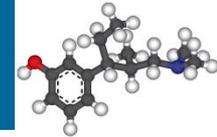


### Chronic inflammatory

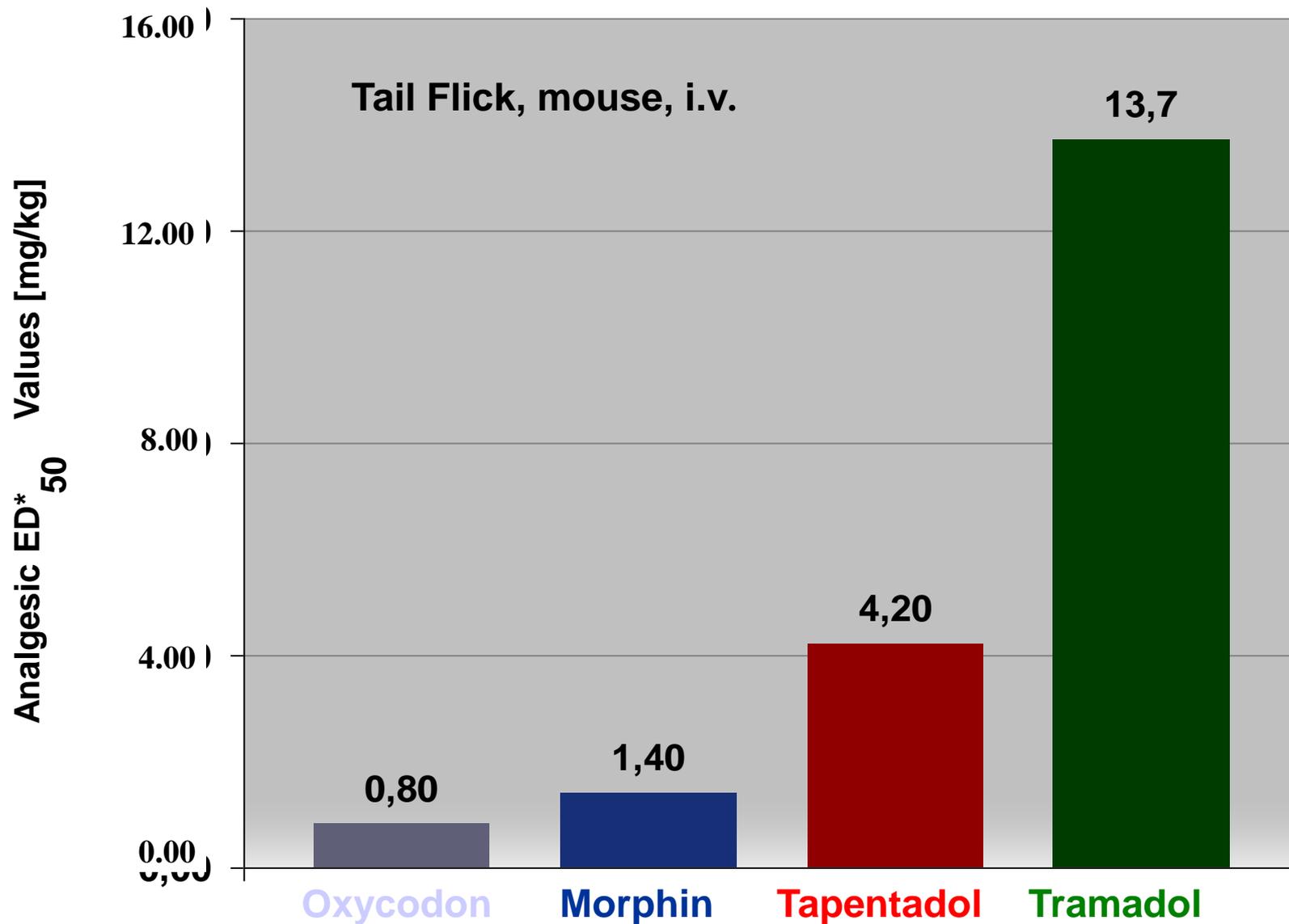


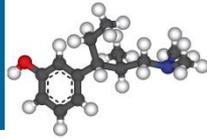
### Chronic neuropathic





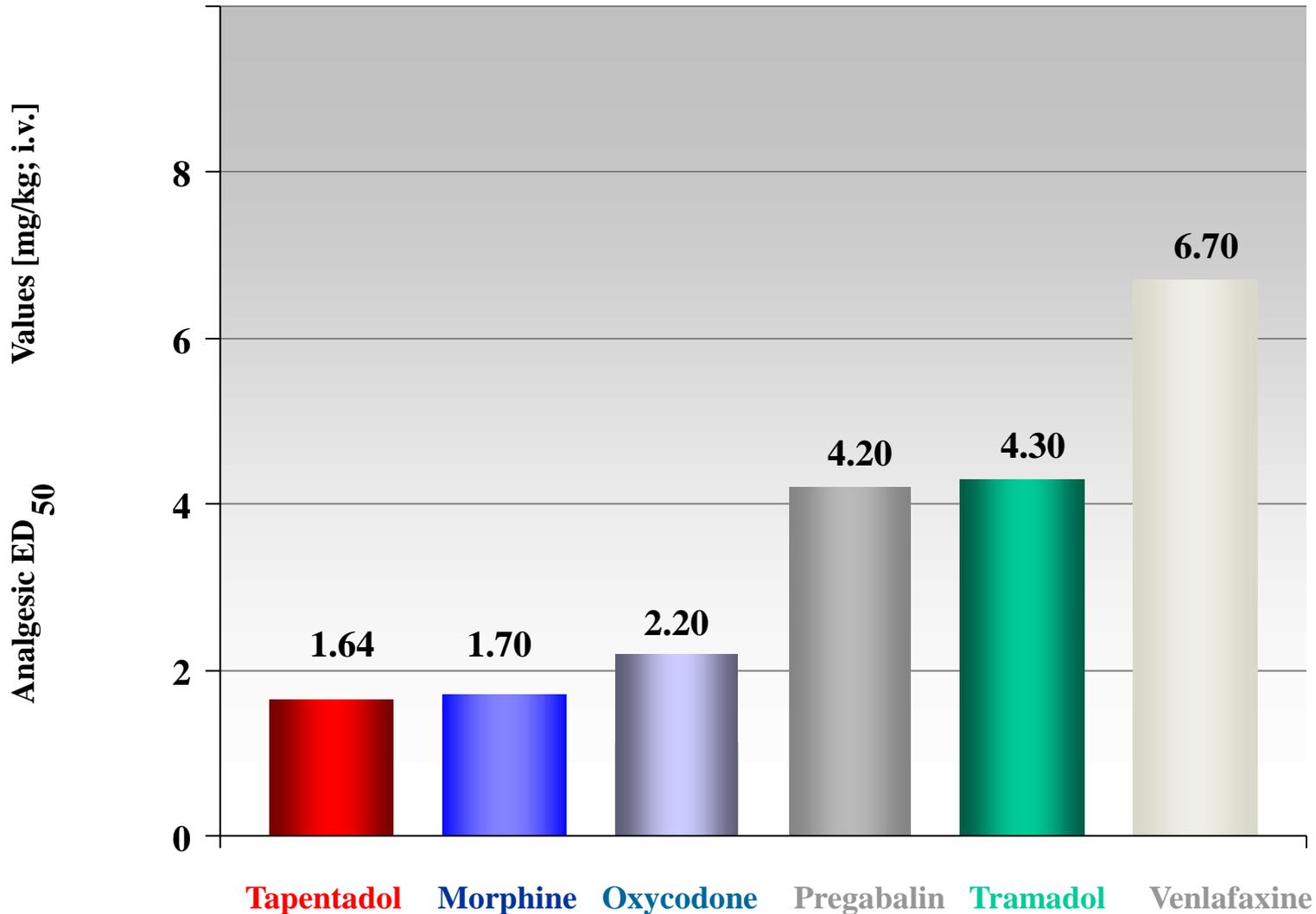
## Analgesic Potency in Acute Pain

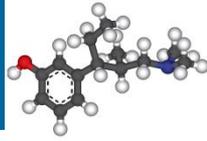




## High potency and efficacy in neuropathic pain (Chung)

10



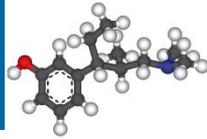


## Tapentadol



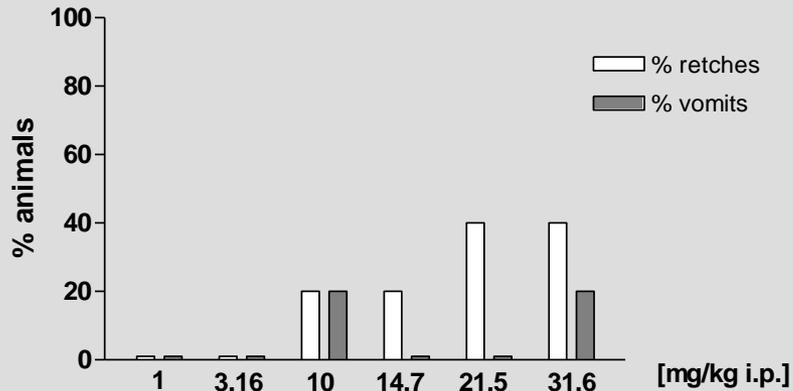
## Morphin



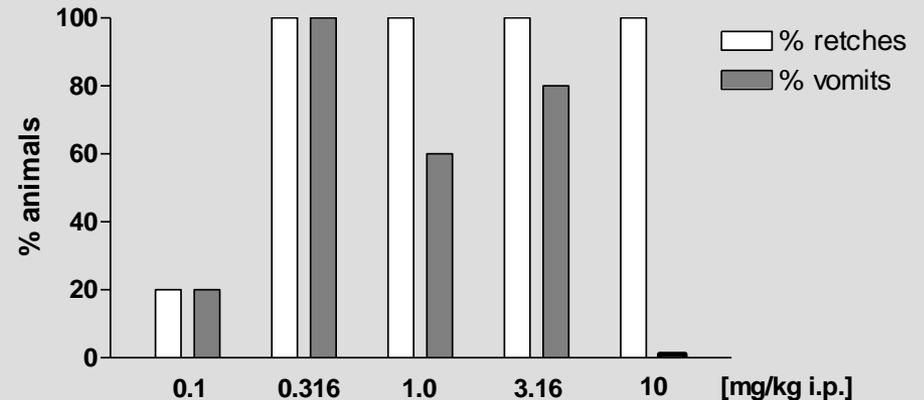


## Opioid Induced Side Effects: Emesis

### Tapentadol

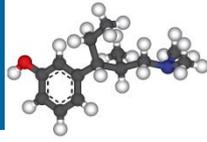


### Morphine



Tzschentke et al (2006) *Drugs Fut* 31:1053ff

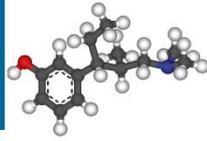
**Tapentadol shows a reduced emetic potential in comparison to Morphine**



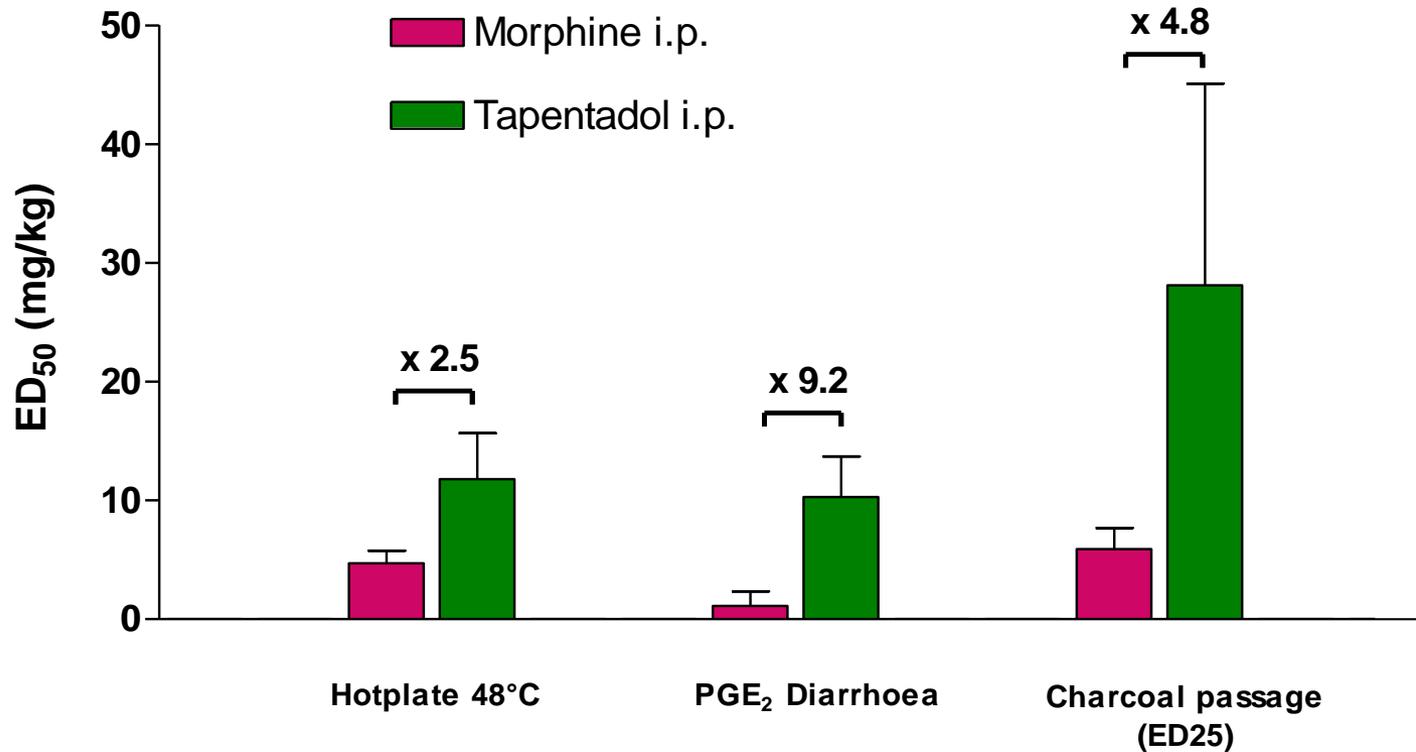
## Opioid Induced Side Effects: Obstipation



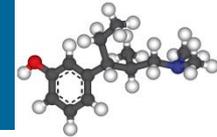
- Increase of the intestinal charcoal passage
- Reduction of the PGE2 induced diarrhoe



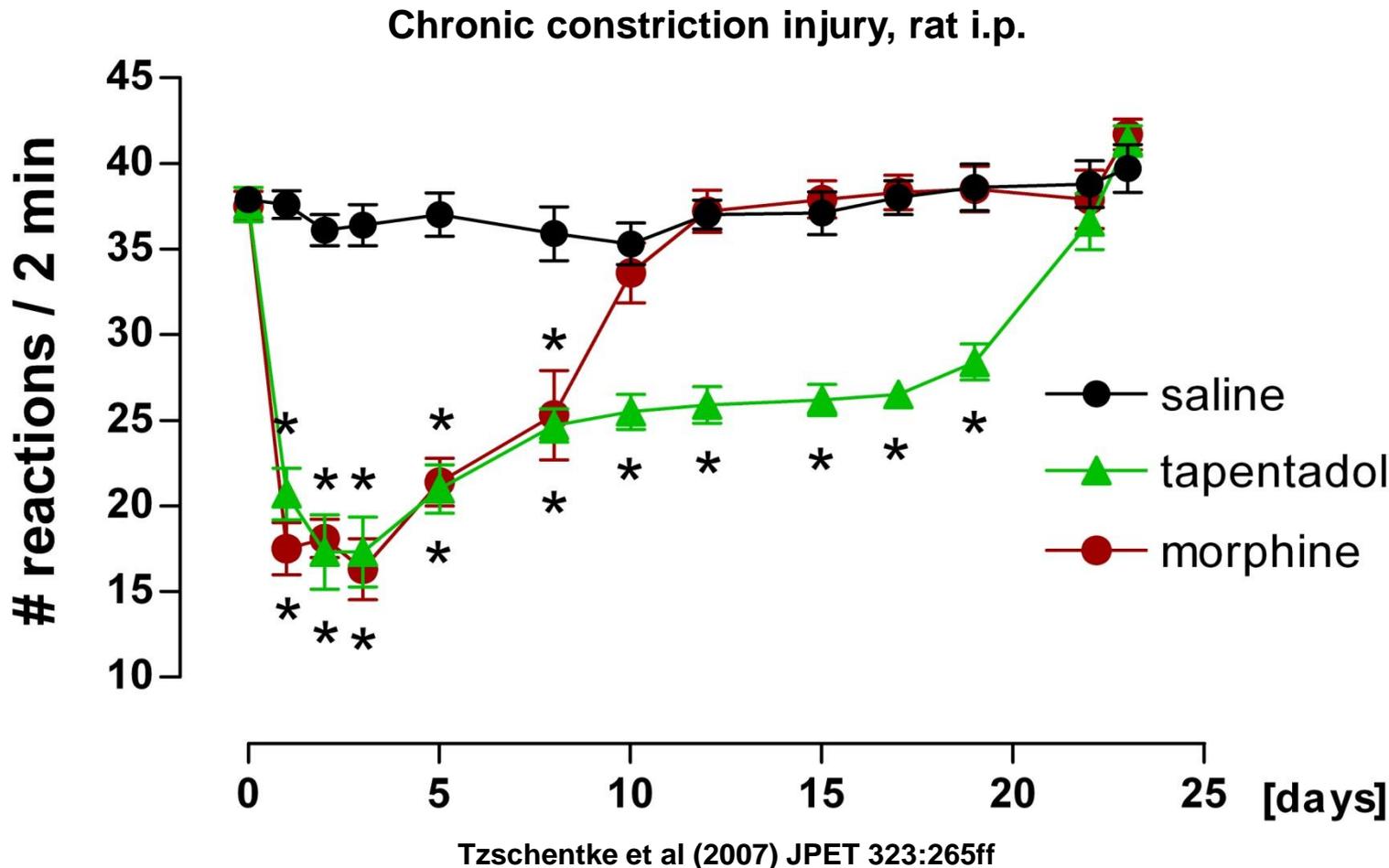
## Opioid Induced Side Effects: Obstipation



**Tapentadol shows a reduced gastrointestinal inhibitory potential in comparison to Morphine**



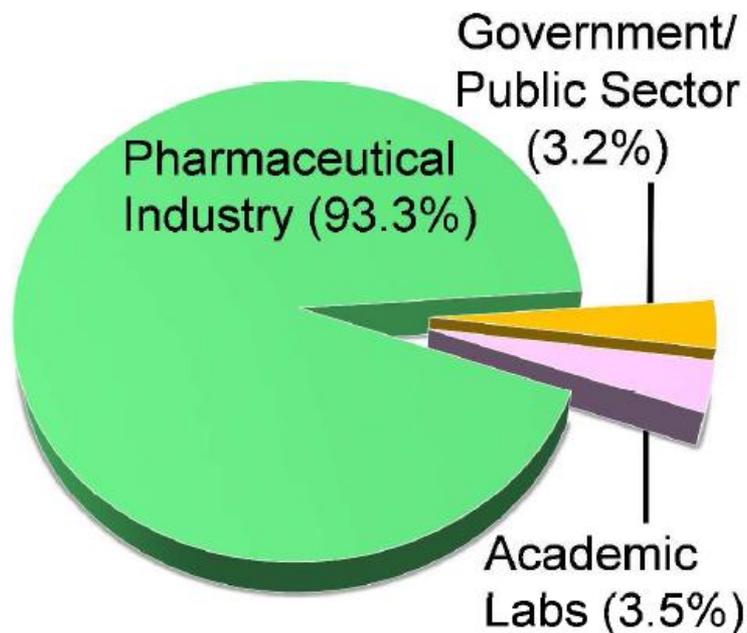
## Opioid Induced Side Effects: Tolerance Development



Significant reduced tolerance development

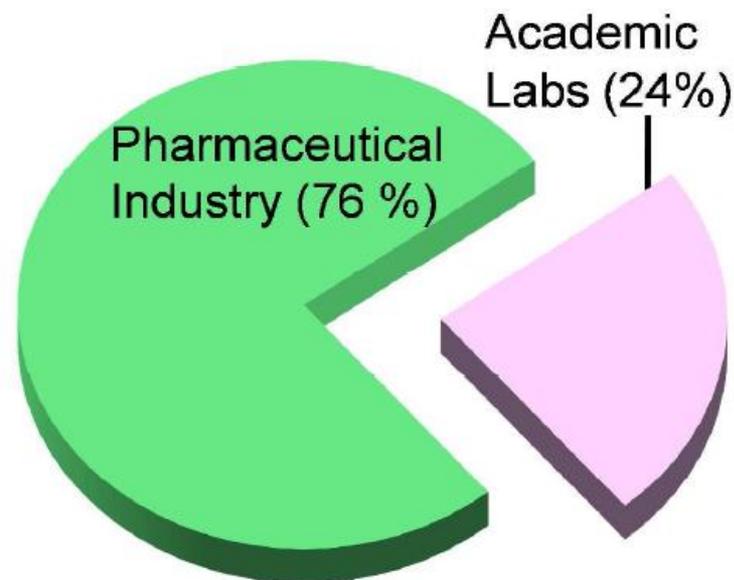
## Estimates of Where New Drugs Come From

**1990 - 1999**



**Data taken from Kneller, 2010.**

**1998 - 2007**



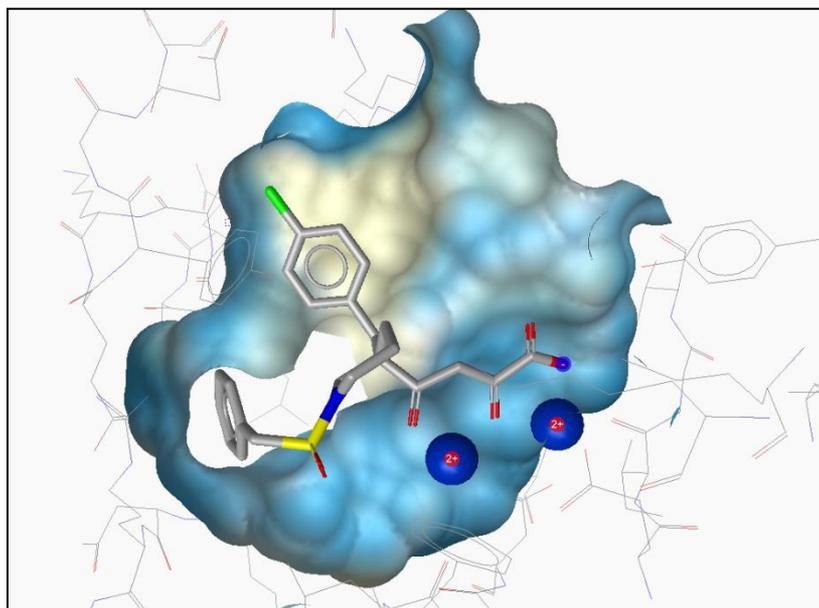
**Data taken from DiMasi et al., 2003.**

## Influenza Polymerase: Endonuclease & Cap Binding Inhibitors

### Influenza Virus Polymerase Inhibitors



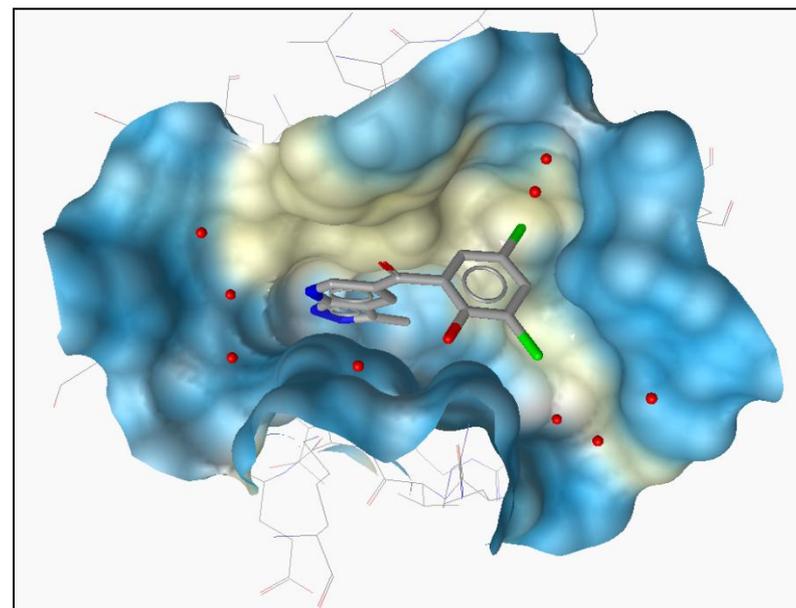
#### Endonuclease Inhibitors



SAV-6004 H1N1 Cocrystal



#### Cap Binding Inhibitors

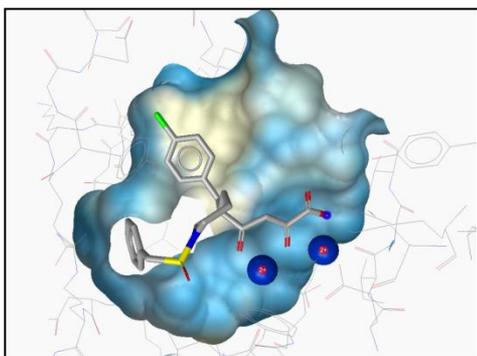


SAV-7125 H5N1 Cocrystal

## Influenza Polymerase Program @ Savira

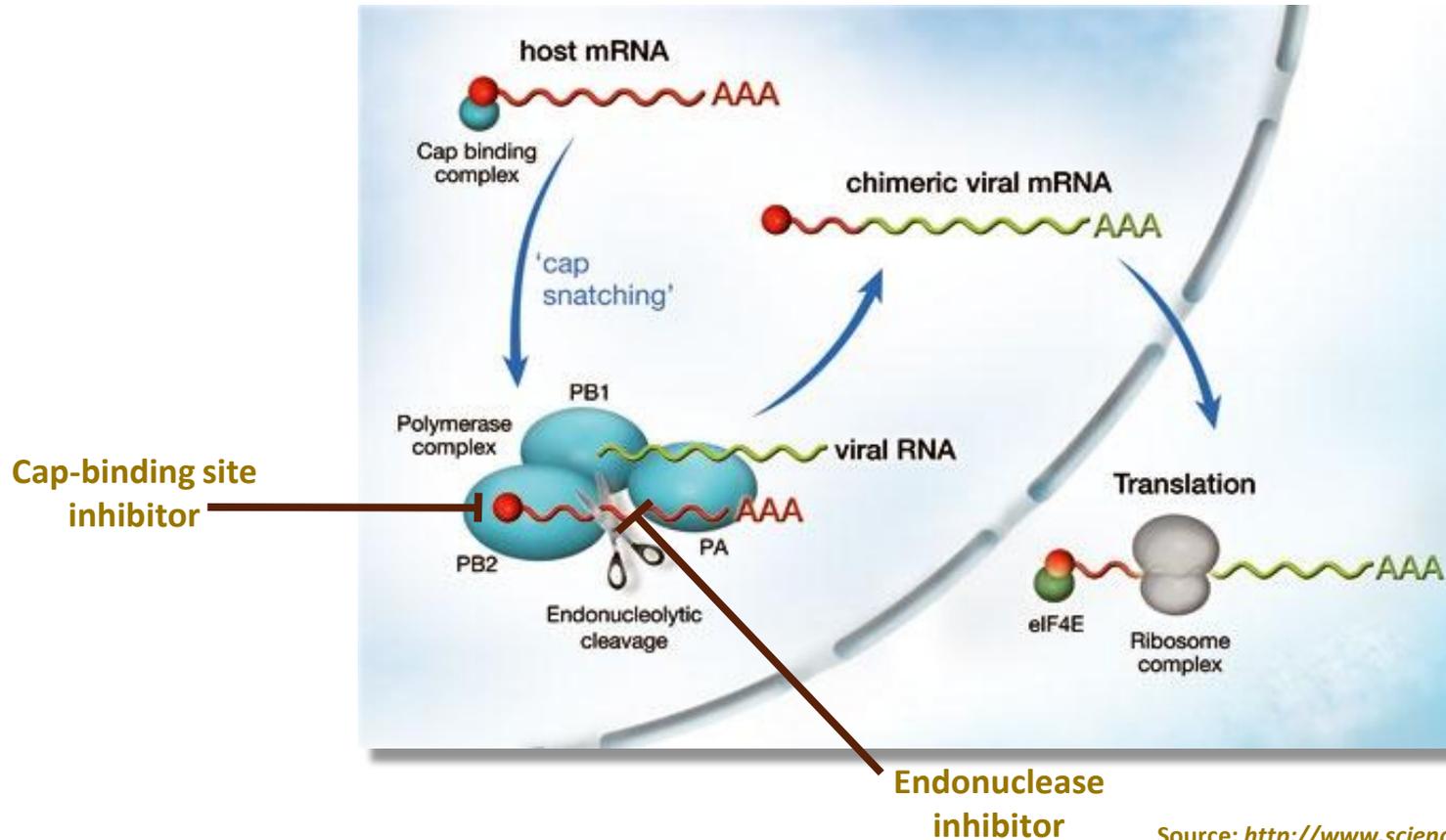


EMBL



- Savira focuses on innovative anti-influenza drug discovery and development
- Influenza is amongst the top three viral diseases with an expected market value for therapeutics of \$8 billion in 2014
- Currently, the market is dominated by neuraminidase inhibitors such as Tamiflu (Roche), Relenza (GSK), Rapiacta (Shionogi) and Invavir (Daiichi-Sankyo)
- There is a strong medical need for new influenza therapeutics as several influenza strains are already resistant against the few marketed drugs
- The influenza virus polymerase is currently being regarded as one of the most promising targets in the fight against influenza. This concept has been validated for several other viral diseases
- Savira has followed a structure-based development approach based on highly resolved crystal structures for both targets

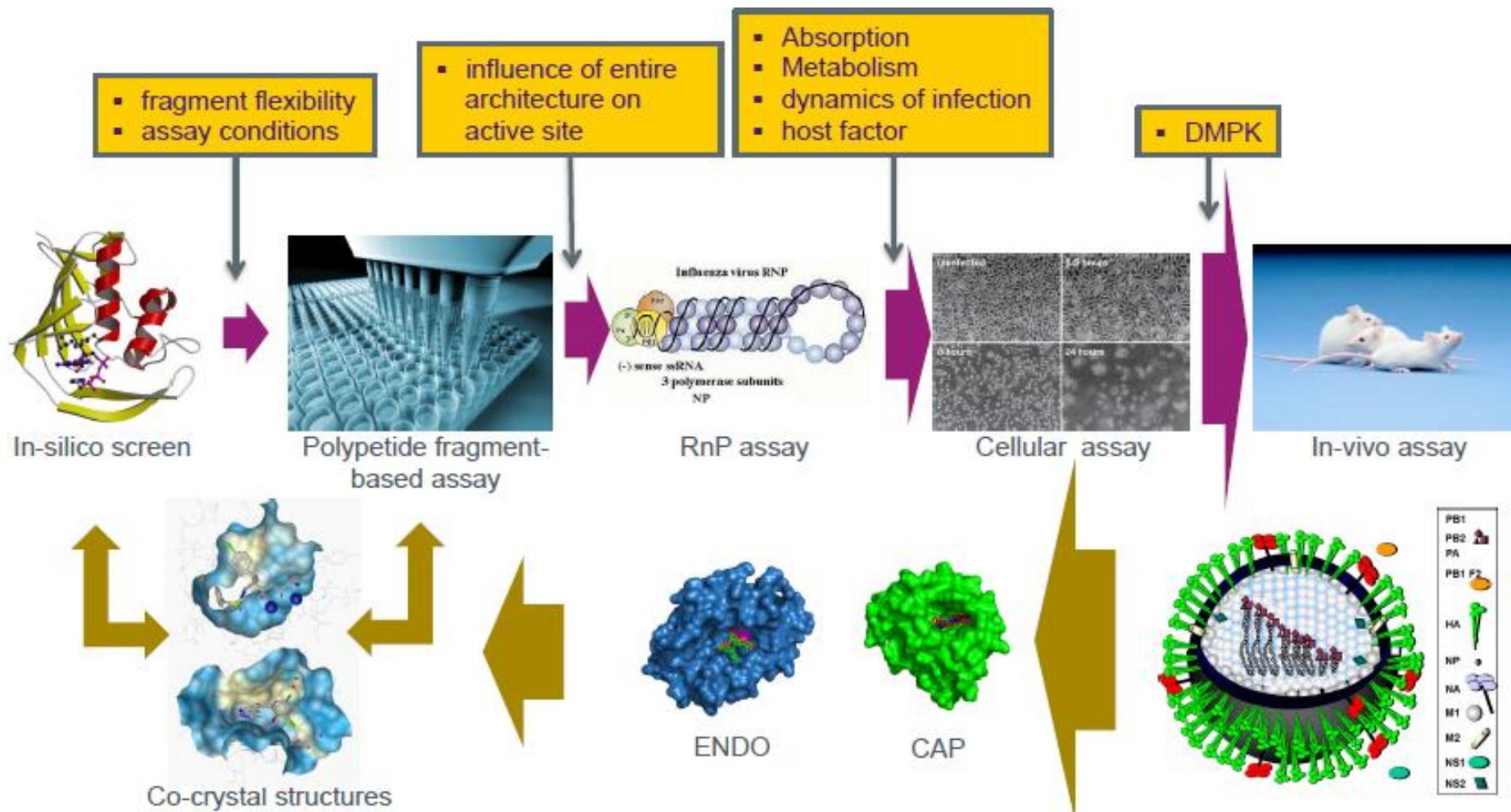
# Influenza Polymerase Preoject: Savira & FLUPHARM



Source: <http://www.scienceinschool.org/print/788>

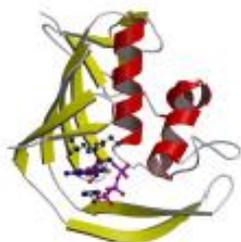
# Influenza Polymerase Preoject: Savira & FLUPHARM

## Evaluation of potency of drug candidates



## Evaluation of potency of drug candidates

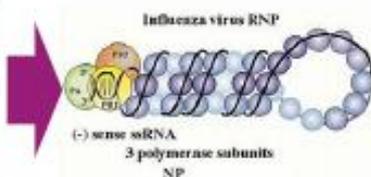
prediction to more complex biological level  
requires knowledge of additional factors



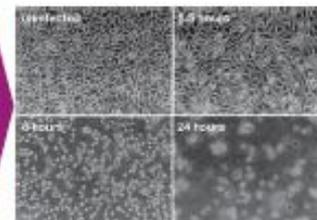
In-silico screen



Polypeptide fragment-based assay



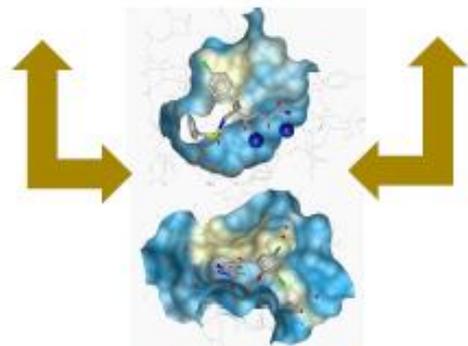
RnP assay



Cellular assay



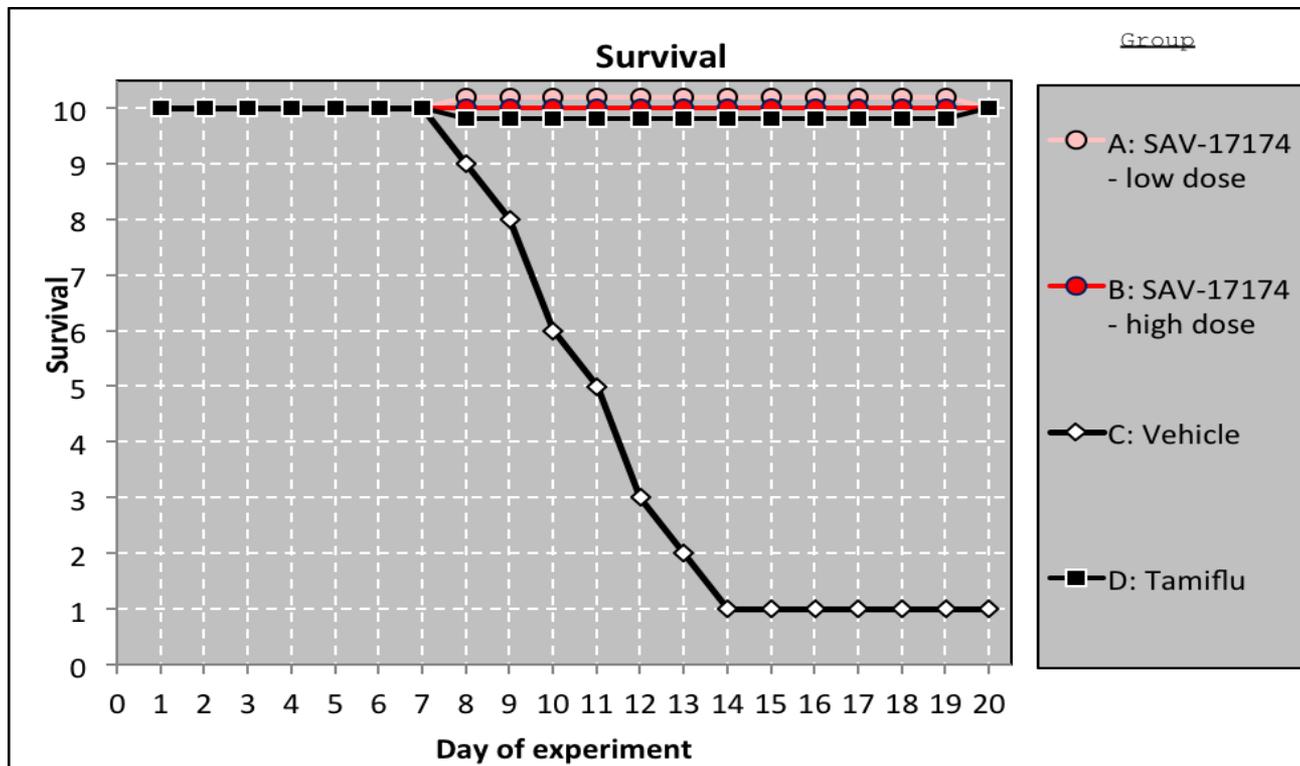
In-vivo assay



Co-crystal structures

prediction to less complex  
biological level confirms target

## In vivo Efficacy Study of SAV-17174



- The most active compound with cellular activity (IC<sub>50</sub>) of 240pM was tested in the in vivo efficacy model and resulted in full protection of the animals at the lowest dose of 10mg/kg/d upon oral application!
- Within FLUPHARM project it was possible to deliver a new and patentable compound with high biochemical and cellular activity which translated to in vivo efficacy upon oral administration, with a superior profile to the reference standard compound (Tamiflu).

# My Journey in the Pharmaceutical Industry





# Acknowledgement



**Prof. Werner Winter**  
(1980s – 1990s)



**Peter Jansen**  
1997



**Dr. Klausdieter Langner**  
Managing Director  
Grünenthal



**Prof. Dr. Eric-Paul Paques**  
CEO Grünenthal

# Acknowledgement



**Joerg Holenz, Ph.D.,  
Director, Discovery &  
Preclinical Sciences,  
AstraZeneca  
Pharmaceuticals**



**Dr Bernd Sundermann**

**Bernd Sundermann  
Global Advisor to the Site Head  
at Fresenius Kabi Oncology  
Ltd.**



**Dr. Corinna Sundermann  
Senior Vice President  
Intellectual Property**



**Prof. Dr. Detlef Heller  
LIKAT, Rostock**



**Peter Klemm  
*Proteomics CEO*  
CEO Predictive  
BioSciences  
May 2008 – July 2011**



# Acknowledgement



**Antoni Esteve Cruella &  
Alberz Esteve**



**Jose Miguel Vela  
Hernández  
Director de Drug Discovery  
& Preclinical Development**



**Head of Chemical  
Collaborations & Strategic  
Alliances en Esteve**



**Jordi Quintana,  
Head of Business  
Development,  
Director of Drug Discovery  
Platform, PCB**



**Ana Guerra Enrique**

# Acknowledgement



**Oliver Szolar**  
CEO Savira



**Stephen Cusack**  
Head of EMBL Grenoble



# Acknowledgement



**Prof. Dr. Rübsamen-Schaeff**  
Founder AiCuris



**Dr. Holger Zimmermann**  
CEO AiCuris



**Dr. Alex Birkmann**  
CSO AiCuris



**Gerrit van Dyken**  
Legal Affairs



**Daniela Höltig**  
HR AiCuris



**Dr. Yogesh Bacchav**  
Pharmaceutical  
Development

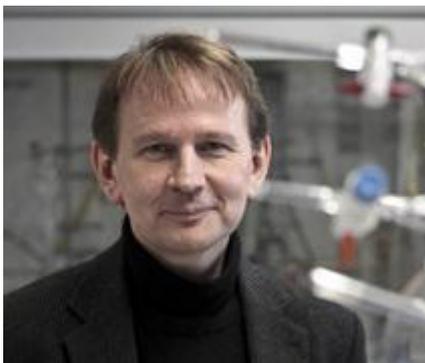


**Dr. Burkhard Klenke**  
Director Chemistry



**Dr. Daniela Paulsen**  
Project leader AiCuris

# Acknowledgement



**Prof. Dr. Matthias Beller**  
Leibnitz Institute for  
Catalysis, Rostock  
LIKAT



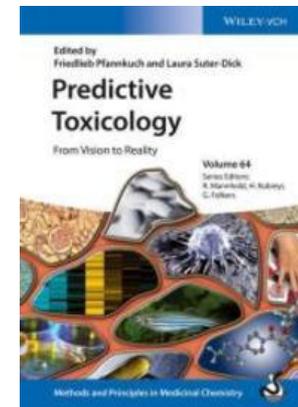
**Prof. Miquel A. Pericàs**  
Director & Group Leader at  
Institut Català d'Investigació  
Química



**Prof. Hugo Kubinyi**



**Prof. Raimund Mannhold**



# Acknowledgement



**Dr. Norbert Handler**  
**Managing Director**  
**RD&C**



**Dr. Andrea Wolkerstorfer**  
**Managing Director**  
**RD&C**